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# **Tianjin Women Professionals Committee (WPC)**

## **2024 Yearly sponsorship**

## WPC Introduction

The objective of the Women Professionals Committee is to foster the development of women in business in Tianjin through information, advocacy, networking, and services, by implementing events and activities aimed at enhancing selected skill areas and addressing issues integral to **women's success in the business world.**

### Advocacy

- Voice for Equity and Equality
- Partnership with Local Authorities
- Insights on Laws and Regulations

### Business

- Annual Celebration
- Insights sharing with peers
- Career Enhancement

### Community

- Mentorship Program
- Influence and inspire young generation

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# Leadership- Co-Chairs

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**Linda Liu**

刘霞

NXP Semiconductors

恩智浦半导体



**Golden Zhang**

张晨

Tianjin Amcare Women's  
& Children's Hospital

天津美津宜和妇儿医院

# Highlights of 2023

## # Embrace Equity



## # Work and Life Balance



## # Emotional Intelligence



## # Mock Court Series



## # Factory Tour & Workshop



## # Mentorship Program



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# 2024 Annual Sponsorship

**Yearly price:**  
**RMB 20,000**

**Contact:**

Linda Cheng:  
[lcheng@amchamchina.org](mailto:lcheng@amchamchina.org)  
[.org/022-23185075](tel:022-23185075)

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## Events Participation

- **Speak** at one of the 2024 Tianjin WPC events.
- **2 complimentary seats** at each WPC event (6-8 events in 2024, value overs RMB3000)
- **1 booth** at Tianjin's annual WPC celebration (tentative date: Mar 1, 2024)

## Branding and Marketing

- **2 times direct marketing** in AmCham China Tianjin's WeChat Account
- **1 roll-up banner** displayed at all 2024 Tianjin WPC events
- **Company logo** appears in all 2024 Tianjin WPC events' publicity and marketing materials

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Thank you!

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Chayora 朝亞