

AmCham China
NORTHEAST CHINA
中国美国商会·东北

Dalian Spring Ball
- Hollywood Red Carpet
March 23 (Sat) – Venue TBD



AmCham China

NORTHEAST CHINA

中国美国商会·东北

Embrace 2024 spring with northeast annual ball!

We are excited to continue annual Ball tradition in Dalian which has been all the time successful event for Northeast chapter since many years. It's one of the largest events for the Northeast community, members, their families and friends, and other individuals to have a big celebration

A Hollywood-themed party is a great excuse to get dressed up and feel like a movie star for a day. From glitzy decor and glamorous attire to sophisticated treats and invitation inspiration, it's time to start planning your evening, invite your friends, business partners and join the sparkling night of fabulous ball.

Highlights of the day

- *Nice buffet with free flow drinks*
- *Best dressed individual award*
- *Live jazz band*
- *Lucky draw*

Dress code: Gala Attire

Participation includes:

Expected number of guests: 200-250

- *U.S. Consulate Shenyang Officials*
- *AmCham China Northeast Chapter Executive Committee*
- *Member companies and Northeast Community*
- *Guests from Shenyang, Beijing, Shanghai and other cities*
- *Representatives from other Chambers and business organizations*

Sponsorship packages

Legend

50,000 RMB

Hall of Fame

25,000 RMB

Super Star

14,000 RMB

Starlight

7,000 RMB



Legend

RMB 50,000

Limited exclusively to

2 sponsors

Benefits:

Tickets: A table with 10 seats

Hotel: Two-night stay in a Deluxe Room with breakfast for 2 people at the event hosting hotel

Media coverage and free AD:

- A home page website banner for one month valued 16K for members/24K for non-members
- 4 times WeChat promotion on AmCham China Northeast's WeChat account

Exposure at the event:

- Speech by the company's representative (3 minutes)
- Company's advertising video will be played during the event for one time (video no longer than 5 mins)
- One booth or promotional backdrop with themed decoration to display company's products/brochures.
- Company logo will be displayed on all marketing materials and the main backdrops, tickets and invitations with prime position
- Recognition of the sponsorship by event Emcees at the opening ceremony
- One Sponsor Certificate with frame

Pre – and post – event exposures:

- Company logo will be displayed on the event posters.
- Company name and logo will be shown in the post event write ups.

Hall of Fame

RMB 25,000

Benefits:

Ticket: 8 tickets to the event

Hotel: One-night stay in a Grand Suite with breakfast for 2 people at the event hosting hotel

Media coverage and free AD:

- 2 times weekly bulletin top banner valued 9K for members or 11K for non-members
- 2 times WeChat promotion on AmCham China Northeast's WeChat account

Exposure at the event:

- Company's advertising video will be played during the event for one time (Video no longer than 3 mins)
- One booth or promotional backdrop with themed decoration to display company's products/brochures
- Company logo will be displayed on all marketing materials and the main backdrops, tickets and invitations with prime position
- Recognition of the sponsorship by event Emcees at the opening ceremony
- One Sponsor Certificate with frame

Pre – and post – event exposures:

- Company logo will be displayed on the event posters.
- Company name and logo will be shown in the post event write ups.

Super Star

RMB 14,000

Benefits:



Ticket: 4 tickets to the event

Voucher: Two sets of buffet voucher for 2 people at the event hosting hotel

Media coverage and free AD:

- 2 times WeChat promotion on AmCham China Northeast's WeChat account

Exposure at the event:

- One booth or promotional backdrop with themed decoration to display company's products/brochures.
- Company logo will be displayed on all marketing materials and the main backdrops, tickets and invitations with prime position
- Recognition of the sponsorship by event Emcees at the opening ceremony
- One Sponsor Certificate with frame

Pre – and post – event exposures:

- Company logo will be displayed on the event posters.
- Company name and logo will be shown in the post event write ups.

Starlight

RMB 7,000

Benefits:

Ticket: 2 tickets to the event (values RMB1,520)

Media coverage and free AD: 1 time WeChat promotion on AmCham China Northeast's WeChat account

Exposure at the event:

- One booth or promotional backdrop with themed decoration to display company's products/brochures.
- Company logo will be displayed on all marketing materials and the main backdrops, tickets and invitations with prime position
- Recognition of the sponsorship by event Emcees at the opening ceremony
- One Sponsor Certificate with frame

Pre – and post – event exposures:

- Company logo will be displayed on the event posters.
- Company name and logo will be shown in the post event write ups.



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For this year AmCham China Northeast Chapter is bringing Hollywood Red Carpet to Dalian and embracing 2024 spring with the biggest international gathering

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