

**AmCham China 2023 Tianjin Government Appreciation**  
**中国美国商会2023年度天津市政府答谢招待会**

***Riding the Tide of Momentum with Open Innovation***

*开放创新，拔节起势*

**May 26, 2023**  
**Shangri-la Tianjin**

**AmCham China** has been playing a leading role in assisting our member companies to deal with the uncertainties, mitigate risks and keep close and effective communication with local government. After three years of pandemic control, China has adjusted its policy and appeared refocusing on greater opening up.

**May 26, 2023** marks the 15th year that AmCham China delivers the "*American Business in China White Paper*" to the Tianjin Municipal People's Government and organize dialogue between the Tianjin Government leaders and member representatives.

The theme for this year's event is "**Riding the Tide of Momentum with Open Innovation**". We would like to express our sincerest gratitude and respect to the Tianjin Municipal People's Government for its continuous optimization of the business environment and the support and attention to our member companies over the past years. And hope to work together through more in-depth communications and cooperations to contribute to the overall improvement of Tianjin's business competitiveness and economic development.

**Tianjin**, the birthplace of modern industry in China and the preferred habitat for capital and advanced technology back to a hundred years ago, open innovation has always been the gene of this city. Now Tianjin is vigorously introducing new kinetic energy, accelerating the high-end, green, and intelligent development of manufacturing, and making every effort to build a modern industrial system.



# A series of events to help members find more opportunities in Tianjin and make the connections needed to succeed:

**AmCham China**  
中国美国商会



**4:30 - 5:30pm**

**(exclusively opens to sponsors)**

- Present enterprises' achievements and best practices to Tianjin Gov. Officials
- Exclusive dialogue with Tianjin Vice Mayor\* and 12 gov. departments.
- *American Business in China White Paper Delivery*



**5:00-6:15pm**

**(opens to all RSVPs)**

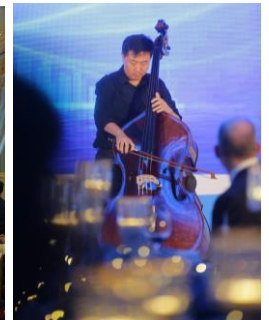
- Exhibition of member achievements
- Pre-dinner cocktail



**6:15-8:30pm**

**(opens to all RSVPs)**

- Performance
- Keynote speech by Tianjin Municipal Government representative
- 2023 Tianjin Government Appreciation Reception



\* Vice Mayor's attendance will be confirmed later, invitation has been delivered)

*The American Business in China White Paper* is one of AmCham China's signature products that codify members' collective insights on China's current business climate while setting our official position on the high-priority issues that affect the American business community in China. It also serves as a year-on-year assessment of the progress made on policies and regulations affecting our members in 20 industries and is a key platform for discussion and engagement with the Chinese government.

**This year's sponsorship packages include:**

- Exclusive Platinum Sponsor: RMB50,000\*
- Golden Sponsor: RMB25, 000
- Silver Sponsor: RMB15, 000

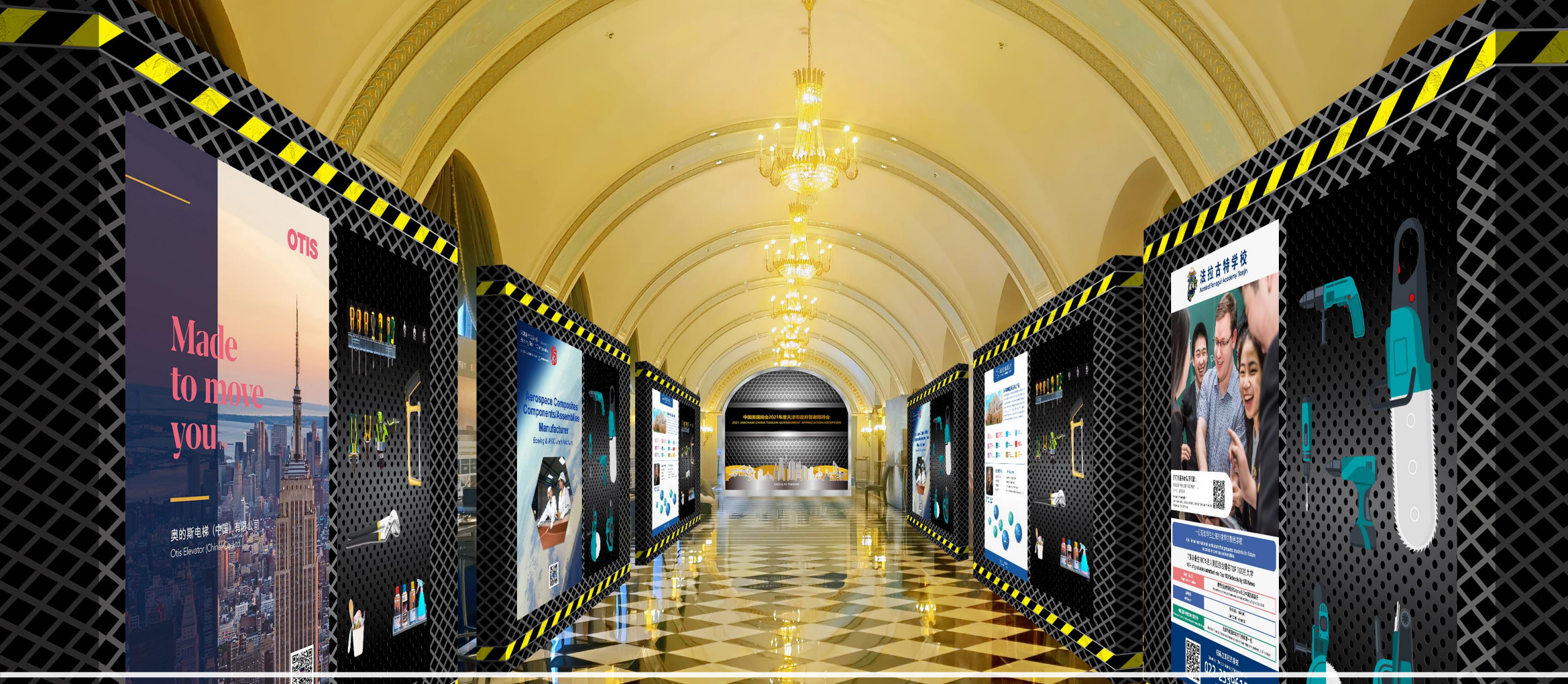
\* Limit exclusively to one company



## Sponsorship packages and benefits:

Benefits		Exclusive Platinum RMB50, 000	Golden RMB25, 000	Silver RMB15, 000
Media Coverage & Free AD	Full page AD on AmCham Quarterly Magazine (Values RMB18,000)	2 times	1 time	
	AmCham China Tianjin WeChat Account Promotion	2 times	1 time	
Pre-event Benefits	Logo on all relevant event publicity and marketing materials	√	√	√
Event Access	Representative(s) with VIP meeting access	2	2	1
	Seat(s) at the dinner reception VIP table	2	2	1
	Corporate table(s) with 10 seats each (1 seat reserved per table for a government official)	2	1	1
	Prime table position near VIP table at the dinner reception	√	√	
	Individual ticket to the Appreciation Reception			
Brand Visibility/ On-site Benefits	Exclusive keynote speech before dinner (less than 5 mins)	√		
	2 minutes promotional video played at the dinner	√		
	Promotional backdrop at dinner reception venue	2.4m x 2m	1.2m x 2m	1.2m x 2m
	Logo on the main backdrop, menu, and table cards	√	√	√
	Logo and name mentioned in post-event reporting and publications	√	√	√





Exhibition of member achievements, can display up to 14 companies.



## Individual Ticket\*:

Cardholding members: RMB700

Employees of member companies: RMB700

Non-member: RMB1,200

\* AmCham China will arrange the dinner seating for individual ticket buyers. The individual ticket doesn't include access to the White Paper Delivery Meeting and Exclusive Dialogue with Tianjin Government.



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