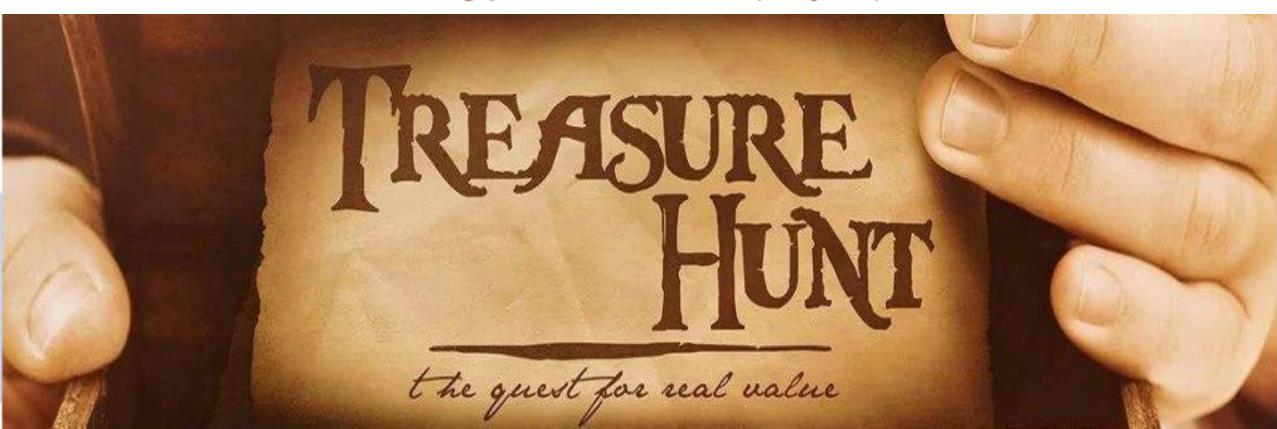


The 3rd Tianjin Treasure Hunt

8:30AM--2PM, October 15 (Saturday)

Meeting point: Smoki & Co. (Minyuan)



Route Range - Tianjin Wudadao Area

As the epitome of Tianjin's modern history, **Wudadao** contains rich cultural and historical connotation. Many modern and contemporary celebrities have left their footprints here. Each building has its unique story, which fully shows the 100-year history of modern China.

Today, this place has been filled by restaurants, cafes and bars. It is a popular place for citizens and tourists to gather and relax. Thanks to the various kinds of trees along the road and around the buildings, the autumn scenery here should not be missed.

Please team up with your families, colleagues, and friends to join this outdoor event on **October 15**, collect clues, complete tasks while running through the historical alleys, enjoying the beautiful autumn scenery in this area and accomplishing the "mission impossible"!







Program Summary:

8:30—9:30 Registration + take group photos

Handout competition packages

Cover rules, warmup activities

9:30—11:30 Competition

Booths / activities for whole family

11:30—12:00 Teams come back + break

12:00—14:00 Awarding ceremony & buffet lunch





Amcham China T I A N J I N 中 国 美 国 商 会·天津



Scan to register:



Ticket price

Corporate Team: RMB1,500 (limit to 4 people)

Individual: RMB220

Lunch only: RMB160

- Ticket price includes buffet lunch at Smoki & Co.
- Kids 6 years above can participate in the game, same price as adults. AmCham China, Tianjin will form teams for individual ticket buyers.





Sign up as a corporate team and show off your company's team spirit!!!

Team Price: RMB 1,500

- 1. Each team has a 4-person limit (Buffet lunch included)
- 2. Company logo or team name will be displayed on the main event posters and invitations
- 3. Company logo or team name will be displayed on the event backdrops on the day
- 4. Each participant will get a group photo after the event









Sponsorship Opportunities

Golden Sponsor: RMB 20,000

Silver Sponsor: RMB 10,000

Community Sponsor: RMB 4,000

Registration gift and lucky draw prize sponsor: in-kind





Golden Sponsor

Donation: Cash RMB20, 000

Media Coverage and Free AD:

Full page advertisement in JIN magazine (Values RMB16, 000)

1 time Wechat promotion in AmCham China Tianjin's wechat account

Tickets:

- 1. Can send up to 2 teams to participate in the challenge
- 2. Lunch for up to 8 people

Exposure at the event:

- 1. Recognition as Golden Sponsor in the Welcome Speech
- 2. Keynote speech opportunity at the opening ceremony (less than 3 mins)
- 3. Company logo will be displayed on the main event backdrops, tickets, and invitations.
- 4. One corporate booth to display company's products at the event
- 5. Marketing information included in goodie bags

Pre- and post-event exposures:

- 1. Company logo will be displayed on the event posters.
- 2. Company name and logo will be shown in the post event write ups in magazines.



Silver Sponsor

Donation: Cash RMB10, 000

Media Coverage and Free AD:

Half page advertisement in JIN magazine (Values RMB 8000)

Tickets:

- 1. Can send 1 team to participate in the challenge
- 2. Lunch for 4 people

Exposure at the event:

- 1. Recognition as Silver Sponsor in the Welcome Speech
- 2. Company logo will be displayed on the main event backdrops, tickets, and invitations.
- 3. One corporate booth to display company's products at the event
- 4. Marketing information included in goodie bags

Pre- and post-event exposures:

- 1. Company logo will be displayed on the event posters.
- 2. Company name and logo will be shown in the post event write ups in magazines.



Community Sponsor

Donation: Cash RMB4, 000

Tickets:

- 1. Can send 1 team to participate in the challenge
- 2. Lunch for 4 people

Exposure at the event:

- 1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
- 2. One corporate booth to display company's products at the event

Pre- and post-event exposures:

- 1. Company logo will be displayed on the event posters.
- 2. Company name and logo will be shown in the post event write ups in magazines.

Other sponsorship is also welcomed, such as:

- Lucky draw prizes
- Registration gifts
- Decorations
- Entertainment

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For detailed information on sponsorship please e-mail us or call:

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