



Marriott
INTERNATIONAL



THE 8TH ANNUAL MARRIOTT NORTH CHINA CHARITY GOLF TOURNAMENT 2017

In support of the Yao Foundation

Saturday, June 24th, 2017, 07:30 - 15:00 at the Beijing Country Golf Club (West of Chaobai River, Shunyi District)

We cordially invite you to join us for the 8th Annual Marriott North China Charity Golf Tournament in Beijing. After a blazing success last year with great golfers - our valued guests, corporate sponsors and business partners, we once again host the event in Beijing in support of Yao Foundation.

RMB 2,800 per golfer, tickets include:

- Transportation to the Golf Course
- Goody bag
- 18 holes of competitive golf, golf cart
- Food & Beverage throughout the 18 holes catered by Marriott's award winning hotels and chefs
- Award cocktail with prizes and luck draw
- One ticket to Marriott North China Black Tie Charity Gala Dinner in October



Review 2016

Golf Tournament

More information about Yao Foundation, please visit: www.yaofoundation.cn



Agenda

6:30am	Bus departure from hotel Bus 1 from Renaissance Beijing Capital Hotel Bus 2 from The Imperial Mansion, Beijing - Marriott Executive Apartments
7:30am - 8:10am	Registration
8:10am - 8:30am	Welcome Ceremony
8:30am	Shotgun Start
8:30am - 1:30pm	Golf Tournament
1:30pm - 2:30pm	Return & Freshen up
2:30pm - 2:50pm	Awards Cocktail & Lucky Draw
3:00pm	Bus departure from Golf Course



We hope Marriott's Spirit to Serve Our Community could be delivered to more people under your support. Until 2016, Marriott has donated 7.5 million RMB, establishing three Marriott · Yao Foundation Hope School in Sichuan and Guizhou. We think the best giving for children is education and will continue to support them to realize their dreams.

On behalf of the Marriott North China Business Council, I am excited to announce the sponsorship opportunity for the 8th Marriott North China Charity Golf Tournament. All proceeds of this charity golf tournament will be donated to our charity partner, the Yao Foundation. In addition, each golfer will receive one complimentary ticket to attend our Black Tie Charity Gala Dinner in October, and we look forward to learning more charitable story together with you.

Sincerely yours,

Billy Zhang

Chairman, Marriott North China Business Council

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Sponsorship Opportunities

Title Sponsor – RMB100, 000 (only 1)

Rights & Benefits

- Company name under the “The 8th Annual Marriott North China Charity Golf Tournament” headline - on all collateral, programs, press releases and backdrops
- Opportunity to feature product/marketing material next to player’s registration desk - approx. 4 square meters, with opportunity to include marketing material in goodie bag.
- 1 Designated exclusive hole, with backdrop, to display company logo
- Exclusive sponsor for Winning Team & Longest Drive Award Presentation
- Company posters – at designed areas in the club house entrance and club house lobby
- Company logo exposure to the Charity Gala Dinner Event (October 2017)
- Complimentary 6 tournament tickets and 6 complimentary tickets to the Charity Gala Dinner (October)
- Company name/ logo in the tournament brochure with 1 page advertising
- Company name/ logo on the main backdrops 1st sponsor position

Hole-in-One Car & Goodie Bag Sponsor (only 1)

Rights & Benefits

- 1 Designated exclusive hole, with backdrop, to display prize car, logo and any other marketing materials
- Company name and logo on all sponsored goodie bag items, including the bag, shirt, cap and towel
- Company logo exposure to the Charity Gala Dinner Event (October)
- Complimentary 2 tournament tickets and 2 complimentary tickets to the Charity Gala Dinner (October)
- Exclusive sponsor for 1st Runners Up Team and Nearest to the Pin Award
- Company posters – at designed areas in the club house entrance and club house lobby
- Name listing in the event press release
- Company name/ logo on the focus backdrops, 2 indoors and 1 outdoor, (2nd position)

For sponsorship information, please contact: **Talisa Ji**, Talisa.ji@marriotthotels.com, 186-1426-3699

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Platinum Sponsor – RMB70, 000

Rights & Benefits

- Complimentary 4 tournament tickets and 4 complimentary tickets to the Charity Gala Dinner (October)
- 1 Designated exclusive hole with backdrop
- Company logo exposure to the Charity Gala Dinner Event (October)
- Company posters – at designed areas in the club house entrance and club house lobby
- Name listing in the event press release
- Company name/logo in the tournament brochure with ½ page advertising
- Company logo on the main backdrops 2nd sponsor position

Gold Sponsor - RMB35, 000

Rights & Benefits

- Complimentary 2 tournament tickets and 2 complimentary tickets to the Charity Gala Dinner (October)
- 1 Designated exclusive hole with backdrop
- Company posters at designated areas in the club house lobby
- Opportunity to include marketing material in goodie bag
- Company name /logo in the tournament brochure
- Company name /logo on the main backdrops 3rd sponsor position

Silver Sponsor – RMB20, 000

Rights & Benefits

- Complimentary 1 tournament tickets and 1 complimentary tickets to the Charity Gala Dinner (October)
- Display company logo on one A board
- Opportunity to include marketing material in goodie bag
- Company name /logo in the tournament brochure
- Company name /logo on the main backdrops

Basic Sponsor – RMB10, 000

Rights & Benefits

- Opportunity to include marketing material in goodie bag
- Company name or logo in the tournament brochure
- Company name or logo on the focus backdrop

Sponsorship Benefits	TITLE SPONSOR RMB 100,000	PLATINUM SPONSOR RMB 70,000	GOLD SPONSOR RMB 35,000	SILVER SPONSOR RMB 20,000	BASIC SPONSOR RMB10,000
Company name under the "The 8th Annual Marriott North China Charity Golf Tournament" headline - on all collateral, programs, press releases and backdrops	√				
Opportunity to feature product/marketing material next to player's registration desk - approx. 4 square meters, with opportunity to include marketing material in goodie bag	√				
1 Designated exclusive hole with backdrop to display company logo	√	√	√		
Exclusive sponsor for Winning Team & Longest Drive Award Presentation	√				
Company posters – at designed areas in the club house entrance and club house lobby	√	√	√		
Company logo exposure to the Charity Gala Dinner Event (October 2017)	√	√			
Complimentary tournament admission for players and complimentary tickets to the Charity Gala Dinner Event (October)	6 & 6	4 & 4	2 & 2	1 & 1	
Company logo in the tournament brochure + advertising page	1pg	1/2pg			
Logo on the main backdrops sponsor position	1st	2nd	3rd		
Name listing in the event press release		√			
Opportunity to include marketing material in goodie bag			√	√	√
Company logo in the tournament brochure			√	√	√
Display company logo on one A board				√	
Company name /logo on the main backdrops				√	
Company logo on the focus backdrops					√

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Sponsor reply slip

No later than 7th June, 2017

Company Name: _____

Invoices payable: _____

Contact: _____ Phone: _____ Ext: _____

Fax: _____ E-mail: _____

Mailing Address: _____

City: _____ Zip: _____

The following company, _____ agrees to sponsor the above amount of _____ for the "8th Marriott North China Charity Golf Tournament 2017. Also acknowledges this sponsorship cannot be refunded or recovered.

Signature & Date: _____

(SEAL)

For sponsorship information, please contact: **Talisa Ji**, Talisa.ji@marriotthotels.com, 186-1426-3699



万豪国际集团 中国北区慈善高球赛

支持姚基金

合作良机

银行信息 BANK INFORMATION

中国交通银行
Communication Bank of China

银行名称：北京交通银行三元支行
Bank Name: Bank of Communications Co.LTD, Beijing Municipal Branch Sanyuan Sub-Branch

银行地址：朝阳区曙光西里 28 号中冶大厦
Bank ADDRESS: ZhongYe Tower 28 Shu Guang Xi Li, Chaoyang District, Beijing, China

开户名：北京科航投资有限公司北京海航大厦万豪酒店
Account Name: Beijing Marriott Hotel Northeast

帐号 ACCOUNT NUMBER: 1100 6063 5018 1501 17752

SWIFT Telegraph: COMMCNSHBJG

银行代码（支票付款）：010606355
Bank code (Payment by cheque): 010 606 355

银行代码（银行转账）：3011 0000 0138
Bank code (Payment by Bank transfer): 3011 0000 0138

联行号：301100000138