



AmCham China

T I A N J I N

中国美国商会·天津

AmCham China, Tianjin Annual General Meeting & 2023 Thanksgiving Party

**6-9 PM, November 24 (Friday)
The St. Regis Tianjin**



AmCham China, Tianjin will hold its **2023 Annual General Meeting** on Friday, November 24, 2023, to review 2023's work and introduce the work plan for 2024.

We would like to take this opportunity to throw a **Thanksgiving Party** and get together with members, colleagues, families, and friends, celebrate Thanksgiving Day and express our thanks for members' continuous support. Please come to network and share information with your fellow members while bonding with the Tianjin Community.

This year, we will have a **Thanksgiving Parade** as it's the Thanksgiving Day tradition which not only adds a festive atmosphere but also brings together people from all walks of life, fostering a sense of community. The **Black Friday Market** is also the highlight of this event, where you can buy various holiday gifts and support local businesses.



Time & Date: 6:00 – 9:00 pm, November 24

Venue: The St. Regis Tianjin

Pax: 200 - 220



Session I - Annual General Meeting

- * 2023 Summaries and 2024 Plans
- * Member Achievement Awarding


Session II - Thanksgiving Party & Lucky Draw


- * Family-style turkey buffet
- * Thanksgiving parade
- * Lucky draw



Join us for a feast of family-style turkey dinner and a variety array of Thanksgiving specialties.

Old Fashioned Turkey Feast
(5-6 Kilos) on your table

Semi buffet: 
Salad, soup, dessert and
Thanksgiving Day traditional
dishes.


Free flow of wine, beers and
soft beverages.





Sponsorship Plan



This event will also be a good marketing platform to reach out to our membership and community, with the following sponsorship opportunity:

Exclusive Platinum Sponsor:	Cash RMB 50, 000
Golden Sponsor:	Cash RMB 25, 000
Silver Sponsor:	Cash RMB 12, 000
Community Sponsor:	Cash RMB 6, 000
Black Friday Market Booth:	Cash RMB 600
In-kind / Prize Sponsor:	In-kind or prize values over RMB 500



Exclusive Platinum Sponsor (Limit exclusively to one company)



Donation: Cash RMB 50, 000

Media Coverage and Free AD:

- ❖ Company name appears on the event title and listed as co-host of the event.
- ❖ 4 times WeChat promotion on AmCham Tianjin's WeChat account

Tickets: 2 tables (10 seats each) with prime position reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrops, tickets and invitations with prime position.
- ❖ One corporate booth to display company's products / brochures
- ❖ Marketing information included in goodie bags
- ❖ Speech by the representative of the sponsor
- ❖ Company's advertising video will be played during the event for one time. (Video no longer than 5 mins)

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Golden Sponsor

Donation: Cash RMB 25, 000

Media Coverage and Free AD:

- ❖ 2 times WeChat promotion on AmCham Tianjin's WeChat account

Tickets: 1 table (10 seats) with prime position reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations with prime position.
- ❖ One corporate booth with themed decoration
- ❖ Marketing information included in goodie bags
- ❖ Speech by the representative of the sponsor

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Silver Sponsor



Donation: Cash RMB 12, 000

Tickets: 1 table (10 seats) reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations with prime position.
- ❖ One corporate booth with themed decoration
- ❖ Marketing information included in goodie bags

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Community Sponsor

Donation: Cash RMB 6, 000

Tickets: 1 table (10 seats) reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations.
- ❖ One corporate booth with themed decoration

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company logo will be shown in the post event write ups and magazines.

BLACK
SUPER SALE
FRIDAY

Black Friday Market Booth

AmCham China
T I A N J I N
中 国 美 国 商 会 · 天 津

Donation: Cash RMB 600

Exposure at the event:

- ❖ One market booth
- ❖ Goods selling only, no roll up banners and other Ad promotion.



Gift / Lucky Draw Prize Sponsors

Donation: In-kind or prize value over RMB 500

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop, invitations and post event write ups.





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For more information on sponsorship, please call AmCham China, Tianjin at 022-2318 5073, or send an e-mail to: christine.chen@amchamchina.org

Contact person: Christine Chen