

**AmCham China**  
中国美国商会



**AmCham China's 2025 Dialogue with  
Tianjin Municipal People's Government and Reception**  
中国美国商会2025年度与天津市政府对话交流活动

*创新驱动，聚势共赢*

***Innovation · Collaboration · Shared Success***

**May 23, 2025**  
**The Ritz-Carlton, Tianjin**

# Be part of the dialogue that shapes the future of business in Tianjin!

AmCham China, Tianjin, is excited to announce this year's **Dialogue with Tianjin Municipal People's Government and Reception** will be held on **May 23, 2025, in Tianjin!** This year's captivating theme, **"Innovation · Collaboration · Shared Success"**, sets the stage for meaningful discussions and powerful connections that drive collective growth and economic prosperity.

## Event Highlights:

- **Celebrating 17 Years of Impact:** Join us as we honor nearly two decades of impactful dialogue and exchange. This year marks the 17<sup>th</sup> year that AmCham China presents the annual *American Business in China White Paper* to Tianjin's authorities, reinforcing our commitment to enhancing the business landscape collaboratively.
- **Engaging Discussions:** Hear from **AmCham China President Michael Hart**, who will lead discussions with top Tianjin officials and deliver an inspiring keynote address during the reception dinner.
- **Dignitary Participation:** We are honored to welcome a **Vice Mayor of Tianjin along with representatives from 15 governmental departments**, elevating the significance of our discussions.

This is a unique opportunity to engage with government leaders, share insights, and explore new avenues for business success in both global and local markets. Don't miss out on this enriching experience!

# A series of events to help members find more opportunities in Tianjin and make the connections needed to succeed:

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**4:00 - 5:30pm**

**(exclusively opens to sponsors)**

- Exclusive dialogue with leaders of Tianjin Municipal People's Government
- *2025 American Business in China White Paper* Delivery
- Networking and free communication



**5:30-6:00pm**

**(opens to all RSVPs)**

- Member achievement exhibition
- Pre-dinner cocktail



**6:00-8:30pm**

**(opens to all RSVPs)**

- Keynote speech by AmCham China President Michael Hart
- Keynote speech by Tianjin Municipal People's Government representative
- Reception Dinner





*The American Business in China White Paper* is one of AmCham China's signature products that codify members' collective insights on China's current business climate while setting our official position on the high-priority issues that affect the American business community in China. It also serves as a year-on-year assessment of the progress made on policies and regulations affecting our members in 20 industries and is a key platform for discussion and engagement with the Chinese government.



### **This year's sponsorship packages include:**

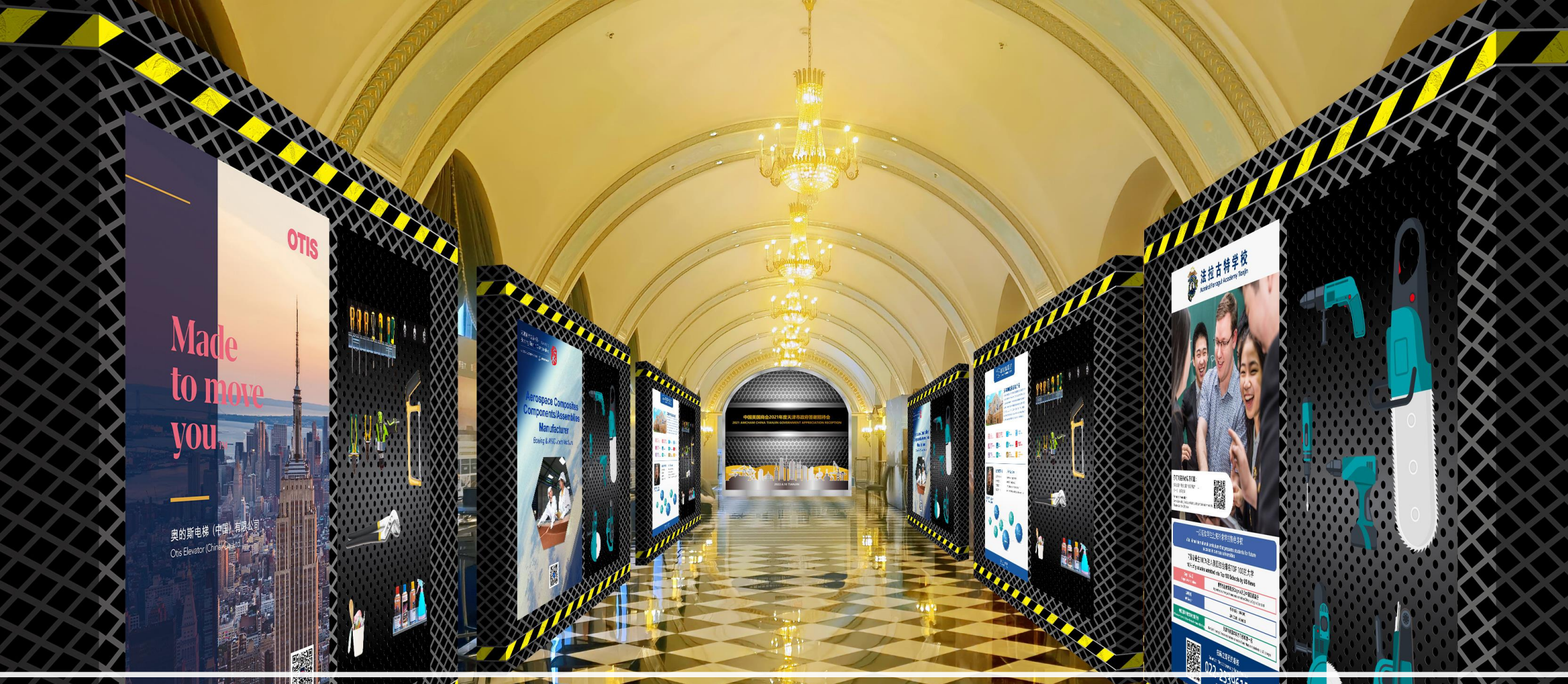
- Exclusive Platinum Sponsor: RMB 50,000\*
- Golden Sponsor: RMB 25, 000
- Silver Sponsor: RMB 16, 000
- Community Sponsor: RMB 6,000

\* **Limit exclusively to one company**

## Sponsorship packages and benefits:

Benefits		Exclusive Platinum RMB50, 000	Gold RMB25, 000	Silver RMB16, 000	Community RMB6, 000
Media Coverage & Free AD	Full page AD on AmCham Quarterly Magazine (Values RMB18,000)	2 times	1 time		
	AmCham China Tianjin WeChat Account Promotion	2 times	1 time		
Pre-event Benefits	Logo on all relevant event publicity and marketing materials	√	√	√	√
Event Access	Representative(s) with VIP meeting access	2	2	1	
	Seat(s) at the dinner reception VIP table	2	2	1	
	Corporate table(s) with 10 seats each (1 seat reserved per table for a government official)	2	1	1	
	Prime table position near VIP table at the dinner reception	√	√		
	Total tickets to the reception dinner	20	10	10	1
Brand Visibility/ On-site Benefits	Exclusive keynote speech before dinner (less than 5 mins)	√			
	2 minutes promotional video played at the dinner	√			
	Promotional backdrop at dinner reception venue	2.4m x 2m	1.2m x 2m	1.2m x 2m	1.2m x 2m
	Logo on the main backdrop, menu, and table cards	√	√	√	√
	Logo and name mentioned in post-event reporting and publications	√	√	√	√





Exhibition of member achievements can display up to 14 companies.



## Individual Ticket\*:

Cardholding member and employee of member company: RMB 800

Non-member: RMB 1, 500

\*AmCham China will arrange the dinner seating for individual ticket buyers. The individual ticket doesn't include access to the White Paper Delivery Meeting and Exclusive Dialogue with the Tianjin Government.



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