

**AmCham China 2022 Tianjin Government  
Appreciation**  
中国美国商会**2022**年度天津市政府答谢活动

*July 5, 2022*  
*Tianjin*

# Encourage New Dynamism of Foreign Investment, Enhance Manufacturing Industry's Foundation in Tianjin

## 引育外资新动能，助力制造业立市

Date and Time: 4:00—8:30PM, July 5

Venue: The Ritz-Carlton, Tianjin

Organizers: AmCham China  
Tianjin Municipal Bureau of Commerce



**Tianjin**, the birthplace of modern industry in China and the preferred habitat for capital and advanced technology back to a hundred years ago, is vigorously introducing new kinetic energy, accelerating the high-end, green, and intelligent development of manufacturing, and making every effort to build a modern industrial system. There is no doubt that the **manufacturing industry is the foundation of Tianjin** and the strategic support for the future of Tianjin.

Over the past 40 years, **AmCham China** was well recognized as a business organization that had been continuously supporting foreign business in government relationships. This year, AmCham China, like always, is playing a leading role in assisting our member companies to deal with the uncertainties, mitigate risks and keep close and effective communication with local government.

**AmCham China**  
中国美国商会



There will be a series of events hosted by AmCham China, Tianjin on July 5 to help members find more opportunities in Tianjin and make the connections needed to succeed.



## Key highlights

The US Ambassador to China Nicholas Burns has confirmed to join if the Covid-19 travel policy permits and deliver a keynote speech

VIP meeting with **Tianjin Vice Mayor** and deliver the 2022 American Business in China White Paper (**limited to sponsors**)

Exclusive dialogue with **10 Tianjin Municipal Government Departments** (**limited to sponsors**)

Participation of **United States Ambassador to China Nicholas Burns, AmCham China President Michael Hart** and other members of the **AmCham China Board of Governors**

Exhibition of **member achievements and best practices**

Appreciation Reception Dinner with 150 people from AmCham China Community



# The tentative agenda of the day includes:



**4:00 - 6:00pm**

Exhibition of member achievements



**4:30 - 5:30pm**

**(only opens to sponsors)**

**White Paper Delivery Meeting**  
with Tianjin Mayor

Exclusive Dialogue with Tianjin Government



**5:45pm-8:30pm**

Pre-dinner Cocktail

2022 Tianjin Government  
Appreciation Reception

**The American Business in China White Paper** is one of AmCham China's signature products that codify members' collective insights on China's current business climate while setting our official position on the high-priority issues that affect the American business community in China. It also serves as a year-on-year assessment of the progress made on policies and regulations affecting our members in 20 industries and is a key platform for discussion and engagement with the Chinese government.



# Sponsorship packages and benefits:

Benefits		Exclusive Platinum RMB50, 000	Golden RMB25, 000	Silver RMB15, 000	Exhibition RMB3,000
Media Coverage & Free AD	Full page AD on AmCham Quarterly Magazine (Values RMB18,000)	2 times	1 time		
	AmCham Tianjin Wechat Promotion	2 times	1 time		
Pre-event Benefits	Logo on all relevant event publicity, marketing materials and AmCham China event page	√	√	√	
Event Access	Representative(s) with VIP meeting access	2	2	1	
	Seat(s) at the dinner reception VIP table	2	2	1	
	Corporate table(s) with 10 seats each (1 seat reserved per table for a government official)	2	1	1	
	Prime table position near VIP table at the dinner reception	√	√		
	Individual ticket to the Appreciation Reception				2
Brand Visibility/ On-site Benefits	Exclusive keynote speech before dinner (less than 5 mins)	√			
	2 minutes promotional video (from the sponsor company) played at the dinner	√			
	1 booth to show case the “achievements/best practices” during the exhibition session	√	√	√	√
	Promotional backdrop at dinner reception venue	2.4m x 2m	1.2m x 2m	1.2m x 2m	
	Logo on the main backdrop, menu, and table cards	√	√	√	
	Logo and name mentioned in post-event reporting and publications	√	√	√	√



Exhibition of member achievements, can display up to 14 companies.

Each sponsor will have 2m\*2m space to showcase their achievements of investment and operation in Tianjin. It includes two parts:



A backdrop to tell success stories in Tianjin (design provided by sponsor, 1.2m\*2m)



A metal board or wire mesh (0.8m\*2m) to display the most important small tools that are used in the production process or the most advanced technology or management concept in the production process, or display sponsor company's example products or parts.

# Confirmed Sponsors

## EXCLUSIVE PLATINUM SPONSOR



## GOLDEN SPONSORS



## SILVER SPONSORS



For more information on sponsorship, please contact Amanda He at:  
(+86 22) 2318-5072/ [amandahe@amchamchina.org](mailto:amandahe@amchamchina.org)

## Individual Ticket\*:

Cardholding members: RMB650

Employees of member companies: RMB800

Non-member: RMB1,200

\* AmCham China will arrange the dinner seating for individual ticket buyers. The individual ticket doesn't include access to the White Paper Delivery Meeting and Exclusive Dialogue with Tianjin Government.



**For more information, please contact Amanda He at (+86 22) 2318-5072  
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