

The Fifth “Treasure Hunt” Team Challenge

第五届 “寻宝挑战”
团队赛

Aug 24 & 25, 2024

TREASURE
HUNT

the quest for real value

To savor the final days of summer, AmCham China, Tianjin, in collaboration with **Leying International Camp**, is excited to invite you to the “Healthy Life” series event— Treasure Hunt! Join us as we discover the beauty of nature and spend quality time.

This time, we invite you to explore a remarkable natural and historical heritage site in **Ji County: the Middle and Upper Proterozoic Nature Reserve (中上元古界自然保护区)**.

Recognized as a unique geological treasure, this reserve features a well-preserved standard section with simple structures that reveal a geological evolution spanning 1.85 billion years. In 1984, the State Council of the PRC designated it as the first national geological nature reserve, highlighting its significance.

From **August 24 to 25**, team up with our colleagues, family, and friends to challenge yourself, enjoy the thrill of adventure, and find the hidden treasure.

Upper Middle Proterozoic



Highlights of the events

- Learn geological civilization
- Orienting treasure hunt
- High/ Low rope courses
- Team building
- Challenge your limits
- Awards for the top 3 teams
- 2 days



The Fifth Treasure Hunt

20 Teams

4 People Per Team

- Corporate Teams
- International School Students (Junior/ Senior)
- Family and Friend's Team



Ticket price:

Member Team: RMB 1,680 (limit to 4 people)

Non-member Team: RMB 2,880 (limit to 4 people)

Member Individual: RMB 500

Non-member Individual: RMB 800

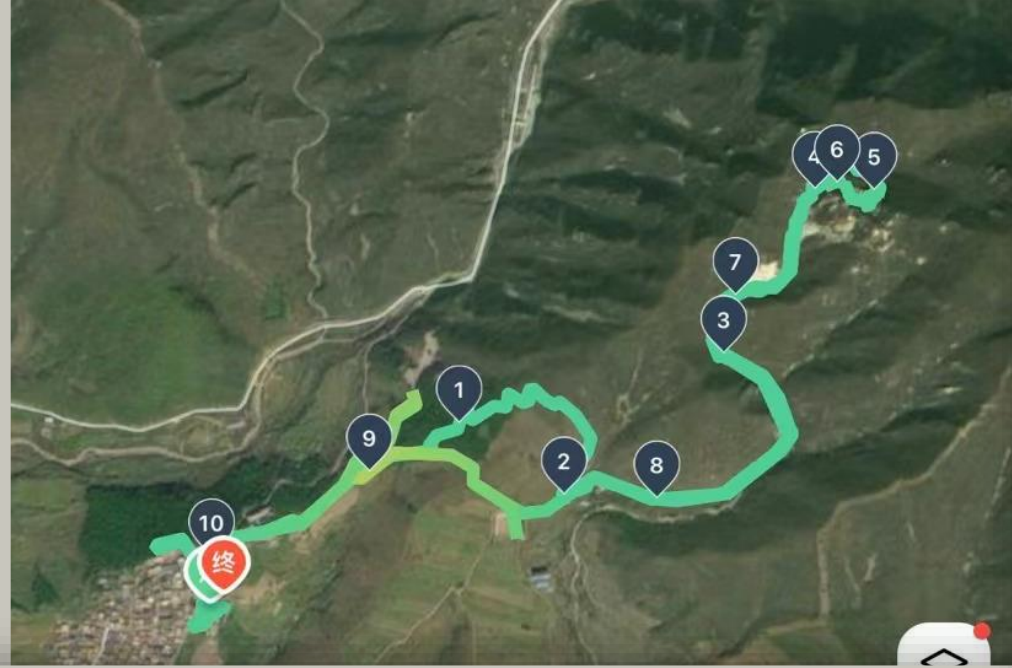


Notes:

- Ticket price includes challenges and games, 2 days' meals (2 breakfasts, 2 lunches, and 1 dinner), accommodation, and roundtrip transportation, outdoor insurance.
- Kids 6 years and above can participate in the game, at the same price as adults.
- AmCham China, Tianjin will form teams for individual ticket buyers.



Treasure Hunt and Mission Completion



Agenda

TIME	DAY1	DAY2
7:30-8:30		BREAKFAST 早餐
8:30-10:30	TRANSPORTATION TO THE CAMP 到达营地	HIGH ROPE COURSES 绳索芭蕾挑战 LOW ROPE COURSES 低空挑战
10:30-12:00	OPENING SPEECH & RECEIVING COMPETITION ARMBAND & INTRODUCTION TO THE RULES 开营致辞&领取比赛袖章& 赛事规则介绍	
12:00-14:00	LUNCH 午餐	LUNCH 午餐
14:00-16:00	TREASURE HUNT 定向寻宝挑战赛	FORUM-PROMOTE THE ALL-ROUND DEVELOPMENT OF TEENAGERS 论坛分享-户外教育：促进青年少年全面发展 AWARDS 颁奖
16:00-17:30	SET UP CAMPING TENT 搭建露营帐篷	DEPARTURE 返程
17:30-19:00	DINNER 晚餐	
19:00-20:30	CAMPING PARTY/ OUTDOOR MOVIES 露营狂欢/露天电影	

**Tents are limited, first come first served. You are welcome to bring your own tents.*

***Sign up as a corporate team and
show off your company's team spirit!!!***

Team Price: RMB 1,680

1. Each team has a 4-person limit
2. Company logo or team name will be displayed on the main event posters and invitations
3. Company logo or team name will be displayed on the event backdrops on site
4. Each participant will get a group photo after the event



Sponsorship Opportunities

- Gold Sponsor: RMB 25,000
- Silver Sponsor: RMB 12,000
- Community Sponsor: RMB 6,000

Other Sponsor: lucky draw prizes, gifts...





Gold Sponsor

Donation: Cash RMB 25, 000

Media Coverage and Free AD:

Full-page advertisement in AmCham China's quarterly magazine (Values RMB 20,000)

2 times WeChat promotion in AmCham China Tianjin's WeChat account

Tickets:

1. Can send up to 4 teams to participate in the challenge
2. Meals and accommodations for 16 people

Exposure at the event:

1. Recognition as Gold Sponsor in the Welcome Speech
2. Keynote speech opportunity at the opening ceremony (less than 3 mins)
3. Company logo will be displayed on the main event backdrops, tickets, and invitations.
4. One corporate booth to display the company's products at the event
5. Marketing information included in goodie bags

Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write-ups in magazines.



Silver Sponsor

Donation: Cash RMB 12, 000

Media Coverage and Free AD:

1 times WeChat promotion in AmCham China
Tianjin's WeChat account

Tickets:

1. Can send 2 team to participate in the challenge
2. Meals and accommodations for 8 people

Exposure at the event:

1. Recognition as Silver Sponsor in the Welcome Speech
2. Company logo will be displayed on the main event backdrops, tickets, and invitations.
3. One corporate booth to display company's products at the event
4. Marketing information fliers

Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the event write ups in magazines.



Community Sponsor

Donation: Cash RMB 6, 000

Tickets:

1. Can send 1 team to participate in the challenge
2. Meals and accommodations for 4 people

Exposure at the event:

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. One corporate booth to display the company's products at the event

Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the event write-ups in magazines.

Other sponsorship is also welcomed, such as:

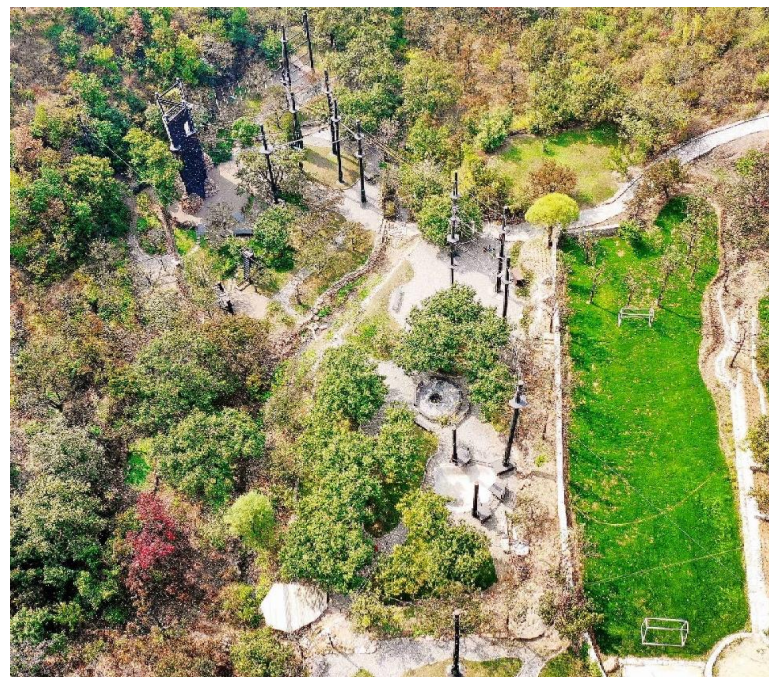
- Lucky draw prizes
- Registration gifts

About the Venue

Venue: Leying Spring Rock International Camp
Xiaying Town, Jizhou District, Tianjin

The fifth treasure hunt will be held at Leying Spring Rock International Camp in Jizhou District, a place with rich geology and culture. The challenges will encompass activities such as orienteering, rope courses, and more.

Leying International Camp is a pioneer in wooden aerial ropes and is the first camp in China to have both international ACCT certification and a high-risk business license. The camp has 36 high ropes and low ropes projects, covering an area of 150 acres.



Highlights of the Event



Camping



Awarding



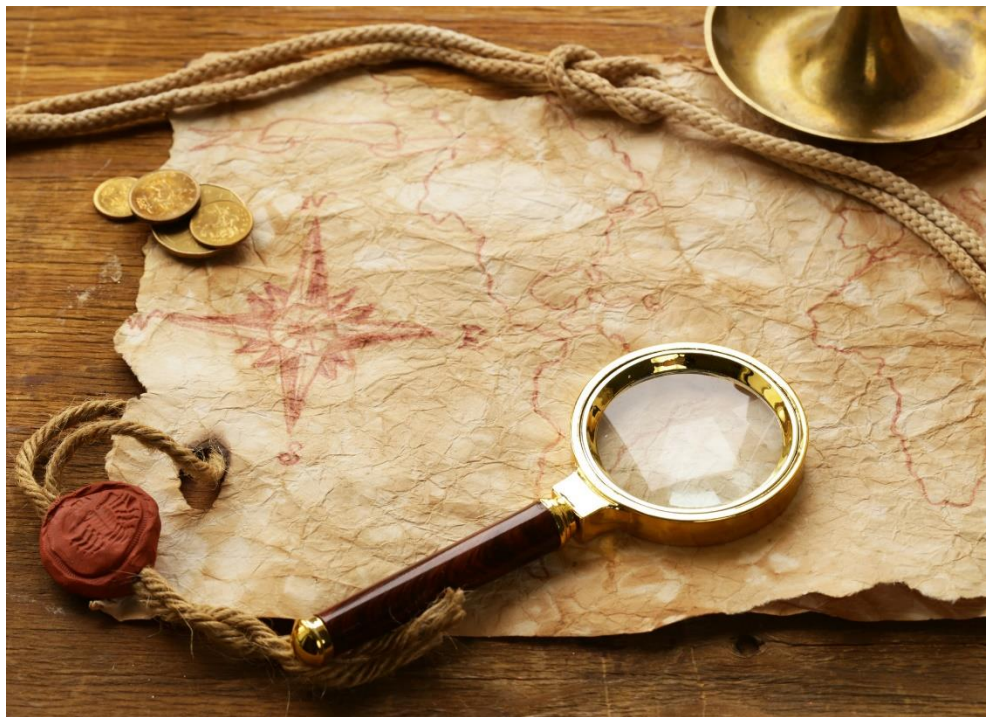
Wonderful Quality Time



AmCham China

T I A N J I N

中国美国商会·天津



For detailed information on
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