

TIANJIN ANNUAL CHARITY US
INDEPENDENCE DAY CELEBRATION

Charity Event

MIAMI'S ENDLESS SUMMER



AmCham China

T I A N J I N

中国美国商会·天津

All proceeds will be donated to

*Tianjin Jian Hua Autism
Rehabilitation Center*

The program is dedicated to social service, developing handicapped children's education, and rehabilitation training, serving the children and their families here in Tianjin.

*We are proud to partner with such
an impactful program.*

Charity Event





Charity Event

AmCham China
TIANJIN

中国美国商会·天津

Miami themed food
free flow drinks
ice cream
Lucky draw
games



AmCham China

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Charity Event

Sponsorship Opportunities

- Golden Sponsor: RMB 25,000
- Silver Sponsor: RMB 15,000
- Community Sponsor: RMB 5,000

All other sponsorships are also welcomed, such as:

- Donation/ decoration/ beverage/ kids' corner sponsor
- Silent and live auction items
- Lucky draw prizes



AmCham China

T I A N J I N

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Charity Event

Golden Sponsor:
RMB 25,000

Media Coverage & Tickets:

- Half page advertisement on AmCham China's quarterly magazine
- 2 times advertisement in AmCham China Tianjin's wechat posts
- 6 tickets to the event

Exposure before and at the event:

- Prime exposure with logo placement on event backdrops, posters and tickets and in all relevant event publicity and marketing materials
- One corporate booth at the event
- 5 mins speech slot during event
- Marketing materials and small gifts can be included in goodie bags (200 copies)

AmCham China

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Charity Event

Media Coverage & Tickets:

- 2 times advertisement in AmCham China Tianjin's wechat posts
- 4 tickets to the event

Exposure before and at the event:

- Logo placement on event backdrops, posters and tickets and in all relevant event publicity and marketing materials
- One corporate booth at the event
- Marketing materials and small gifts can be included in goodie bags (200 copies)

Silver Sponsor:
RMB 15,000

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Community Sponsor: RMB 5,000

Tickets:

2 tickets to the event

Exposure before and at the event:

- Logo placement on event backdrops, posters and tickets and in all relevant event publicity and marketing materials
- One corporate booth at the event

All other sponsorships are also welcomed, such as:

- Donation/decoration/performance/kids' activities
- Silent and live auction items
- Lucky draw prizes



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Charity Event



Tickets:

Adults -- RMB 350

Children (6-12yrs) – RMB 200

Children (0-5yrs) – *Free!*

Ticket price includes
BBQ buffet, free flow
drinks, lucky draw and
activities for the entire
family!



*Tickets should be ordered and paid for
in advance. Walk-in tickets will not be
available.

Don't miss this occasion to enjoy a great day with your beloved ones and make a difference in children's lives!!!

For detailed information on the event, sponsorship or booking tickets, please send an e-mail to christinechen@amchamchina.org or call Christine Chen at 022-23185073.

AmCham China

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