

#### **AMCHAM CHINA TIANJIN 2024 HR FORUM**

HR New Ecosystem, New Momentum for Business Growth

中国美国商会天津2024年度人力资源论坛人力资源新生态,业务增长新动力

October 25<sup>th</sup>, 2024

## Amcham China

中国美国商会·天津



#### INTRODUCTION

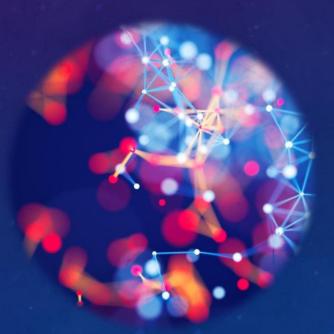
As AI technology rapidly evolves, we are embarking on an unprecedented era of transformation that profoundly impacts the operational models and talent management strategies of enterprises. On **October 25th**, to delve into how human resource management can reshape its new ecosystem in the age of AI and effectively drive sustained business growth, the AmCham China, Tianjin will host the 2024 Human Resources Forum with the theme of "HR New Ecosystem, New Momentum for Business Growth".

随着AI技术的迅猛发展,我们正步入一个前所未有的变革时代,这一变革深刻影响着企业的运营模式与人才管理策略。10月25日,为了深入探讨人力资源管理如何在AI时代下重塑新生态,并有效驱动业务持续增长,中国美国商会天津将举办以"人力资源新生态,业务增长新动力"为主题的2024年人力资源论坛。



#### **TOPICS**

- ❖ Transformation and Competence Enhancement of HR Roles in the AI Era AI时代下HR角色的转变与能力提升
- ❖ Personal Information Compliance Management and Data Protection 个人信息合规管理与数据保护
- ❖ Flexible Employment and Remote Work 灵活用工与远程工作
- Innovation in Performance Management and Employee Incentive Mechanisms
- ❖ 绩效管理与员工激励机制创新











# 2023 HIGHLIGHTS REVIEW 2023年亮点回顾

- 产教融合政策和实施方案
- 高等院校及企业校企结合案例分享
- 降本增效解决方案及实践案例分享





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Media Coverage & Free AD	Full page AD on AmCham Quarterly Magazine (Values RMB18,000)	1		
	AmCham China Tianjin WeChat Account Promotion	2 times	1 time	
Pre-event Benefits	Logo on all relevant event publicity and marketing materials	V	٧	٧
Event Access	Representative(s) at VIP table	2	1	
	Exhibition booth at the event venue	1	1	1
	Company name recognition at the beginning and end of the event	٧	٧	٧
	Complimentary tickets	4	2	2
Brand Visibility/ On-site Benefits	2 minutes promotional video played during dinner	٧		
	Space for roll-up banner at the exhibition area	1	1	1
	Logo on the main backdrop	V	٧	٧
	Logo and name mentioned in post-event reporting and publications	٧	٧	٧



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