

**AmCham China**

T I A N J I N

中国美国商会·天津



# Annual US Independence Day Celebration

**4:30 - 9:00 PM**

**Saturday, July 3, 2021**

**Courtyard, Conrad Tianjin**





**AmCham China**  
T I A N J I N  
中 国 美 国 商 会 · 天 津

## Tickets:

**Adults -- RMB 300**

**Children (6-12yrs) – RMB 180**

**Children (0-5yrs) – Free!**



**\* Entry fee includes BBQ buffet, free flow drinks, ice cream, lucky draw and activities for the entire family!**

**\*Tickets should be ordered and paid for in advance.  
No tickets will be sold at the door.**



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All proceeds will be donated to

*Tianjin Jian Hua Autism  
Rehabilitation Center*

The program is dedicated to social service, developing handicapped children's education, and rehabilitation training, serving the children and their families here in Tianjin.

*We are proud to partner with such  
an impactful program.*





**BBQ buffet**  
**free flow drinks**  
**ice cream**  
**games for whole family**

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# Sponsorship Opportunities

- Exclusive Platinum Sponsor (Limited to 1 company): RMB 50,000
- Golden Sponsor: RMB 25,000
- Silver Sponsor: RMB 15,000
- Community Sponsor: RMB 5,000

**All other sponsorships are also welcomed, such as:**

- Decoration / Beverage / Kids' Corner Sponsor
- Silent and Live auction items
- Lucky draw prizes
- Kids toys and small gifts...



# Exclusive Platinum Sponsor: RMB 50,000

## Media Coverage & Tickets:

- Full page ad in the AmCham China Quarterly magazine
- 2 times promotion on AmCham Tianjin's Wechat account
- 10 tickets to the event

## Exposure before and at the event:

- Keynote speech opportunity at dinner
- Prime exposure with logo placement on event backdrops, posters and tickets and in all relevant event publicity and marketing materials (e-newsletters, email blasts and wechat promotions)
- One corporate booth and area to place two roll up banners (banners made by sponsor)
- Marketing materials and small gifts can be included in goodie bags (300 copies)



# Golden Sponsor: RMB 25,000

## Media Coverage & Tickets:

- Half page advertisement on AmCham China's quarterly magazine
- 6 tickets to the event

## Exposure before and at the event:

- Prime exposure with logo placement on event backdrops, posters and tickets and in all relevant event publicity and marketing materials (e-newsletters, email blasts and wechat promotions)
- One corporate booth and area to place one roll up banner (banner made by sponsor)
- Marketing materials and small gifts can be included in goodie bags (300 copies)



## Silver Sponsor: RMB 15,000

### Media Coverage & Tickets:

- 2 times promotion on AmCham Tianjin's Wechat account
- 4 tickets to the event

### Exposure before and at the event:

- Logo listed on event backdrops, posters and tickets and in all relevant event publicity and marketing materials (e-newsletters, email blasts and wechat promotions)
- One corporate booth and area to place one roll up banner (banner made by sponsor)
- Marketing materials and small gifts can be included in goodie bags (300 copies)



# Community Sponsor: RMB 5,000



## Tickets:

- 2 tickets to the event

## Exposure before and at the event:

- Logo listed on event backdrops, posters and tickets and in all relevant event publicity and marketing materials (e-newsletters, email blasts and wechat promotions)
- One corporate booth and area to place one roll up banner (banner made by sponsor)
- Marketing materials and small gifts can be included in goodie bags (300 copies)



All other sponsorship is also welcomed, such as:

- Decoration / Beverage / Kids' Corner Sponsor
- Silent and Live auction items
- Lucky draw prizes
- Kids toys and small gifts...



For detailed information on the event, sponsorship or booking tickets, please send an e-mail to [amandahe@amchamchina.org](mailto:amandahe@amchamchina.org) or call Amanda He at 022-23185072.

*Don't miss this occasion to enjoy a great day with your beloved ones  
and make a difference in children's lives.*