

2024 AmCham China Women Summit

Sponsorship Package

Diamond Sponsor (RMB 88,000)

Thought Leadership

1. One (1) keynote speaker opportunity or customized panel session.
2. One (1) event write-up article written and circulated announcing your company as **Diamond Sponsor**.
3. Two (2) women-related thought leadership articles on AmCham China website (Optional):
 - Within half-year period after the Summit.
 - The length and content of the articles will subject to the discussion with AmCham China Content Editor.
4. One (1) featured article in AmCham Quarterly magazine.

Access and Networking

1. Ten (10) regular all-day passes:
 - a. Attending in person onsite.
 - b. Including all the sessions in the Summit.

Branding and Awareness

1. Recognition as **Diamond Sponsor** in the Summit welcome speech.
2. Logo displayed on all marketing & publicity items as well as at the venue: prime exposure as **Diamond Sponsor** on AmCham China's:
 - Event page
 - Event email notification
 - Main stage backdrop
 - Event registration desk
3. One (1) direct email campaign to all AmCham China Beijing members: customize your own content and design for AmCham China to send directly to our 25,000+ subscribers
4. Play promotional video during the event (loop play during the coffee breaks).
5. Mass brand promotion across AmCham China social media channels, including WeChat and Weibo collaterals related to the Summit.
6. One (1) banner ad on AmCham China website
 - Website banner: Home Page Banner 658(w)X110 px, duration of one (1) month, exact time will be selected by the Sponsor

Platinum Sponsor (RMB 50,000)

Thought Leadership

1. One (1) panel speaker opportunity.
2. One (1) event write-up article written and circulated announcing your company as **Platinum Sponsor**.
3. One (1) women-related thought leadership article on AmCham China website. (Optional)
 - Within half-year period after the Summit.
 - The length and content of the articles will subject to the discussion with AmCham China Content Editor.

Access and Networking

1. Six (6) regular all-day passes:
 - a. Attending in person onsite.
 - b. Including all the sessions in the Summit.

Branding and Awareness

1. Recognition as **Platinum Sponsor** in the Summit welcome speech.
2. Logo displayed on all marketing & publicity items as well as at the venue: exposure as **Platinum Sponsor** on AmCham China's:
 - Event page
 - Event email notification
 - Main stage backdrop
 - Event registration desk
3. Mass brand promotion across AmCham China social media channels, including WeChat and Weibo collaterals related to the Summit.
4. One (1) banner ad in weekly bulletin email newsletter:
 - Top Banner 600(w)x150 px, 1 issue, exact time will be selected by the Sponsor

Gold Sponsor (RMB 28,000)

Thought Leadership

1. One (1) press release written and circulated announcing your company as **Gold Sponsor**.
2. One (1) women-related thought leadership article on AmCham China website. (Optional)
 - Within half-year period after the Summit.
 - The length and content of the articles will subject to the discussion with AmCham China Content Editor.

Access and Networking

1. Four (4) regular all-day passes:
 - a. Attending in person onsite.
 - b. Including all the sessions in the Summit.

Branding and Awareness

1. Recognition as **Gold Sponsor** in the Summit welcome speech.
2. Logo displayed on all marketing & publicity items as well as at the venue: exposure as **Gold Sponsor** on AmCham China's:
 - Event page
 - Event email notification
 - Main stage backdrop
 - Event registration desk

* All sponsorship fees include VAT tax of 6%.