

TIANJIN TREASURE HUNT

2:30--6:30PM, OCTOBER 24

LOCATION: HARD ROCK CAFÉ & AREAS
AROUND TIANJIN TV TOWER

AmChamChina

T I A N J I N

中国美国商会·天津



TREASURE HUNT

the quest for real value

Are You Ready????

To seize the last moment to enjoy the fine autumn weather, AmCham China, Tianjin will organize its annual “**Healthy Life**” event series on **October 24th**. Please team up with your families, colleagues, and friends to join this **outdoor + indoor treasure hunt** game. Collect clues, complete tasks while running through alleys and malls!

Don't miss this opportunity to team building with your co-workers, have a fun Saturday afternoon with your families and friends as well as winning big prizes!





Location: Tianjin Hard Rock Café & areas around Tianjin TV Tower

High Lights of the day:

- ❖ Up to 25 teams
- ❖ 8-10 challenges
- ❖ Games and activities for whole family
- ❖ Happy hour and live band
- ❖ Trophies and medals
- ❖ Prizes and lucky draw

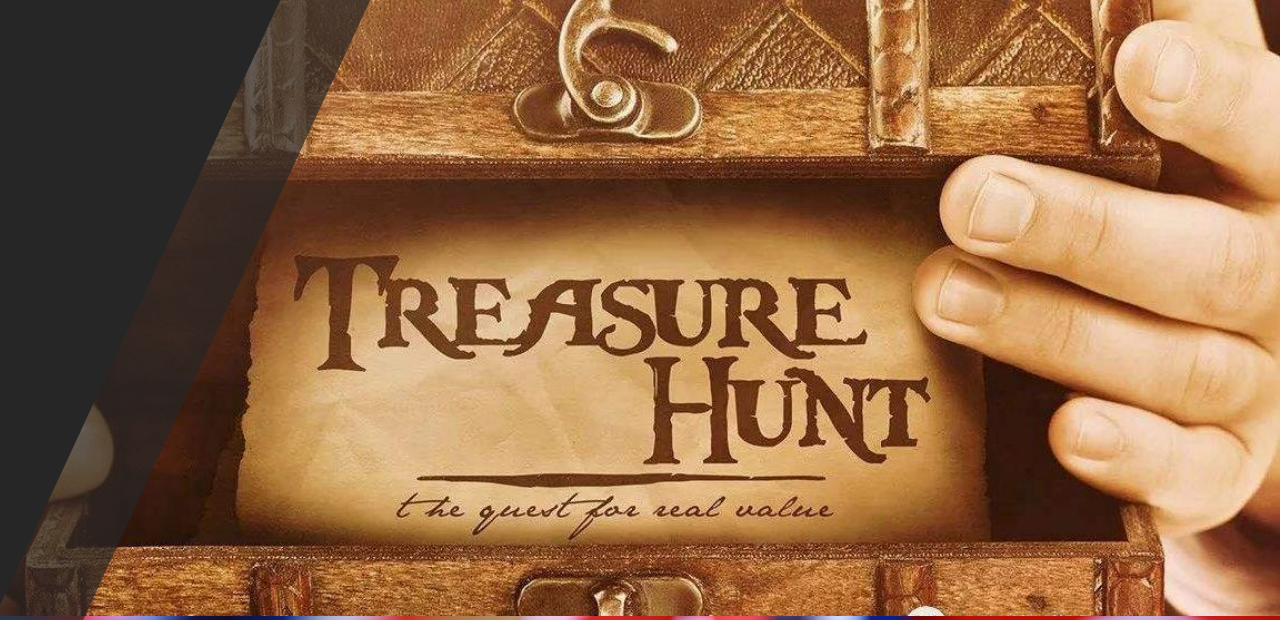


**Up to 25 teams,
4 people per team**

We will award:

- ❖ **Top 3 teams**
- ❖ **Best dressed team**
- ❖ **Best dressed individual**

AmCham China
T I A N J I N
中国美国商会·天津



Program Summary:

- 2:30—3:30 Registration + take group photos
Handout competition packages
Cover rules, warmup activities
- 3:30—5:00 Competition
Booths / activities for whole family
Happy hour at Hard Rock Café
- 5:00—5:30 Teams come back + break
- 5:30—6:30 Announce winners and awarding
Lucky draw
Band performance
- 6:30—8:30 After party



Ticket price*

- Team of 4 people: RMB500
- Individual ticket: RMB 30



- * Kids 6 years above can participate in the game, same price as adults. AmCham China, Tianjin will form teams for individual ticket buyers.
- * Dinner cost is not included in the ticket price, you will be responsible for your own food cost at after party.

Sign up as a corporate team and show off your company's team spirit!!!

Team Price: RMB 500

1. Each team has a 4 person limit
2. Company logo or team name will be displayed on the main event posters and invitations
3. Company logo or team name will be displayed on the event backdrops on the day
4. Each participant will get a group photo after the event



Sponsorship Opportunities

- Exclusive Platinum Sponsor (Limited to one company): RMB 40,000
- Golden Sponsor: RMB 20,000
- Silver Sponsor: RMB 10,000
- Community Sponsor: RMB 5,000
- Registration gift and lucky draw prize sponsor: in-kind



Exclusive Platinum Sponsor (Limit to 1 company)

Donation: Cash RMB40, 000

Media Coverage and Free AD:

1. One time EDM(e-Newsletter) to target groups (value RMB10,000)
2. Four times Wechat promotion on AmCham Tianjin's wechat account

Tickets:

1. Can send up to 4 teams to participate in the challenge
2. Dinner at Hard Rock Café for up to 16 people

Exposure at the event:

1. One challenge point can be designed according to sponsor's requirement
2. Recognition as Exclusive Platinum Sponsor in the Welcome Speech
3. Keynote speech opportunity at the opening ceremony (less than 5 mins)
4. Company logo will be displayed on the main event backdrops, tickets, and invitations.
5. Company logo will be displayed on trophies and certificates.
6. One standard booth to display company's products or brochures at the event
7. Marketing information included in goodie bags

Pre- and post-event exposures:

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write ups on magazines.

Golden Sponsor

Donation: Cash RMB20, 000

Media Coverage and Free AD:

2 times Wechat promotion on AmCham Tianjin's wechat account

Tickets:

1. Can send up to 2 teams to participate in the challenge
2. Dinner at Hard Rock Café for up to 8 people

Exposure at the event:

1. One challenge point can be designed according to sponsor's requirement
2. Recognition as Golden Sponsor in the Welcome Speech
3. Keynote speech opportunity at the opening ceremony (less than 3 mins)
4. Company logo will be displayed on the main event backdrops, tickets, and invitations.
5. One corporate booth to display company's products at the event
6. Marketing information included in goodie bags

1. Pre- and post-event exposures:

2. Company logo will be displayed on the event posters.
3. Company name and logo will be shown in the post event write ups on magazines.

Silver Sponsor

Donation: Cash RMB10, 000

Media Coverage and Free AD:

1 time Wechat promotion on AmCham Tianjin's wechat account

Tickets:

1. Can send 1 team to participate in the challenge
2. Dinner at Hard Rock Café for 4 people

Exposure at the event:

1. Recognition as Silver Sponsor in the Welcome Speech
2. Company logo will be displayed on the main event backdrops, tickets, and invitations.
3. One corporate booth to display company's products at the event
4. Marketing information included in goodie bags

1. Pre- and post-event exposures:

2. Company logo will be displayed on the event posters.
3. Company name and logo will be shown in the post event write ups on magazines.

Community Sponsor

Donation: Cash RMB5, 000

Media Coverage and Free AD:

1 time Wechat promotion on AmCham Tianjin's wechat account

Tickets:

1. Can send 1 team to participate in the challenge
2. Dinner at Hard Rock Café for 4 people

Exposure at the event:

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. One corporate booth to display company's products at the event

3. Pre- and post-event exposures:

4. Company logo will be displayed on the event posters.
5. Company name and logo will be shown in the post event write ups on magazines.

Other sponsorship is also welcomed, such as:

- Lucky draw prizes
- Registration gifts
- Decorations ...

AmCham China

T I A N J I N

中 国 美 国 商 会 · 天 津

For detailed information on sponsorship please
e-mail us or call:

Amanda He

AmCham China, Tianjin

amandahe@amchamchina.org

022-23185072

