

# ENVIRONMENT

AmCham China  
中国 美国 商会

100  
US-CHINA BUSINESS  
THE NEXT HUNDRED YEARS

# ESG

# SOCIAL

# GOVERNANCE

*ESG, Green development, Digital economy, Sustainable and Inclusive growth.*

Shenyang | AmCham China Northeast Chapter Annual Business Forum  
October 24, 2023



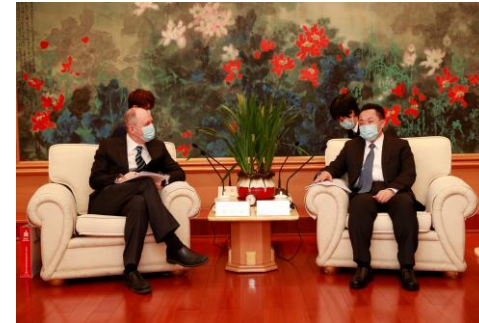
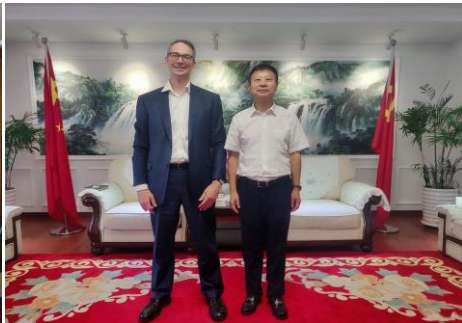
# *ESG, Green development, Digital economy, Sustainable and Inclusive growth*

## *Northeast Chapter 2023 Business Forum*

Date and Time: 3:00—8:00PM OCT 24, 2023

Venue: Grand Hyatt Shenyang

- Closed-door dialogue
- Knowledge sharing and remarks by high-profile speakers from multinational companies, Chinese Government, and other stakeholders
- Panel discussion
- Awarding ceremony
- Networking and reception







In 2023, China's economy is on the track of robust recovery, moving towards achieving its development goals. This year, AmCham China's Northeast Chapter Annual Business Forum will focus on ESG, Green Development, Digital economy, Sustainable and Inclusive growth.

As governments, investors, companies, consumers, employees, and other stakeholders are paying increasing attention to environmental, social, and governance (ESG) issues, companies aim to figure out how to contribute the development of society by conducting business activities with integrity and fairness. Companies integrate ESG into their strategy to remain relevant to the market they operate in and as well as society. Fleshing out an integrated strategy requires a targeted transformation, both of the primary business process and the supporting processes. Successful parties see opportunity because of the direction the world is now taking. Better ESG disclosures and performance can help improve the credibility and value of companies also for global investors.



# Key Topics

- Green development
- Digital economy
- Sustainable consumption and production patterns
- Sustainable and modern energy for all
- Sustainable agriculture
- Sustainable chemicals and waste

# Participation includes:

- Government Officials (we are expecting to have the Vice-Governor of Liaoning Province and/or city-level leaders from Shenyang and Dalian)
- AmCham China President Michael Hart
- AmCham China member representatives
- AmCham China Northeast Chapter Executive Committee Members
- Foreign and Local business community representatives (SOEs)



# Sponsorship packages and benefits:

Benefits		Platinum RMB35, 000	Golden RMB20, 000	Silver RMB10, 000	Exhibition RMB4,000
Exclusive benefit	VIP access to closed door dialogue with Liaoning Provincial Government	√	√		
	1 night stay at the hotel	√			
	Roundtrip train ticket (2 <sup>nd</sup> class) for 1 person	√	√		
	Privilege to be a panelist, exposure your brand to the audience and share your achievement on ESG	√	√	√	
Media Coverage & Free AD	Free Advertisement on AmCham Quarterly Magazine (Values RMB18,000/full page, RMB12,000/half page)	Full page	Half page		
	AmCham China, Northeast Wechat Account Promotion	2 times	1 time	1 time	
	1 page for free (values RMB4000) for 2024 Northeast Chapter calendar	√	√		
Event Access and On-site Benefits	Representative(s) with closed-door VIP dialogue access	2	2		
	Individual ticket to the Reception Dinner	8	4	2	1
	Promotional backdrop at the business corridor to show case the achievements/best practices	2.4m x 2m	1.2m x 2m	1.2m x 2m	1.2m x 2m
	Exclusive keynote speech at the Panel Discussion ( 3 mins)	√			
	2 minutes promotional video (from the sponsor company) played at the panel discussion	√	√		
Brand Visibility	Logo on all relevant event publicity, marketing materials and the main event backdrop(s) on the day	√	√	√	√
	On stage recognition and certificate	√	√	√	

## Tentative agenda of the day



**3:00 - 4:30pm**  
**(only open to sponsors)**

Closed-door “ESG, Green development, Digital economy, Sustainable and Inclusive growth” dialogue with Liaoning Provincial Government



**4:30 - 6:00pm**

Panel Discussion on “ESG, Green development, Digital economy, Sustainable and Inclusive growth”, companies' achievements and best practices exhibition.



**6:00-8:00pm**

Networking & Reception



## 2022 Business Forum in Dalian on the topic “Dual Carbon Goal, Decarbonization”





Exhibition for best practices achievements  
can display up to 20 companies



Please scan the QR code to stay tuned with us:



For more information, please contact:



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