

AMCHAM CHINA TIANJIN 2025 HR FORUM

Talent Strategy and AI Empowerment in Organizational Transformation

中国美国商会天津2025年度人力资源论坛
组织变革中的人才战略与AI赋能

October 17th, 2025

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T I A N J I N

中国美国商会·天津

To deeply explore how human resources can play a strategic leadership role in **Organization Transformation**, helping companies build resilient organizations and achieve business breakthroughs, AmCham China Tianjin will hold its Annual Human Resources Forum on **October 17**.

This forum centers on the core theme of "**Talent Strategy, Structural Reorganization, Cultural Transformation, and Leadership Upgrade in Organizational Transformation**," with a specially added practical section on "**The Application of AI in Change Management**."

为深入探讨人力资源在**组织变革**过程中如何发挥战略引领作用，助力企业构建韧性组织、实现业务突破，中国美国商会天津分会将于**10月17日**举办年度人力资源论坛。

本次论坛以“**组织变革中的人才战略、架构重组、文化重塑与领导力升级**”为核心主题，特别增设“**AI在变革管理中的应用**”实战板块。



TRANSFORMATION



Time for Change



议题 TOPICS

- ❖ 战略先行：组织变革的顶层设计与HR角色重构
Strategy First: Top-Level Design of Organizational Change & HR Role Restructuring
- ❖ 架构重组：敏捷型组织的构建与实践
Structural Reorganization: Building and Practicing Agile Organizations
- ❖ 文化重塑：变革中的员工认同感与凝聚力打造
Cultural Remodeling: Building Employee Buy-in and Cohesion During Change
- ❖ 高管对话：CEO眼中HR在变革期的核心使命与价值贡献
Executive Dialogue: The Core Mission and Value Contribution of HR During Change from a CEO's Perspective
- ❖ AI在变革管理中的实战应用
Practical Application of AI in Change Management

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中国美国商会天津分会

专题讨论：校企结合实践案例分享



任倩

《中国》
十与发展的第一人



刘兴

中国美国商会
秘书长



陈宇

《天津》教育科技
制作人



潘海生

国家职业教
天津大学教

HIGHLIGHTS FROM PAST EVENTS 往年亮点回顾



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	AmCham China Tianjin WeChat Account Promotion	2 times	1 time	
Pre-event Benefits	Logo on all relevant event publicity and marketing materials	√	√	√
Event Access	Representative(s) at VIP table	2	1	
	Exhibition booth at the event venue	1	1	1
	Company name recognition at the beginning and end of the event	√	√	√
	Complimentary tickets	6	4	2
Brand Visibility/ On-site Benefits	2 minutes promotional video played during dinner	√		
	Space for roll-up banner at the exhibition area	1	1	1
	Logo on the main backdrop	√	√	√
	Logo and name mentioned in post-event reporting and publications	√	√	√



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