

## Tianjin Women Professionals Committee (WPC)

The objective on the Women Professionals Committee is to foster the development of women in business in Tianjin through information, advocacy, networking, and services, by implementing events and activities aimed at enhancing selected skill areas and addressing issues integral to **women's success in the business world**.

**Annual Sponsorship Package: RMB 15,000**

**Only 5 spots in total.  
Priority to member companies.**

### Benefits

- Priority to be the **speaker** at WPC events
- One Tailor-made **interview video** of company or individual of company
- 1 **booth** at the WPC annual ceremony ( Date: Mar 4, 2022 )
- 2 complimentary entries to each WPC event (6-8 events per year)
- Tianjin **WeChat Account** direct marketing (Values RMB1,500 per time)
- Branding opportunities at:
  - All WPC website pages, event emails and WeChat announcements
  - WPC roll-up banners
  - WPC page on AmCham China Website

### Main Activities

- Regular women professional related topic events
- Maintain relationship with the local Women's Federation
- Annual celebration around the end of year
- Support WPC events in other cities and information sharing



### Forum Leadership

Chair: Justine Qian, Schneider Logistics (Tianjin) Co., Ltd.

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