

**AmCham China**

T I A N J I N

中国美国商会·天津

**Spring Treasure Hunt &  
St. Patrick's Day Brunch**

9:00 AM—2:30 PM, March 15 (Saturday)

Meeting point: Smoki & Co. (Minyuan)

# *Route Range*

## *– Tianjin Wudadao Area*

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Get ready to wear your green, team up with your colleagues, families and friends, and dive into an unforgettable adventure as we celebrate **St. Patrick's Day on March 15** like never before! Join us for an interesting **Treasure Hunt** in the enchanting streets of **Wu Da Dao, Tianjin**, where history meets festivity! 🍀

Engage in the gold rush as you **collect clues and complete tasks** in search of hidden treasures in Tianjin! Dash through the historic alleys of Wu Da Dao, an area rich with stories of modern celebrities and the captivating 100-year journey of modern China. Each building hides secrets waiting to be uncovered, inviting you to immerse yourself in the vibrant past while racing to find the treasure!

What makes the holiday even more exciting are the **tasty traditional Irish food and beverages** provided by **Smoki & Co.** Indulge in classic dishes like corned beef and cabbage, Irish stew, and festive stew, all made with love and authentic ingredients. You don't want to miss out the chance to try the secret menu.



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# *Highlights of the day*

- Up to 16 teams
- 10-12 challenges
- We will award the top 3 teams and the best-dressed team in Green



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# *Program Summary:*

- 9:00—10:00 Registration + take group photos  
Handout competition packages  
Cover rules, warmup activities
- 10:00—12:00 Competition  
Booths/ missions for the whole family
- 12:00—12:30 Teams come back + break
- 12:30—14:30 Awarding ceremony & festive lunch



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## *Ticket price*

- **Early-Bird Corporate Team:** RMB 1,680 (limit to 4 people)
  - **Corporate Team:** RMB 1,980
  - **Individual:** RMB 500
  - **Lunch only:** RMB 280
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- Ticket price includes buffet lunch at Smoki & Co.
  - Kids 6 years above can participate in the game, same price as adults. AmCham China, Tianjin will form teams for individual ticket buyers.

***Sign up as a corporate team and  
show off your company's team spirit!!!***

**Team Price: RMB 1,980**

**Early Bird: RMB 1,680**

1. Each team has a 4-person limit (Buffet lunch included)
2. Company logo or team name will be displayed on the main event posters and invitations
3. Company logo or team name will be displayed on the event backdrops on the day
4. Each participant will get a group photo after the event



# Sponsorship Opportunities

 Emerald Elite (Gold Sponsor): RMB 25,000

 Celtic Contributor (Silver Sponsor): RMB 16,000

 Clover Champion (Community Sponsor): RMB 6,000

  Leprechaun League (Corporate Team): RMB 1,980

Registration gift and lucky draw prize sponsor: in-kind

## Donation: Cash RMB25, 000

### Media Coverage and Free AD:

- Full-page advertisement in AmCham China's quarterly magazine (Values RMB 20,000)
- 2 times WeChat promotion in AmCham China Tianjin's WeChat account

### Tickets:

1. Can send up to 2 teams to participate in the challenge
2. Meals and accommodations for 8 people

### Exposure at the event:

1. Recognition as Gold Sponsor in the Welcome Speech
2. Keynote speech opportunity at the opening ceremony (less than 3 mins)
3. Company logo will be displayed on the main event backdrops, tickets, and invitations.
4. One corporate booth to display the company's products at the event
5. Marketing information included in goodie bags

### Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write-ups in magazines.





## Donation: Cash RMB 16, 000

### Media Coverage and Free AD:

- 1 times WeChat promotion in AmCham China Tianjin's WeChat account

### Tickets:

1. Can send 1 team to participate in the challenge
2. Meals and accommodations for 4 people

### Exposure at the event:

1. Recognition as Silver Sponsor in the Welcome Speech
2. Company logo will be displayed on the main event backdrops, tickets, and invitations.
3. One corporate booth to display company's products at the event
4. Marketing information fliers

### Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the event write ups in magazines.

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 **Clover Champion**  
**(Community Sponsor)**

**Donation:** Cash RMB 6, 000

**Tickets:**

1. Can send 1 team to participate in the challenge
2. Meals and accommodations for 4 people

**Exposure at the event:**

Company logo will be displayed on the main event backdrops, tickets, and invitations.

One corporate booth to display the company's products at the event

**Pre- and post-event exposures:**

Company logo will be displayed on the event posters.

Company name and logo will be shown in the event write-ups in magazines.

Other sponsorship is also welcomed, such as:

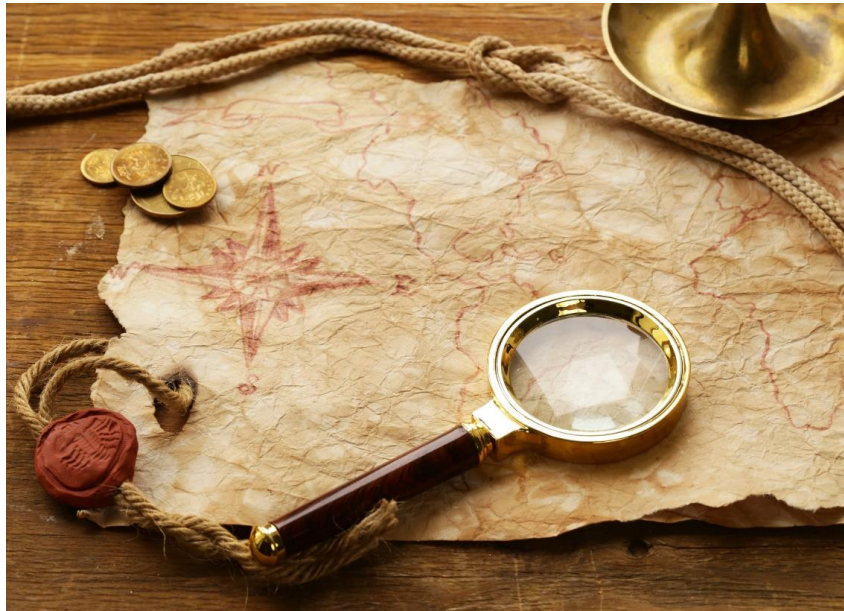
- Lucky draw prizes
- Registration gifts
- Decorations
- Entertainment

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For detailed information on  
sponsorship please e-mail us or call:

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