



**Amcham China, Tianjin Annual General Meeting
&
2022 Thanksgiving Dinner**

Thursday, November 24th @ Tianjin Four Seasons Hotel



Event Introduction



AmCham China, Tianjin will hold its **2022 Annual General Meeting and Thanksgiving Dinner** on **Thursday, November 24th, 2022**.

Established in 1996 and merged into AmCham China in 2008, AmCham Tianjin is a non-partisan, not-for-profit organization dedicated to supporting and promoting the business success of its members. The Tianjin Chapter draws its strength from members located in Tianjin, and its programs and events are developed for and by the Tianjin business community.

AmCham China Tianjin has given small- and medium-sized enterprises, large multinational companies, entrepreneurs and individuals a platform to grow their operations and success in China.

We will also take this opportunity to **announce the newly elected Executive Committee and introduce the Future Plan for 2023**.



Session I - Annual General Meeting

- * 2022 Summaries and 2023 Plans
- * Member Achievement Awarding
- * Announcement of 2023 & 2024 new Executive Committee

Session II - Thanksgiving Dinner & Lucky Draw

Time & Date: 6:00 – 9:00pm, November 24

Venue: Four Seasons Hotel, Tianjin

Pax: 200-220



Join us for a feast of family style turkey dinner and a variety array of Thanksgiving specialties.

Old Fashioned Turkey Feast
(6 kilos) on your table

Semi buffet:

Salad, soup, desert and
Thanksgiving Day traditional
dishes.

Free flow of wine, beer and
juice.



Watching NFL games on Thanksgiving Days is a tradition in US and we have added such elements to this year's event to let members recall the feeling of celebrating this festival at home. The Thanksgiving Dinner Tables will be named with NFL team names. Sponsors of the event will have privilege to choose their corporate table names.

Limited to golden sponsors or above:

Detroit Lions
Green Bay Packers



Other table names

Arizona Cardinals
Atlanta Falcons
Baltimore Ravens
Buffalo Bills
Carolina Panthers
Chicago Bears
Cincinnati Bengals
Cleveland Browns

Dallas Cowboys
Denver Broncos
Indianapolis Colts
Kansas City Chiefs
Los Angeles Rams
Miami Dolphins
Minnesota Vikings


New England Patriots
Philadelphia Eagles
Pittsburgh Steelers
San Francisco 49ers
Seattle Seahawks
Tampa Bay Buccaneers

Sponsorship Plan



This event will also be a good marketing platform to reach out to our membership and community, with the following sponsorship opportunity:

Exclusive Platinum Sponsor:	Cash RMB 50, 000
Golden Sponsor:	Cash RMB 25, 000
Silver Sponsor:	Cash RMB 12, 000
Community Sponsor:	Cash RMB 5, 000
In-kind / Prize Sponsor:	In-kind or prize values over RMB 500



Exclusive Platinum Sponsor (Limit exclusively to one company)

Donation: Cash RMB50, 000

Media Coverage and Free AD:

- ❖ Company name appears on the event title and listed as co-host of the event.
- ❖ 4 times WeChat promotion on AmCham Tianjin's WeChat account

Tickets: 2 tables (10 seats each) with prime position reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrops, tickets and invitations with prime position.
- ❖ One corporate booth to display company's products / brochures
- ❖ Marketing information included in goodie bags
- ❖ Speech by the representative of the sponsor
- ❖ Company's advertising video will be played during the event for one time. (Video no longer than 5 mins)

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Golden Sponsor

Donation: Cash RMB25, 000

Media Coverage and Free AD:

- ❖ 2 times WeChat promotion on AmCham Tianjin's WeChat account

Tickets: 1 table (10 seats) with prime position reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations with prime position.
- ❖ One corporate booth with themed decoration
- ❖ Marketing information included in goodie bags
- ❖ Speech by the representative of the sponsor

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Silver Sponsor

Donation: Cash RMB12, 000

Tickets: 1 table (10 seats) reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations with prime position.
- ❖ One corporate booth with themed decoration
- ❖ Marketing information included in goodie bags

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company name and logo will be shown in the post event write ups and magazines



Community Sponsor

Donation: Cash RMB 5, 000

Tickets: 1 table (10 seats) reserved for sponsor

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop and invitations.

Pre – and post – event exposures:

- ❖ Company logo will be displayed on the event posters.
- ❖ Company logo will be shown in the post event write ups and magazines.

Gift / Lucky Draw Prize Sponsors

Donation: In-kind or prize value over RMB500

Exposure at the event:

- ❖ Company logo will be displayed on the main event backdrop, invitations and post event write ups.



Giving Thanks

At this time of thanksgiving,
our thoughts turn to those whose
friendships and support mean so much

Happy Thanksgiving

AmCham China
T I A N J I N
中 国 美 国 商 会 · 天 津

For more information on
sponsorship, please call
AmCham China, Tianjin at 022
2318 5072,
or send an e-mail to:
amandahe@amchamchina.org

Contact person: Amanda He