

**AmCham China**


T I A N J I N

中国美国商会·天津

# **The 4th Tianjin Treasure Hunt**

9 AM - 2:30 PM, October 14, 2023 (Saturday)

Meeting point: Tianjin Kerry Center



**TREASURE  
HUNT**

*the quest for real value*



## High Lights of the Day

- **Up to 25 teams**
- **10-12 challenges**
- **Games and activities for the whole family**
- **Medals and prizes**
- **Buffet lunch at Shangri-La, Tianjin**

## ***Route Range: Tianjin Haihe River***



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**The Haihe River** city walk has gained immense popularity among both locals and tourists, emerging as a favored destination for relaxation and socialization. It has become an essential activity for individuals eager to immerse themselves in the splendor of Tianjin's Mother River. Particularly during the Autumn season, the walk offers an enchanting spectacle, with a harmonious blend of historical landmarks and contemporary architectural marvels lining the riverbanks.

We cordially invite you, along with your loved ones, colleagues, and friends, to partake in an exciting outdoor and indoor event on **October 14**. Embark on a thrilling adventure that involves collecting clues and completing tasks along the picturesque Haihe River. It promises not only a delightful and enjoyable experience but also an opportunity to appreciate the breathtaking beauty of the city.

# 闯关路线： 天津海河

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**海河城市漫游**深受当地人和游客的欢迎，成为休闲和社交的热门目的地。对于渴望沉浸在天津母亲河的壮丽景色中的人们来说，它已成为一项必不可少的活动。尤其是在秋季，这条步道呈现出迷人的景观，历史地标与河岸上的当代建筑奇迹和谐地融为一体。我们诚挚地邀请您与您的亲人、同事和朋友一起参加**10月14日**激动人心的户外和室内活动。沿着风景如画的海河，踏上一场惊心动魄的冒险之旅，收集线索并完成任务。它不仅是一次令人愉快的体验，还能够享受天津文化和美景。





## ***Program Summary:***

- 9:00—10:00 Registration + take group photos  
Handout competition packages  
Cover rules, warmup activities
- 10:00—12:00 Competition  
Booths/activities for the whole family
- 12:00—12:30 Teams come back + break
- 12:30—14:30 Awarding ceremony & buffet lunch

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## ***Ticket price:***

Corporate Team: RMB 1,600 (limit to 4 people)

Individual: RMB 240

Lunch only: RMB 180

- Ticket price includes buffet lunch at Shangri-La, Tianjin
- Kids 6 years and above can participate in the game, at the same price as adults.
- AmCham China, Tianjin will form teams for individual ticket buyers.

## ***Scan to register:***



***Sign up as a corporate team and  
show off your company's team spirit!!!***

**Team Price: RMB 1,600**

1. Each team has a 4-person limit (Buffet lunch included)
2. Company logo or team name will be displayed on the main event posters and invitations
3. Company logo or team name will be displayed on the event backdrops on the day
4. Each participant will get a group photo after the event



# ***Sponsorship Opportunities***

- **Golden Sponsor:** RMB 20,000
- **Silver Sponsor:** RMB 10,000
- **Community Sponsor:** RMB 4,000
- **Registration gift and lucky draw prize sponsor:** in-kind





# *Golden Sponsor*

## Donation: Cash RMB 20, 000

### Media Coverage and Free AD:

Full-page advertisement in JIN magazine  
(Values RMB16, 000)

1 time WeChat promotion in AmCham China  
Tianjin's WeChat account

### Tickets:

1. Can send up to 2 teams to participate in the challenge
2. Lunch for up to 8 people

### Exposure at the event:

1. Recognition as Golden Sponsor in the Welcome Speech
2. Keynote speech opportunity at the opening ceremony (less than 3 mins)
3. Company logo will be displayed on the main event backdrops, tickets, and invitations.
4. One corporate booth to display the company's products at the event
5. Marketing information included in goodie bags

### Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write-ups in magazines.

## *Silver Sponsor*

### Donation: Cash RMB 10, 000

### Media Coverage and Free AD:

Half-page advertisement in JIN magazine  
(Values RMB 8000)

### Tickets:

1. Can send 1 team to participate in the challenge
2. Lunch for 4 people

### Exposure at the event:

1. Recognition as Silver Sponsor in the Welcome Speech
2. Company logo will be displayed on the main event backdrops, tickets, and invitations.
3. One corporate booth to display company's products at the event
4. Marketing information included in goodie bags

### Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the event write ups in magazines.

**Donation:** Cash RMB4, 000

**Tickets:**

1. Can send 1 team to participate in the challenge
2. Lunch for 4 people

**Exposure at the event:**

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. One corporate booth to display the company's products at the event

**Pre- and post-event exposures:**

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the event write-ups in magazines.

**Other sponsorship is also welcomed, such as:**

- Lucky draw prizes
- Registration gifts
- Decorations
- Entertainment

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For detailed information on sponsorship please e-mail us or call:

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