



AmCham China

T I A N J I N

中国美国商会·天津

Thanksgiving

Annual General Meeting & 2025 Thanksgiving Party

**6-9 PM, November 28 (Friday)
Conrad Tianjin**



Gather with us on November 28 for an unforgettable evening of community spirit as we're hosting a true Thanksgiving celebration! Reconnect with fellow members, colleagues, families, and friends in a warm and festive atmosphere. It's our way of saying thank you for your ongoing support and dedication.

Together, we will celebrate a year of achievements, honor those who have made exceptional contributions, and look ahead as we unveil our exciting new vision for 2026.

What to Expect:

- 🎉 **Thanksgiving Parade** – A beloved tradition returns! Enjoy the vibrant performances and community spirit as we kick off the holiday season together.
- 🛒 **Black Friday Market** – Get a head start on holiday shopping! Discover unique gifts from local vendors and support small businesses in style.
- 🤝 **Networking & Community Bonding** – Strengthen connections, share insights, and build relationships within the Tianjin business community.

Time & Date: 6:00 – 9:00 pm, November 28

Venue: Conrad Tianjin

Pax: 240 - 260

Session I – Black Friday Market

- * Member company products exhibition
- * Networking, pre-dinner cocktail and shopping

Session II - Annual General Meeting

- * 2025 Summaries and 2026 Plans
- * Member Achievement Awarding

Session III - Thanksgiving Party

- * Family-style turkey buffet
- * Thanksgiving parade
- * Performance
- * Lucky draw



Thanksgiving Parade

Showcase your company's culture and team spirit

- **Amplify Brand Visibility:** Making your own parade float or marching unit.
- **Showcase Company Culture and Values:** A live demonstration of your team's spirit.
- **Strengthen Community Ties and Social Responsibility:** Networking in the community.





Reserve Your Booth

Join our Black Friday Market, a vibrant celebration of Thanksgiving tradition! This lively marketplace will feature delicious food stalls, unique local and global vendors, and festive drinks.

Price: RMB1200 for members
RMB1600 for non-members

Exposure at the event:

- ❖ One market booth (one 1.83m*0.9m table + 2 chairs) with themed decoration
- ❖ One seat at the dinner table



Special Offer

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Family-style turkey dinner

Old Fashioned Turkey Feast
(5-6 Kilos) on your table

Semi buffet:
Salad, soup, dessert and Thanksgiving Day traditional dishes.

Free flow of wine, beers and soft beverages.



ORDER NOW





Sponsorship Plan



This event will also be a good marketing platform to reach out to our membership and community, with the following sponsorship opportunity:

Platinum (Turkey Time Titan):	RMB 40, 000
Gold (Pumpkin Pie Pal):	RMB 25, 000
Silver (Cornucopia Champion):	RMB 16, 000
Corporate Table (Gravy Good Buddy):	RMB 6, 000
Black Friday Market Booth:	RMB 1200/1600
Performance, beverages, lucky draw prize and other sponsorships are also welcomed.	



Platinum Sponsor-*Turkey Time Titan*

Price: RMB 40, 000

Media Coverage and Free AD:

- ❖ Company name will be listed as co-host of the event.
- ❖ 4 times WeChat promotion on AmCham Tianjin's WeChat account

Tickets: 2 tables (10 seats each) with prime position reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrops, tickets and invitations with prime position.
- ❖ One corporate booth to display company's products / brochures
- ❖ Marketing information included in goodie bags
- ❖ Speech by the representative of the sponsor
- ❖ Company's advertising video will be played during the event for one time. (Video no longer than 5 mins)

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Gold Sponsor- *Pumpkin Pie Pal*



Price: RMB 25,000

Media Coverage and Free AD:

- ❖ 2 times WeChat promotion on AmCham Tianjin's WeChat account

Tickets: 1 table (10 seats) with prime position reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations with prime position.
- ❖ One corporate booth with themed decoration
- ❖ Marketing information included in goodie bags
- ❖ Speech by the representative of the sponsor

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Silver Sponsor

- *Cornucopia Champion*



Price: RMB16,000

Media Coverage and Free AD:

2 times WeChat promotion on AmCham Tianjin's WeChat account

Tickets: 1 table (10 seats) reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations with prime position.
- ❖ One corporate booth with themed decoration
- ❖ Marketing information included in goodie bags

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Community Sponsor

- *Gravy Good Buddy*

Price: RMB 6,000

Tickets: 1 table (10 seats) reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations.

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company logo will be shown in the post event write ups and magazines.

Performances, beverages, lucky draw prizes, etc.

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop, invitations and post event write ups.





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