



AmCham China

T I A N J I N

中国美国商会·天津

Happy
Thanksgiving

Annual General Meeting & 2024 Thanksgiving Party

6-9 PM, November 29 (Friday)
Shangri-la Tianjin

AmCham China, Tianjin will hold its **2024 Annual General Meeting** on Friday, November 29, 2024, to announce the newly elected Tianjin Executive Committee members, review 2024 achievement and introduce the work plan for 2024.

We would like to take this opportunity to throw a **Thanksgiving Party** and get together with members, colleagues, families, and friends, celebrate Thanksgiving Day and express our thanks for members' continuous support. Please come to network and share information with your fellow members while bonding with the Tianjin Community.

This year, we will have a **Thanksgiving Parade** as it's the Thanksgiving Day tradition which not only adds a festive atmosphere but also brings together people from all walks of life, fostering a sense of community. The **Black Friday Market** is also the highlight of this event, where you can buy various holiday gifts and support local businesses.



Session I - Annual General Meeting

- * 2024 Summaries and 2024 Plans
- * Member Achievement Awarding
- * Announcement of 2025&2026 Tianjin Executive Committee

Session II - Thanksgiving Party & Lucky Draw

- * Family-style turkey buffet
- * Thanksgiving parade
- * Performance
- * Lucky draw

Time & Date: 6:00 – 9:00 pm, November 29

Venue: Shangri-la Tianjin

Pax: 200 - 220



Join us for a feast of family-style turkey dinner and a variety array of Thanksgiving specialties.

Old Fashioned Turkey Feast
(5-6 Kilos) on your table

Semi buffet:



Salad, soup, dessert and
Thanksgiving Day traditional
dishes.



Free flow of wine, beers and
soft beverages.





Sponsorship Plan



This event will also be a good marketing platform to reach out to our membership and community, with the following sponsorship opportunity:

Platinum (Turkey Time Titan):	RMB 40, 000
Gold (Pumpkin Pie Pal):	RMB 25, 000
Silver (Cornucopia Champion):	RMB 16, 000
Corporate Table (Gravy Good Buddy):	RMB 6, 000
Black Friday Market Booth:	RMB 1200/1600
Performance, beverages, lucky draw prize and other sponsorships are also welcomed.	



Platinum Sponsor-*Turkey Time Titan*

Price: RMB 40, 000

Media Coverage and Free AD:

- ❖ Company name will be listed as co-host of the event.
- ❖ 4 times WeChat promotion on AmCham Tianjin's WeChat account

Tickets: 2 tables (10 seats each) with prime position reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrops, tickets and invitations with prime position.
- ❖ One corporate booth to display company's products / brochures
- ❖ Marketing information included in goodie bags
- ❖ Speech by the representative of the sponsor
- ❖ Company's advertising video will be played during the event for one time. (Video no longer than 5 mins)

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Gold Sponsor- *Pumpkin Pie Pal*

Price: RMB 25,000

Media Coverage and Free AD:

- ❖ 2 times WeChat promotion on AmCham Tianjin's WeChat account

Tickets: 1 table (10 seats) with prime position reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations with prime position.
- ❖ One corporate booth with themed decoration
- ❖ Marketing information included in goodie bags
- ❖ Speech by the representative of the sponsor

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Silver Sponsor

- *Cornucopia Champion*



Price: RMB16,000

Media Coverage and Free AD:

2 times WeChat promotion on AmCham Tianjin's WeChat account

Tickets: 1 table (10 seats) reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations with prime position.
- ❖ One corporate booth with themed decoration
- ❖ Marketing information included in goodie bags

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Community Sponsor

- *Gravy Good Buddy*

Price: RMB 6,000

Tickets: 1 table (10 seats) reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations.

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company logo will be shown in the post event write ups and magazines.

BLACK FRIDAY

SUPER SALE

Black Friday Market Booth

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Price: RMB1200 for members
RMB1600 for non-members

Exposure at the event:

- ❖ One market booth (one 1.8m*0.6m table + 2 chairs) with themed decoration
- ❖ One seat at the dinner table



Performances, beverages, lucky draw prizes, etc.

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop, invitations and post event write ups.





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For more information on sponsorship, please call AmCham China, Tianjin at 022-2318 5073, or send an e-mail to: christine.chen@amchamchina.org

Contact person: Christine Chen