



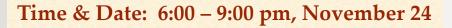


AmCham China, Tianjin will hold its **2023** Annual General Meeting on Friday, November 24, 2023, to review 2023's work and introduce the work plan for 2024.

We would like to take this opportunity to throw a Thanksgiving Party and get together with members, colleagues, families, and friends, celebrate Thanksgiving Day and express our thanks for members' continuous support. Please come to network and share information with your fellow members while bonding with the Tianjin Community.

This year, we will have a **Thanksgiving Parade** as it's the Thanksgiving Day tradition which not only adds a festive atmosphere but also brings together people from all walks of life, fostering a sense of community. The **Black Friday Market** is also the highlight of this event, where you can buy various holiday gifts and support local businesses.





Venue: The St. Regis Tianjin

Pax: 200 - 220





### **Session I - Annual General Meeting**

- \* 2023 Summaries and 2024 Plans
- \* Member Achievement Awarding

### Session II - Thanksgiving Party & Lucky Draw

- \* Family-style turkey buffet
- \* Thanksgiving parade
- \* Lucky draw









# Join us for a feast of family-style turkey dinner and a variety array of Thanksgiving specialties.

Old Fashioned Turkey Feast (5-6 Kilos) on your table

Semi buffet:

Salad, soup, dessert and Thanksgiving Day traditional dishes.

Free flow of wine, beers and soft beverages.





## Sponsorship Plan



This event will also be a good marketing platform to reach out to our membership and community, with the following sponsorship opportunity:

Exclusive Platinum Sponsor: Cash RMB 50, 000

Golden Sponsor: Cash RMB 25, 000

Silver Sponsor: Cash RMB 12, 000

Community Sponsor: Cash RMB 6, 000

Black Friday Market Booth: Cash RMB 600

In-kind / Prize Sponsor: In-kind or prize values over RMB 500



## Exclusive Platinum Sponsor (Limit exclusively to one company)



**Donation:** Cash RMB 50, 000

#### **Media Coverage and Free AD:**

- Company name appears on the event title and listed as co-host of the event.
- 4 times WeChat promotion on AmCham Tianjin's WeChat account

**Tickets:** 2 tables (10 seats each) with prime position reserved for sponsor

#### **Exposure at the event:**

- Company logo will be displayed on the main event backdrops, tickets and invitations with prime position.
- One corporate booth to display company's products / brochures
- Marketing information included in goodie bags
- Speech by the representative of the sponsor
- Company's advertising video will be played during the event for one time. (Video no longer than 5 mins)

#### Pre – and post – event exposures:

- Company logo will be displayed on the event posters.
- Company name and logo will be shown in the post event write ups and magazines



### **Golden Sponsor**



**Donation:** Cash RMB 25, 000

#### **Media Coverage and Free AD:**

❖ 2 times WeChat promotion on AmCham Tianjin's WeChat account

**<u>Tickets:</u>** 1 table (10 seats) with prime position reserved for sponsor

#### **Exposure at the event:**

- Company logo will be displayed on the main event backdrop and invitations with prime position.
- One corporate booth with themed decoration
- Marketing information included in goodie bags
- Speech by the representative of the sponsor

### <u>Pre – and post – event exposures:</u>

- Company logo will be displayed on the event posters.
- Company name and logo will be shown in the post event write ups and magazines



### Silver Sponsor



**Donation:** Cash RMB 12, 000

Tickets: 1 table (10 seats) reserved for sponsor

#### **Exposure at the event:**

- Company logo will be displayed on the main event backdrop and invitations with prime position.
- One corporate booth with themed decoration
- Marketing information included in goodie bags

### <u>Pre – and post – event exposures:</u>

- Company logo will be displayed on the event posters.
- Company name and logo will be shown in the post event write ups and magazines



### **Community Sponsor**



**Donation:** Cash RMB 6, 000

<u>Tickets:</u> 1 table (10 seats) reserved for sponsor

### **Exposure at the event:**

- Company logo will be displayed on the main event backdrop and invitations.
- One corporate booth with themed decoration

### Pre – and post – event exposures:

- Company logo will be displayed on the event posters.
- Company logo will be shown in the post event write ups and magazines.





### Black Friday Market Booth



**Donation:** Cash RMB 600

### **Exposure at the event:**

- One market booth
- Goods selling only, no roll up banners and other Ad promotion.



### Gift / Lucky Draw Prize Sponsors

**Donation:** In-kind or prize value over RMB 500

#### **Exposure at the event:**

Company logo will be displayed on the main event backdrop, invitations and post event write ups.













For more information on sponsorship, please call AmCham China, Tianjin at <u>022-2318 5073</u>, or send an e-mail to: <a href="mailto:christine.chen@amchamchina.org">christine.chen@amchamchina.org</a>

**Contact person: Christine Chen**