



AmCham China 2018

Technology and Innovation
Summit

AmCham China
中国美国商会



Technology and Innovation Initiative

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中国美国商会



Technology and
Innovation Initiative

Core Benefits

Explore

- US and global trends
- China T&I developments
- Case studies

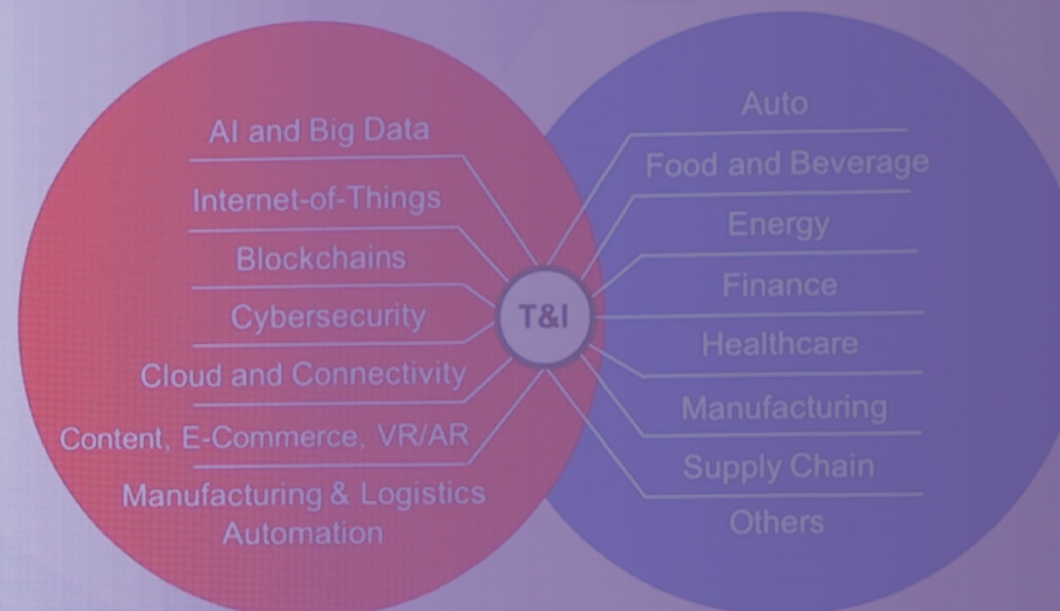
Engage

- Executive level peers
- China startup community
- Global and China experts

Participate

- Policy discussions
- Meetings with gov't officials
- Influencing bilateral talks

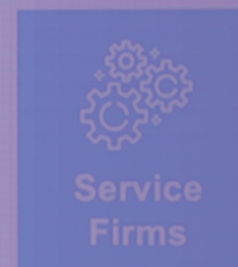
Technology + Innovation + Industries



Who Benefits?



Technology
Providers



Service
Firms



Industry
Adopters



Influencers
and Experts

Core Offerings

Events

- Annual summit
- CxO roundtables
- Special event series
- Stakeholder meetings
- Working groups

Insights

- Technology 101
- Industry forecasts
- Local talent and innovation
- Tech best practices

2020

AmCham China

Technology and Innovation Summit

SPONSORSHIP DECK

ABOUT T&I SUMMIT

The Technology and Innovation Summit is an annual signature event launched in 2018 under AmCham China's Technology and Innovation Initiative. This full-day conference is a valuable platform for corporations to exchange cross-sector best practices and innovative solutions for the business application of disruptive technologies (AI, IoT, cloud computing, etc.) in varied industries and corporate functions.

T&I Summit Audience

250+

Onsite attendees *

80%+

Fortune Global 500 companies

40+

C-Suite, thought leaders and top
decision-makers

30+

Domestic and international media
coverage

NOTABLE PAST SPEAKERS



Kai-Fu Lee
Chairman & CEO
Sinovation Ventures



Alain Crozier
Chairman & CEO
Microsoft Greater China



Scott Zhang
President
Honeywell Technology Solutions



Celina Chew
President
Bayer Greater China



Peter Xu
CEO & Managing Partner
Plug and Play China



Ramesh Moosa
Partner
PWC China/ Hong Kong



Denis Depoux
CEO
Roland Berger Greater China



Jinghui Liu
President
John Deere China



Mingqiang Xu
CTO
Microsoft Greater China Region



Selena Chu
Asia Pacific CIO
Dow Chemical



Leslie Liu
Corporate Vice President
Cloud Ecosystem, JD Group



Albert J. Cristoforo
Executive VP & CTO
State Street Corporation



Ying Huang
Vice President
Lenovo



Sophie Sun
Vice President
Head of Innovation Hub, Merck China



Brent A. Young
Vice President
Intel Corporation



Alexander Chao
Vice President
Boeing Research & Technology China



Chao Luo
Vice President
GGV Capital



Freya Peng
Head of China Digital Innovation Center
Mars Asia Pacific

PAST SPONSORS AND PARTNERS



TOPIC AND FOCUS

Previous Topics

- Digital transformation of traditional industries
- Business and policy implication of new technologies
- Smart manufacturing
- Digital healthcare
- Property tech and future workspace
- New retail and customer relations management
- Tech compliance and operational risk mitigation
- Innovation skillset building for non-tech professionals
- Collaboration between large companies and tech startups

2020 Focus



US-China technology
decoupling: context,
prospects and impact



Opportunities brought by
5G and other new
infrastructure



Shifting healthcare tech
landscape in the post
COVID-19 era



Data governance and
business impact of free
data flow

Sponsor Benefits

Branding and Awareness

- Recognition as **Terabyte Sponsor** in the Summit welcome speech and program book
- Logo displayed on all marketing and publicity items and at the venue as **Terabyte Sponsor**
- One (1) direct email campaign to AmCham Beijing members
- Play promotional video during the event break
- One (1) large-sized promotional backdrop board at the venue
- One (1) banner ad in AmCham China website
- Two (2) banner ads in weekly bulletin email newsletter
- Mass brand promotion across AmCham China social media channels

Thought Leadership

- One (1) keynote speaker
- One (1) panelist / moderator
- One (1) press release written and circulated announcing as **Terabyte Sponsor**
- One (1) exclusive small-scale executive briefing with AmCham China leadership
- Two (2) technology and innovation-related articles in AmCham China website

Access and Networking

- One (1) VIP breakfast meeting ticket
- Three (3) all-day VIP passes (including VIP seating and access to speaker lounge, onsite only)
- Ten (10) all-day regular passes (online or onsite)
- Five (5) Prepaid Event Access* for regular events

* Visit here for PEA details: <https://amcham.eventbank.cn/event/prepaid-event-access-pea-purchase-page-25808/>

Branding and Awareness

- Recognition as **Gigabyte Sponsor** in the Summit welcome speech and program book
- Logo displayed on all marketing and publicity items and at the venue as **Gigabyte Sponsor**
- One (1) medium-sized promotional backdrop board at the venue
- One (1) banner ad in weekly bulletin email newsletter
- Mass brand promotion across AmCham China social media channels

Thought Leadership

- One (1) panelist / moderator
- One (1) press release written and circulated announcing as **Gigabyte Sponsor**
- One (1) exclusive small-scale executive briefing with AmCham China leadership

Access and Networking

- Two (2) all-day VIP passes (including VIP seating and access to speaker lounge, onsite only)
- Seven (7) all-day regular passes (online or onsite)
- Three (3) Prepaid Event Access* for regular events

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Branding and Awareness

- Recognition as **Megabyte Sponsor** in the Summit welcome speech and program book
- Logo displayed on all marketing and publicity items and at the venue as **Megabyte Sponsor**
- One (1) small-sized promotional backdrop board at the venue

Thought Leadership

- One (1) press release written and circulated announcing as **Megabyte Sponsor**
- One (1) technology and innovation-related article in AmCham China website

Access and Networking

- One (1) all-day VIP passes (including VIP seating and access to speaker lounge, onsite only)
- Four (4) all-day regular passes (online or onsite)
- Two (2) Prepaid Event Access* for regular events

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Price and Benefit Comparison

Price (RMB, tax excluded)	Terabyte 88,000	Gigabyte 48,000	Megabyte 28,000
Thought Leadership			
Keynote speaker opportunity	1	-	-
Panelist / moderator opportunity	1	1	-
Exclusive executive briefing	1	1	-
T&I article on website	2	-	1
Access and Networking			
VIP Breakfast ticket	1	-	-
VIP passes	3	2	1
Regular passes	10	7	4
VIP seating and speaker lounge	√	√	√
Prepaid Event Access (PEA)	5	3	2
Branding and Awareness			
Summit press release recognition	√	√	√
Logo exposure	Premium	Secondary	√
Video playing during the break	√	-	-
Promotional backdrop board	Large	Medium	Small
Direct email campaign to members	1	-	-
Banner ad in website	1	-	-
Banner ad in weekly email newsletter	2	1	-
Mass promotion across social media	√	√	√



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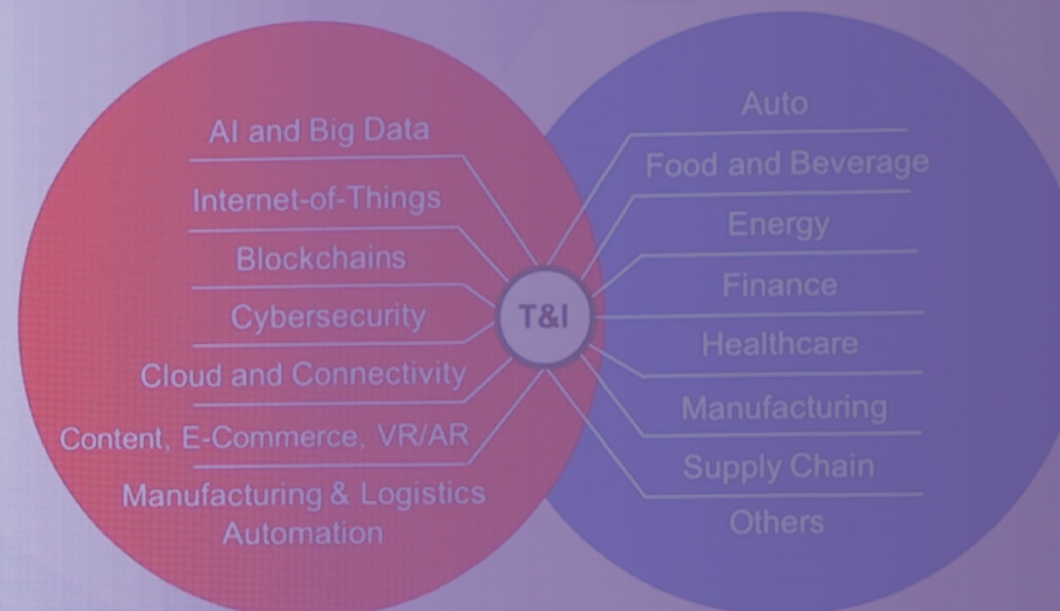
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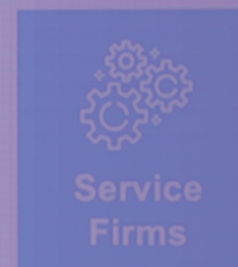
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Contact us for more details if you would like to be our sponsor and promotional partner!

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