

**AmCham China**


T I A N J I N

中国美国商会·天津

## **The 3rd Tianjin Treasure Hunt**

8:30AM--2PM, October 15 (Saturday)

Meeting point: Smoki & Co. (Minyuan)

A close-up photograph of a hand holding a wooden scroll. The scroll is unrolled, revealing the words 'TREASURE HUNT' in a large, bold, serif font. Below this, a horizontal line separates the title from the subtitle 'the quest for real value', which is written in a smaller, elegant cursive script. The background is a warm, golden-brown color, suggesting the texture of aged parchment or wood. The hand holding the scroll is visible on the right side, with fingers gripping the edge. The lighting is soft, highlighting the texture of the scroll and the skin of the hand.

**TREASURE  
HUNT**

*the quest for real value*

# *Route Range*

## *– Tianjin Wudadao Area*

---

As the epitome of Tianjin's modern history, **Wudadao** contains rich cultural and historical connotation . Many modern and contemporary celebrities have left their footprints here. Each building has its unique story, which fully shows the 100-year history of modern China.

Today, this place has been filled by restaurants, cafes and bars. It is a popular place for citizens and tourists to gather and relax. Thanks to the various kinds of trees along the road and around the buildings, the autumn scenery here should not be missed.

Please team up with your families, colleagues, and friends to join this outdoor event on **October 15**, collect clues, complete tasks while running through the historical alleys, enjoying the beautiful autumn scenery in this area and accomplishing the “mission impossible”!



**AmCham China**

T I A N J I N

中国美国商会·天津



# *Highlights of the day*

- Up to 16 teams
- 10-12 challenges
- We will award the top 3 teams and the best dressed team



**AmCham China**  
T I A N J I N  
中国美国商会·天津



# *Program Summary:*

- 8:30—9:30    Registration + take group photos  
Handout competition packages  
Cover rules, warmup activities
- 9:30—11:30    Competition  
Booths / activities for whole family
- 11:30—12:00    Teams come back + break
- 12:00—14:00    Awarding ceremony & buffet lunch

**AmChamChina**

T I A N J I N

中国美国商会·天津





Scan to register:



## ***Ticket price***

Corporate Team: RMB1,500 (limit to 4 people)

Individual: RMB220

Lunch only: RMB160

- Ticket price includes buffet lunch at Smoki & Co.
- Kids 6 years above can participate in the game, same price as adults. AmCham China, Tianjin will form teams for individual ticket buyers.





***Sign up as a corporate team and  
show off your company's team spirit!!!***

**Team Price: RMB 1,500**

1. Each team has a 4-person limit (Buffet lunch included)
2. Company logo or team name will be displayed on the main event posters and invitations
3. Company logo or team name will be displayed on the event backdrops on the day
4. Each participant will get a group photo after the event



# Sponsorship Opportunities

Golden Sponsor: RMB 20,000

Silver Sponsor: RMB 10,000

Community Sponsor: RMB 4,000

Registration gift and lucky draw prize sponsor: in-kind



# Golden Sponsor

**Donation: Cash RMB20, 000**

**Media Coverage and Free AD:**

Full page advertisement in JIN magazine  
(Values RMB16, 000)

1 time Wechat promotion in AmCham China  
Tianjin's wechat account

**Tickets:**

1. Can send up to 2 teams to participate in the challenge
2. Lunch for up to 8 people

**Exposure at the event:**

1. Recognition as Golden Sponsor in the Welcome Speech
2. Keynote speech opportunity at the opening ceremony (less than 3 mins)
3. Company logo will be displayed on the main event backdrops, tickets, and invitations.
4. One corporate booth to display company's products at the event
5. Marketing information included in goodie bags

**Pre- and post-event exposures:**

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write ups in magazines.



# Silver Sponsor

## Donation: Cash RMB10, 000

### Media Coverage and Free AD:

Half page advertisement in JIN magazine  
(Values RMB 8000)

### Tickets:

1. Can send 1 team to participate in the challenge
2. Lunch for 4 people

### Exposure at the event:

1. Recognition as Silver Sponsor in the Welcome Speech
2. Company logo will be displayed on the main event backdrops, tickets, and invitations.
3. One corporate booth to display company's products at the event
4. Marketing information included in goodie bags

### Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write ups in magazines.

## Community Sponsor

**Donation:** Cash RMB4, 000

**Tickets:**

1. Can send 1 team to participate in the challenge
2. Lunch for 4 people

**Exposure at the event:**

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. One corporate booth to display company's products at the event

**Pre- and post-event exposures:**

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write ups in magazines.

Other sponsorship  
is also welcomed,  
such as:

- Lucky draw prizes
- Registration gifts
- Decorations
- Entertainment
- ...



# AmCham China

T I A N J I N

中 国 美 国 商 会 · 天 津

For detailed information on sponsorship  
please e-mail us or call:

[amandahe@amchamchina.org](mailto:amandahe@amchamchina.org)

[Icheng@amchamchina.org](mailto:Icheng@amchamchina.org)

022-23185075

