

AmCham China

NORTHEAST CHINA

中国美国商会·东北

SPONSORSHIP PACKAGE: ANNUAL GENERAL MEETING & CHRISTMAS DINNER

会员大会暨圣诞晚宴赞助方案

Sponsorship Benefits		Golden RMB 25,000	Silver RMB 10,000	Community RMB 6,000	Exhibition RMB 2,500
Exclusive benefit	Privilege to give the opening remarks at the Christmas Dinner (3 mins)	√	√	√	
Media Coverage & Free AD	Free Advertisement on AmCham Quarterly Magazine (Values RMB 20,000/full page)	Full page	Half page		
	AmCham China Northeast WeChat Account Promotion	4 times	3 times	2 times	
Event Access and On-site Benefits	Individual ticket to the Reception Dinner	20	10	10	1
	2 minutes promotional video (from the sponsor company) played before the dinner	√	√		
	Promotional backdrop at the business corridor to show case the achievements	2.4m x 2m	2.4m x 2m	1.2m x 2m	
	Booth to display the promotional materials	√	√	√	√
Brand Visibility	Logo on all relevant event publicity, marketing materials and the main event backdrop(s) on the day	√	√	√	√

福利		金牌赞助商 RMB 25,000	银牌赞助商 RMB 10,000	社区赞助商 RMB 6,000	展览赞助商 RMB 2,500
独家福利	圣诞晚宴致辞3分钟	√	√	√	
媒体报道&免费广告	中国美国商会季刊杂志免费广告推广 (价值 20000元/页)	一整页	半页		
	中国美国商会东北办公室微信账号推广	4次	3次	2次	
活动当日福利	提供峰会及招待晚宴的个人票数量	20张	10张	10张	1张
	晚餐前放2分钟的公司宣传视频(来自赞助公司)	√	√		
	活动当天宣传背景版展示企业的成就	2.4m x 2m	2.4m x 2m	1.2m x 2m	
	展台摆放企业宣传材料	√	√	√	√
品牌知名度	在当天的所有相关活动环节宣传、材料和主要活动背景上放置其公司标志	√	√	√	√