

## Amcham China, Tianjin Annual General Meeting & 2022 Thanksgiving Dinner

Thursday, November 24<sup>th</sup> @ Tianjin Four Seasons Hotel



## **Event Introduction**



AmCham China, Tianjin will hold its **2022** Annual General Meeting and Thanksgiving Dinner on Thursday, November 24<sup>th</sup>, 2022.

Established in 1996 and merged into AmCham China in 2008, AmCham Tianjin is a non-partisan, not-for-profit organization dedicated to supporting and promoting the business success of its members. The Tianjin Chapter draws its strength from members located in Tianjin, and its programs and events are developed for and by the Tianjin business community.

AmCham China Tianjin has given small- and medium-sized enterprises, large multinational companies, entrepreneurs and individuals a platform to grow their operations and success in China.

We will also take this opportunity to announce the newly elected Executive Committee and introduce the Future Plan for 2023.



Time & Date: 6:00 – 9:00pm, November 24

Venue: Four Seasons Hotel, Tianjin

Pax: 200-220











## **Session I - Annual General Meeting**

- \* 2022 Summaries and 2023 Plans
- \* Member Achievement Awarding
- \* Announcement of 2023 & 2024 new Executive Committee

## Session II - Thanksgiving Dinner & Lucky Draw



# Join us for a feast of family style turkey dinner and a variety array of Thanksgiving specialties.

Old Fashioned Turkey Feast (6 kilos)on your table

Semi buffet: Salad, soup, desert and Thanksgiving Day traditional dishes.

Free flow of wine, beer and juice.



Watching NFL games on Thanksgiving Days is a tradition in US and we have added such elements to this year's event to let members recall the feeling of celebrating this festival at home. The Thanksgiving Dinner Tables will be named with NFL team names. Sponsors of the event will have privilege to choose their corporate table names.

Other table names

#### Limited to golden sponsors or above: Detroit Lions Green Bay Packers



#### Arizona Cardinals Atlanta Falcons Baltimore Ravens Buffalo Bills Carolina Panthers Chicago Bears Cincinnati Bengals Cleveland Browns

Dallas Cowboys Denver Broncos Indianapolis Colts Kansas City Chiefs Los Angeles Rams Miami Dolphins Minnesota Vikings



New England Patriots Philadelphia Eagles Pittsburgh Steelers San Francisco 49ers Seattle Seahawks Tampa Bay Buccaneers

## **Sponsorship Plan**



This event will also be a good marketing platform to reach out to our membership and community, with the following sponsorship opportunity:

Exclusive Platinum Sponsor	Cash RMB 50, 000
Golden Sponsor:	Cash RMB 25, 000
Silver Sponsor:	Cash RMB 12, 000
Community Sponsor:	Cash RMB 5, 000
In-kind / Prize Sponsor:	In-kind or prize values over RMB 500



## Exclusive Platinum Sponsor (Limit exclusively to one company)



Donation: Cash RMB50, 000

#### Media Coverage and Free AD:

- Company name appears on the event title and listed as co-host of the event.
- 4 times WeChat promotion on AmCham Tianjin's WeChat account

**Tickets:** 2 tables (10 seats each) with prime position reserved for sponsor

#### **Exposure at the event:**

- Company logo will be displayed on the main event backdrops, tickets and invitations with prime position.
- One corporate booth to display company's products / brochures
- Marketing information included in goodie bags
- Speech by the representative of the sponsor
- Company's advertising video will be played during the event for one time. (Video no longer than 5 mins)

#### <u>Pre – and post – event exposures:</u>

- Company logo will be displayed on the event posters.
- Company name and logo will be shown in the post event write ups and magazines



## **Golden Sponsor**



#### Donation: Cash RMB25, 000

#### **Media Coverage and Free AD:**

✤ 2 times WeChat promotion on AmCham Tianjin's WeChat account

**Tickets:** 1 table (10 seats) with prime position reserved for sponsor

#### Exposure at the event:

- Company logo will be displayed on the main event backdrop and invitations with prime position.
- One corporate booth with themed decoration
- Marketing information included in goodie bags
- Speech by the representative of the sponsor

#### Pre – and post – event exposures:

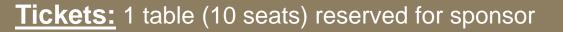
- Company logo will be displayed on the event posters.
- Company name and logo will be shown in the post event write ups and magazines



## **Silver Sponsor**



#### Donation: Cash RMB12, 000



#### Exposure at the event:

- Company logo will be displayed on the main event backdrop and invitations with prime position.
- One corporate booth with themed decoration
- Marketing information included in goodie bags

#### Pre – and post – event exposures:

- Company logo will be displayed on the event posters.
- Company name and logo will be shown in the post event write ups and magazines



## **Community Sponsor**



#### Donation: Cash RMB 5,000

Tickets: 1 table (10 seats) reserved for sponsor

#### **Exposure at the event:**

Company logo will be displayed on the main event backdrop and invitations.

#### Pre – and post – event exposures:

- Company logo will be displayed on the event posters.
- Company logo will be shown in the post event write ups and magazines.



### **Gift / Lucky Draw Prize Sponsors**

**Donation:** In-kind or prize value over RMB500

#### Exposure at the event:

Company logo will be displayed on the main event backdrop, invitations and post event write ups.











For more information on sponsorship, please call AmCham China, Tianjin at 022 2318 5072, or send an e-mail to: amandahe@amchamchina.org

**Contact person: Amanda He**