

SPONSORSHIP PACKAGE: 'LOVE & PEACE' MUSIC FESTIVAL

爱与和平音乐节
赞助方案

Sponsorship Benefits		Platinum RMB 35,000	Golden RMB 25,000	Silver RMB 10,000	Exhibition RMB 6,000
Exclusive benefit	Privilege to be a speaker during the Opening Remarks, exposure your brand to the audience	√	√	√	
Media Coverage & Free AD	Free Advertisement on AmCham Quarterly Magazine (Values RMB 20,000/full page)	Full page	Half page		
	AmCham China Northeast WeChat Account Promotion	4 times	3 times	2 times	1 time
	One page advertisement on Northeast Chapter's 2026 Calendar (values RMB 8,000)	√	√		
Event Access and On-site Benefits	Individual ticket to the Music Festival	10	6	4	2
	2 minutes promotional video (from the sponsor company) played before start	√	√		
	Promotional booth to display company’s products/brochures.	√	√	√	√
Brand Visibility	Logo on all relevant event publicity, marketing materials	√	√	√	√

福利		铂金赞助商 RMB 35,000	金牌赞助商 RMB 25,000	银牌赞助商 RMB 10,000	展览赞助商 RMB 6,000
独家福利	成为开幕致辞的发言人之一	√	√	√	
媒体报道&免费广告	中国美国商会季刊杂志免费广告推广(价值 20000元/页)	一整页	半页		
	中国美国商会东北办公室微信账号推广	4次	3次	2次	1次
	2026年中国美国商会东北办公室台历公司宣传页1页(价值人民币8000元)	√	√		
活动当日福利	音乐节个人票数量	10张	6张	4张	2张
	活动开始前播放2分钟的公司宣传视频(来自赞助公司)	√	√		
	一个免费展台用于展示公司的产品/宣传册	√	√	√	√
品牌知名度	在当天的所有相关活动环节宣传、材料和主要活动背景上放置其公司标志	√	√	√	√