

**AmCham China**

**NORTHEAST CHINA**

中国美国商会·东北

**2025 AmCham China's Dialogue with the People's Government of  
Liaoning Province and Reception Dinner**

**中国美国商会2025年度与辽宁省政府对话交流活动及答谢晚宴**

*June 5-6, 2025*

*Shenyang*

# Be part of the dialogue that shapes the future of business in Liaoning!

AmCham China Northeast Chapter is excited to announce this year's **Dialogue with the People's Government of Liaoning Province and Reception** will be held on **June 5-6, 2025, in Shenyang!** This year's inspiring theme, "Sustainability · Transformation · Regional Prosperity" sets the stage for meaningful discussions and powerful connections that drive collective growth and economic prosperity.

## Event Highlights:

- **Insightful Dialogues:** Engage with industry leaders and policymakers as we delve into the future of business in Liaoning. AmCham China President Michael Hart will kick off the event with a visionary keynote address, setting the tone for dynamic discussions during the reception dinner.
- **High-Level Participation:** We are honored to have the Deputy Governor of People's Government of Liaoning Province and representatives from key government departments join us, ensuring that our conversations are both impactful and action-oriented.
- **Network with Members:** Connect with key government representatives and industry leaders to explore development opportunities.

This is a unique chance to connect with influential figures, exchange ideas, and discover new opportunities for business expansion in both domestic and international markets. Don't miss this opportunity to be a part of shaping Liaoning's business landscape.

# Agenda

**June 5<sup>th</sup>**

5:30 – 8:00 PM

## **Reception Dinner**

(opens to all RSVPs)

**June 6<sup>th</sup>**

9:30 – 11:00 AM

## **Dialogue with the People's**

## **Government of Liaoning Province**

(Member only & approval needed)

11:00 – 11:30 AM

## **Meeting with Governor of**

## **Liaoning and Lunch Reception**

(By invitation only)

- **Network with top government officials, business leaders, and industry experts**
- **Gain exclusive insights into U.S.-China policy developments** - Each year in May, AmCham China brings a delegation of China-based executives to Washington to communicate with US government departments, members of Congress, and influential think tanks. **AmCham China President Michael Hart** will give a first-hand, exclusive debrief of this trip and the latest developments and policy advances in the US.
- **High-Level Dialogue with Decision-Makers** - Connect face-to-face with Liaoning's top officials led by Vice Governor of Liaoning Province, unlocking potential partnerships
- **Exclusive Policy Insights & Business Opportunities** - Gain firsthand updates on Liaoning's latest economic policies, investment incentives, and key sector developments directly from senior provincial leaders.
- **Bring your specific challenges or expansion plans** —this dialogue is designed to address real-time concerns and explore how Liaoning can support your business growth.
- Exclusive meeting with Governor of People's Government of Liaoning Province
- 2025 American Business in China White Paper Delivery
- Lunch Reception

## Sponsorship Opportunity

- **Unparalleled Networking Opportunities:** Connect with key decision-makers & ensure that your voice is heard by key policymakers of government
- **Gain Exclusive Insights from Washington DC :** Each year, AmCham China brings a delegation of China-based executives to Washington, DC to listen, learn, and share perspectives from the ground. Michael Hart will share how US policymaking maps to the realities of doing business in China.
- **Enhance Brand Visibility and Market Competitiveness:** Exclusive Brand Exposure & Media Coverage

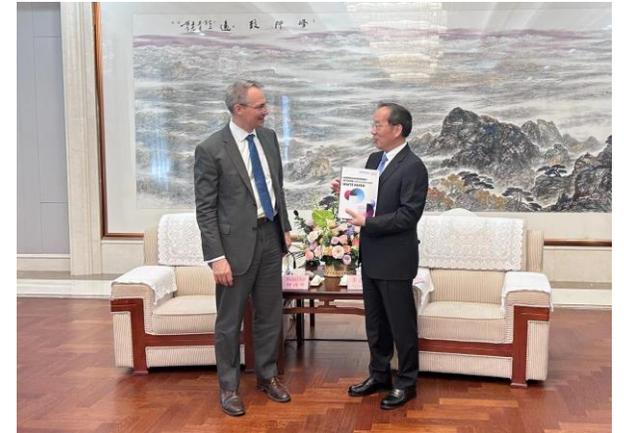
### **This year's sponsorship packages include:**

- Golden Sponsor: RMB 25, 000
- Silver Sponsor: RMB 12, 000
- Community Sponsor: RMB 6,000

## Sponsorship packages and benefits:

Benefits		Golden RMB 25,000	Silver RMB 12,000	Community RMB 6,000
Media Coverage & Free AD	Free Advertisement on AmCham Quarterly Magazine (Values RMB 20,000/full page)	1 time		
	AmCham China Northeast WeChat Account Promotion	3 times	2 times	1 time
Pre-event Benefits	Logo on all relevant event publicity and marketing materials	√	√	√
Event Access and On-site Benefits	Representative with Dialogue with Liaoning Government access	2	1	1
	Seat(s) at the dinner reception VIP table	2	2	1
	Exclusive keynote speech at the dinner reception (within 5 mins)	√		
	2 minutes promotional video played at the dinner	√	√	
	Promotional backdrop at the business corridor to show case the achievements/best practices	4m x 3m	1.2m x 2m	1.2m x 2m
Brand Visibility	Logo on the main event backdrop(s)	√	√	√

# Review from Last Year



2024 AmCham China's Dialogue with the People's Government of Liaoning Province & White Paper Delivery to Governor.

# Contact us!

For more information, please contact Melody Li at

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