

2025 AmCham China Women's Summit Sponsorship Package

Diamond Sponsor (RMB 68,000)

Thought Leadership

1. One (1) keynote speaker opportunity or customized panel session.
2. One (1) event write-up article written and circulated announcing your company as **Diamond Sponsor**.
3. One (1) featured article in AmCham Quarterly magazine.

Access and Networking

1. Ten (10) regular passes

Branding and Awareness

1. Recognition as **Diamond Sponsor** in the Summit welcome speech.
2. Logo displayed on all marketing & publicity items as well as at the venue: prime exposure as **Diamond Sponsor** on AmCham China's:
 - Event page
 - Event email notification
 - Main stage backdrop
 - Event registration desk
3. One (1) direct email campaign to all AmCham China members
4. Play promotional video during the event (loop play during the coffee breaks).
5. One promotional backdrop board at the venue:
6. Mass brand promotion across AmCham China social media channels, including WeChat and Weibo collaterals related to the Summit.

Platinum Sponsor (RMB 48,000)

Thought Leadership

1. One (1) panel speaker opportunity.
2. One (1) event write-up article written and circulated announcing your company as **Platinum Sponsor**.

Access and Networking

1. Six (6) regular passes

Branding and Awareness

1. Recognition as **Platinum Sponsor** in the Summit welcome speech.
2. Logo displayed on all marketing & publicity items as well as at the venue: exposure as **Platinum Sponsor** on AmCham China's:
 - Event page
 - Event email notification
 - Main stage backdrop
 - Event registration desk
3. One promotional backdrop board at the venue:
4. Mass brand promotion across AmCham China social media channels, including WeChat and Weibo collaterals related to the Summit.

Gold Sponsor (RMB 28,000)

Thought Leadership

1. One (1) press release written and circulated announcing your company as **Gold Sponsor**.

Access and Networking

1. Four (4) regular passes

Branding and Awareness

1. Recognition as **Gold Sponsor** in the Summit welcome speech.
2. Logo displayed on all marketing & publicity items as well as at the venue: exposure as **Gold Sponsor** on AmCham China's:
 - Event page
 - Event email notification
 - Main stage backdrop
 - Event registration desk

* All sponsorship fees include VAT tax of 6%.