

SPONSORSHIP PACKAGE: ESG LEADERSHIP SUMMIT - BUILDING A SUSTAINABLE FUTURE

ESG领袖峰会 - 构建可持续未来
赞助方案



Sponsorship Benefits		Platinum RMB 35,000	Golden RMB 25,000	Silver RMB 10,000	Exhibition RMB 5,000
Exclusive benefit	Privilege to be a panelist, exposure your brand to the audience and share your achievement on ESG	√	√	√	
Media Coverage & Free AD	Free Advertisement on AmCham Quarterly Magazine (Values RMB 20,000/full page)	Full page	Half page		
	AmCham China Northeast WeChat Account Promotion	4 times	3 times	2 times	1 time
	One page advertisement on Northeast Chapter's 2025 Calendar (values RMB 8,000)	√	√		
Event Access and On-site Benefits	Individual ticket to the Reception Dinner	6	4	2	1
	Exclusive keynote speech at the Panel Discussion (3 mins)	√	√		
	2 minutes promotional video (from the sponsor company) played at the panel discussion	√	√		
	Promotional backdrop at the business corridor to show case the achievements/best practices	2.4m x 2m	1.2m x 2m	1.2m x 2m	1.2m x 2m
Brand Visibility	Logo on all relevant event publicity, marketing materials and the main event backdrop(s) on the day	√	√	√	√

福利		铂金赞助商 RMB 35,000	金牌赞助商 RMB 25,000	银牌赞助商 RMB 10,000	展览赞助商 RMB 5,000
独家福利	获得成为专题讨论小组成员特权，向观众展示您的品牌，并分享您在ESG方面的成就	√	√	√	
媒体报道&免费广告	中国美国商会季刊杂志免费广告推广(价值20000元/页)	一整页	半页		
	中国美国商会东北办公室微信账号推广	4次	3次	2次	1次
	2025年中国美国商会东北办公室台历公司宣传页1页(价值人民币8000元)	√	√		
活动当日福利	提供招待晚宴的个人票数量	6张	4张	2张	1张
	专题讨论中独家主题演讲(3分钟)	√	√		
	专题讨论开始前播放2分钟的公司宣传视频(来自赞助公司)	√	√		
	活动当天宣传背景版展示企业的成就/最佳实践案例	2.4m x 2m	1.2m x 2m	1.2m x 2m	1.2m x 2m
品牌知名度	在当天的所有相关活动环节宣传、材料和主要活动背景上放置其公司标志	√	√	√	√