

AmCham China, Tianjin

16th Charity Golf Tournament and Annual US Independence Day Celebration

10:00 AM - 9:00 PM, Saturday, July 1

– Kingkey Golf Club and the Ritz-Carlton, Tianjin

Sponsorship Opportunities

Exclusive Platinum Sponsor (Limit exclusively to one company):

Donation: Cash RMB100, 000

Media Coverage and Free AD:

1. Company name appears on the event title and listed as co-host in all media regarding the event.
2. 2 Full Regular Page AD in AmCham Monthly Magazine (Value RMB 40,000)

Tickets:

- 4 complimentary tickets for golf and dinner (Value RMB 4,400)
- 40 complimentary tickets for dinner only (Value RMB 11200)

Exposure at the event:

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. Company logo will be displayed on all golf trophies.
3. Signage with company logo will be displayed on all golf carts
4. Signage with company logo will be displayed on all golf flags on green
5. A backdrop (3m*1m) with company logo (or other design) will be displayed near the tee box of the 1st hole.
6. Area to place two roll up banners, no bigger than 1.2m*2m each (banners made by sponsor) at both golf and dinner venue
7. One corporate booth to display company's products at both golf and dinner venue
8. Marketing information included in goodie bags
9. Four seats on VIP table of the banquet
10. Speech by the representative of the sponsor on the banquet
11. Company's advertising video will be played during the awards banquet

Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event brochures.

Golden Sponsor (Limited exclusively to three companies):

Donation: Cash RMB30, 000

Media Coverage and Free AD:

1 Full Regular Page AD in AmCham Monthly Magazine (Value RMB 20,000)

Tickets:

4 complimentary tickets for golf and dinner (Value RMB 4,400)

4 complimentary tickets for dinner only (Value RMB 1120)

Exposure at the event:

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. A backdrop (3m*1m) with company logo (or other design) will be displayed near the tee box of the 18th hole.
3. Area to place one roll up banner, no bigger than 1.2m*2m (banner made by sponsor) at both golf and dinner venue
4. One corporate booth to display company's products at both golf and dinner venue
5. Marketing information included in goodie bags
6. Two seats on VIP table of the banquet
7. Speech by the representative of the sponsor on the banquet

Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event brochures.

Silver Sponsor:

Donation: Cash RMB15, 000

Media Coverage and Free AD:

1 month Top Banner AD on AmCham China Business Centre Website (Value RMB 10,000)

Tickets:

2 complimentary tickets for golf and dinner (Value RMB 2,200)

2 complimentary tickets for dinner only (Value RMB 560)

Exposure at the event:

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.

2. A backdrop (3m*1m) with company logo (or other design) will be displayed near the tee box of a randomly assigned hole
3. One corporate booth to display company's products at both golf and dinner venue
4. Marketing information included in goodie bags
5. Two seats on VIP table of the banquet

Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event brochures.

Decoration / Beverage / Kids' Corner Sponsor:

Donation: Cash RMB8, 000 or in-kind equivalent

Media Coverage and Free AD:

1 issue of Middle Banner on China Bulletin (Value RMB 3,600)

Tickets:

- 1 complimentary ticket for golf and dinner (Value RMB 1,100)
- 2 complimentary tickets for dinner only (Value RMB 560)

Exposure at the event:

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. A backdrop (3m*1m) with company logo (or other design) will be displayed near the tee box of a randomly assigned hole
3. Marketing information included in goodie bags
4. One seat on VIP table of the banquet

Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event brochures.

Hole Sponsor:

Donation:

Cash RMB4, 000

Tickets:

- 1 complimentary ticket for golf and dinner (Value RMB 1,100)

Exposure at the event:

1. Company logo will be displayed on the main event backdrop, tickets, and invitations.
2. A backdrop (3m*1m) with company logo (or other design) will be displayed near the tee box of a randomly assigned hole.

Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company logo will be shown in the post event brochures.

In-kind / Prize Sponsor:

Donation:

In-kind or prize value over RMB800

In-kind categories:

AmCham China, Tianjin reserves the right to select the prizes to be offered to the players

Exposure:

1. Company logo will be displayed on the main event backdrop, tickets, and invitations.
2. Company logo will be displayed on the event posters.
3. Company logo will be shown in the post event brochures.

Please confirm your sponsorship by Friday, June 9 to ensure your company's logo placement on our promotional materials for this special event.

For detailed information on sponsorship, please send an e-mail to AmCham China, Tianjin at amandahe@amchamchina.org or call Amanda He at 022-23185072.