



# Tianjin Annual Charity US Independence Day Celebration

5:00 - 8:00 PM Saturday, July 4, 2020

We are

**Divided by Venues but United by Celebration!** 

With the purpose of ensuring the health and safety measures for everyone for the in-person event, this year's celebration will be in smaller scale at different venues.







## **Tickets:**

Adults -- RMB 300
Children (6-12yrs) - RMB 150
Children (0-5yrs) - Free!
Please choose one venue from below:







SMOKI & Cº

\* Entry fee includes registration pack, free flow cold beverages, complimentary food and lucky draw.



Tickets should be ordered and paid for in advance. No tickets will be sold at the door.







SMOKI & Cº









Tianjin Jian Hua Autism **Rehabilitation Center** 

The program is dedicated to social service, developing handicapped children's education, and rehabilitation training, serving the children and their families here in Tianjin.

We are proud to partner with such an impactful program.









# Independence Day Celebration

Date: July 4, 2020
Place: Outside area of Smoki & Co.
Address: No.83 Chongqing Avenue,
Heping District, Tianjin, China

# Free flow soft drink, beer and wine!



# The Great American Menu

## APPETIZER & SALAD

Caesar Salad Confit Duck 凯撒沙拉伴咸鸭肉 American Chicken Potato Salad 美国鸡肉土豆沙拉 Smoked Salmon and Radish Salad 烟熏三文鱼沙拉 Corn Chips with Chorizo Cheese Sauce 玉米片伴西班牙辣香肠芝士酱 Mac & Cheese Ball with Spicy Tomato Sauce 通心粉和芝士球伴辣番茄汁

# CHOOSE ONE MAIN COURSE

CheeseBurger Jalapeños 芝士汉堡配辣椒 Pit Smoked Pork Spareribs 烟熏猪肋排 **Pulled Pork Sandwich** Coleslaw 手撕猪肉三明治配菜丝沙 拉 Or Jambalaya Shrimp with Chicken Penne 美国南方虾鸡肉烩管面

## DESSERT

New York Cheesecake 纽约芝士蛋糕 Chocolate Mousse with Sea Salt 比利时巧克力慕斯伴 海盐

### DRINKS

Free Flow Coke & Sprite 畅饮可乐和雪碧











Free flow soft drink, beer and wine!



**When**: 5pm-8pm, 4<sup>th</sup> of July, 2020

Where: WE Brewery

**What**: Open Taco Bar, Free Flow Beer,

Lucky Draw, Cornhole, Music, and much

more

#### **Food Menu**

Snacks (Nachos, Chicken Bites, Salad, etc...)

Open Taco Bar w/ 4 kinds of fillings (Beef, Chicken, Fish, Vegan)

Desert (Bunuelos)

#### **Drink Menu**

ALL YOU CAN DRINK CRAFT BEER Beer-garita

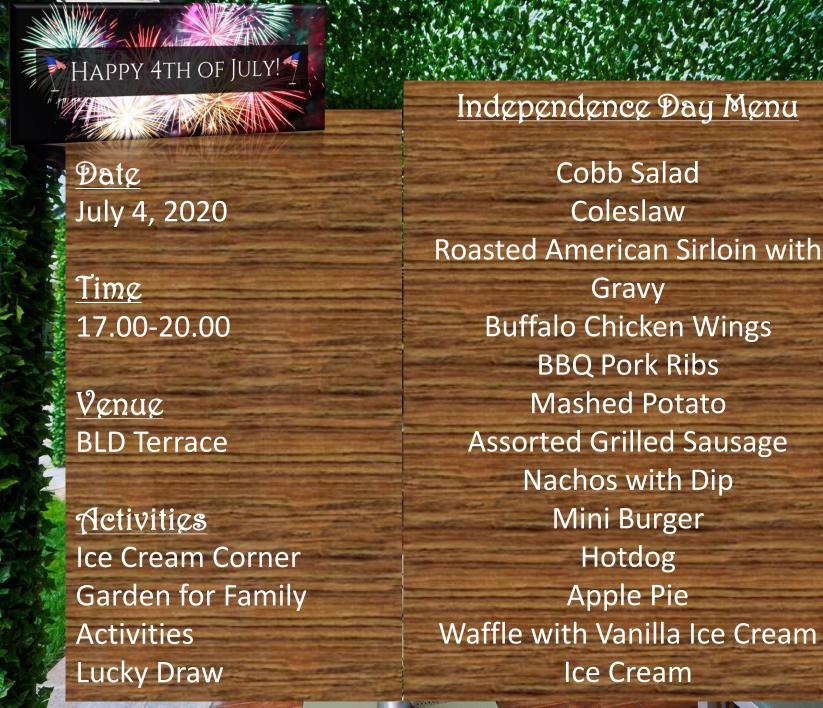






Kids Activities, Free flow Soft Drink, Beer & Wine!







# Exclusive Platinum Sponsor: RMB 25,000

#### **Benefits**

#### **Media Coverage & Free AD:**

- One full page advertisement on AmCham China's quarterly magazine(value RMB18,000)
- 2 times promotion on AmCham Tianjin's Wechat account 10 tickets to the event (Value RMB3,000)

#### **Exposure at the event:**

- Keynote speech opportunity at up to 4 venues (less than 3 mins)
- Company logo will be displayed on the main event banners and tickets
- Area to place one roll up banner at 4 venues (no bigger than 1.2m\*2m each, banners made by sponsor)
- One corporate booth to display company's products at 4 venues

#### **Pre- and post-event exposures:**

- Prime exposure with logo placement in all relevant event publicity and marketing materials
- Company logo and website link on event page of AmCham Website
- Inclusion in event e-newsletters, email blasts and WeChat promotions



Golden Sponsor: RMB 15,000

#### **Benefits**

#### **Media Coverage & Free AD:**

 Half page advertisement on AmCham China's quarterly magazine(value RMB 12,000)

5 tickets to the event (Value RMB 1,500)

#### **Exposure at the event:**

- Company logo will be displayed on the main event banners and tickets
- Area to place one roll up banner at 4 venues (no bigger than 1.2m\*2m each, banners made by sponsor)
- One corporate booth to display company's products at 4 venues

#### **Pre- and post-event exposures:**

- Prime exposure with logo placement in all relevant event publicity and marketing materials
- Company logo and website link on event page of AmCham Website
- Inclusion in event e-newsletters, email blasts and WeChat promotions



Silver Sponsor: RMB 5,000

#### **Benefits**

#### **Media Coverage & Free AD:**

1 times promotion on AmCham Tianjin's Wechat account

3 tickets to the event (Value RMB900)

#### **Exposure at the event:**

- Company logo will be displayed on the main event banners and tickets
- Area to place one roll up banner at 4 venues (no bigger than 1.2m\*2m each, banners made by sponsor)

#### **Pre- and post-event exposures:**

- Exposure with logo placement in all relevant event publicity and marketing materials
- Company logo and website link on event page of AmCham Website
- Inclusion in event e-newsletters, email blasts and WeChat promotions







For detailed information on the event, sponsorship or booking tickets, please send an e-mail to <a href="mailto:amandahe@amchamchina.org">amandahe@amchamchina.org</a> or call Amanda He at 022-23185072.

Don't miss this occasion to enjoy a great day with your beloved ones and make a difference in children's lives.



Register for your favorite venue before the tickets get **Sold Out!!!** 

