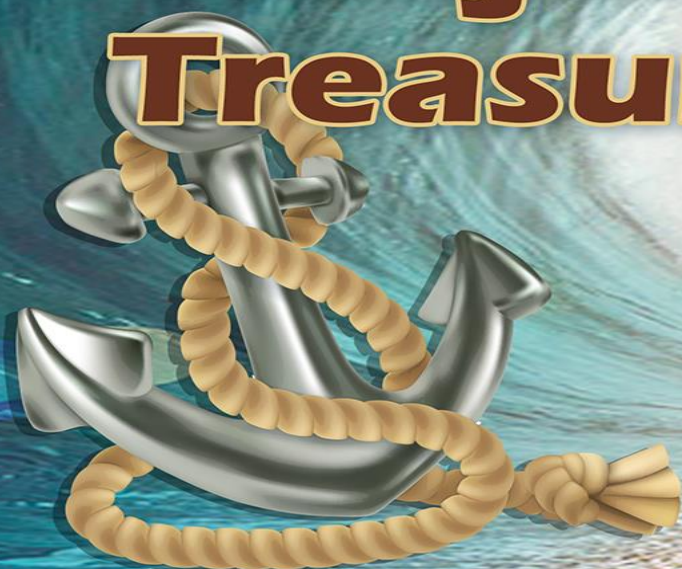


# The Second Tianjin Treasure Hunt



8:30AM--2PM, SEPTEMBER 25 (SATURDAY)  
MEETING POINT: THE ST. REGIS TIANJIN





## *Are You Ready?*

To enjoy the fine mid-autumn weather, AmCham China, Tianjin will organize its annual “**Healthy Life**” event series and its **second treasure hunt event** on **September 25th**. Please team up with your families, colleagues, and friends to join this **outdoor + indoor treasure hunt** game. Collect clues, complete tasks while running through alleys and malls!

Don't miss this opportunity to team building with your co-workers, have a fun Saturday morning with your families and friends as well as winning big prizes!





## High Lights of the day

- Up to 20 teams
- 8-10 challenges
- Games and activities for whole family
- Medals and prizes
- Brunch along the river





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**Up to 20 teams,  
4-6 people per team**

***We will award:***

- **Top 3 teams**
- **Best dressed team**
- **Best dressed individual**





## ***Program Summary:***

- 8:30—9:30 Registration + take group photos  
Handout competition packages  
Cover rules, warmup activities
- 9:30—11:30 Competition  
Booths / activities for whole family
- 11:30—11:45 Teams come back + break
- 11:45—12:30 Announce winners and awarding
- 12:30—14:00 Lunch and after party



## ***Ticket price\****

Corporate Teams: RMB1,500

(limit to 4 people, lunch included)

Individual (competition only): RMB50

Individual (competition+lunch): RMB240

Lunch only: RMB220



\* Kids 6 years above can participate in the game, same price as adults. AmCham China, Tianjin will form teams for individual ticket buyers.

# Sponsorship Opportunities

**Corporate Teams: RMB1,500**

Golden Sponsor: RMB 20,000

Silver Sponsor: RMB 10,000

Community Sponsor: RMB 3,500

Registration gift and lucky draw prize sponsor: in-kind



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TIANJIN  
中国美国商会·天津



***Sign up as a corporate team  
and show off your company's team spirit!!!***

## **Team Price: RMB 1,500**

1. Each team has a 4 person limit
2. Company logo or team name will be displayed on the main event posters and invitations
3. Company logo or team name will be displayed on the event backdrops on the day
4. Each participant will get a group photo after the event





# Golden Sponsor

**Donation:** Cash RMB20, 000

**Media Coverage and Free AD:**

Half page advertisement on JIN magazine  
(Values RMB 8000)

1 time Wechat promotion on AmCham Tianjin's  
wechat account

**Tickets:**

1. Can send up to 2 teams to participate in the challenge
2. Lunch at St. Regis for up to 8 people

**Exposure at the event:**

1. Recognition as Golden Sponsor in the Welcome Speech
2. Keynote speech opportunity at the opening ceremony (less than 3 mins)
3. Company logo will be displayed on the main event backdrops, tickets, and invitations.
4. One corporate booth to display company's products at the event
5. Marketing information included in goodie bags

**1. Pre- and post-event exposures:**

2. Company logo will be displayed on the event posters.
3. Company name and logo will be shown in the post event write ups on magazines.

# Silver Sponsor

**Donation:** Cash RMB10, 000

**Media Coverage and Free AD:**

Half page advertisement on JIN magazine  
(Values RMB 8000)

**Tickets:**

1. Can send 1 team to participate in the challenge
2. Lunch at St. Regis for 4 people

**Exposure at the event:**

1. Recognition as Silver Sponsor in the Welcome Speech
2. Company logo will be displayed on the main event backdrops, tickets, and invitations.
3. One corporate booth to display company's products at the event
4. Marketing information included in goodie bags

**1. Pre- and post-event exposures:**

2. Company logo will be displayed on the event posters.
3. Company name and logo will be shown in the post event write ups on magazines.



## Community Sponsor

**Donation:** Cash RMB3, 500

**Tickets:**

1. Can send 1 team to participate in the challenge
2. Lunch at St. Regis for 4 people

**Exposure at the event:**

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. One corporate booth to display company's products at the event

**3. Pre- and post-event exposures:**

4. Company logo will be displayed on the event posters.
5. Company name and logo will be shown in the post event write ups on magazines.

Other sponsorship  
is also welcomed,  
such as:

- Lucky draw prizes
- Registration gifts
- Decorations
- Entertainment
- ...

# AmCham China

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For detailed information on sponsorship  
please e-mail us or call:

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