

## **AmCham China's Social Impact Initiative: Public Health Track**

*How can the private sector help actualize China's public health goals?*

### **Background**

Public health is generally concerned with protecting the health of entire populations, from preventing the spread of diseases to improving long-term health outcomes. Both the “Healthy China 2030” and the “13<sup>th</sup> Five-Year Plan for Health” **highly encourage private sector participation** in efforts to improve China's public health. The structural problems stemming from insufficient resources and an inefficient structure for allocating resources call for multisectoral participation in emergency response.

The COVID-19 pandemic has intensified national attention to the challenges of China's public health infrastructure. Therefore, this track aims to improve China's capacity to respond to public health emergencies and improve China's healthcare services and information sharing systems, ultimately improving the health of the Chinese population. By leveraging AmCham China's platform, participants will develop, lead, and champion public health policies, dialogues, and solutions in partnership with the Chinese government and help drive “Healthy China 2030”.

### **Sample Workshop Topics**

- Information availability/accessibility and transparency
  - How to improve accountability and increase transparency to ensure the timely and public disclosure of public health information, particularly during an emergency?
  - How to improve collaboration, trust, and data sharing between private and public healthcare agencies and providers?
- Research & Development
  - How can the government more efficiently allocate grants and other funding to areas or projects most in need?
  - How should concerns of profitability and social welfare be balanced?
- Professional services
  - What training is available (or lacking) to enhance expertise in the healthcare workforce?
  - How to guarantee the provision of and access to a competent workforce in public health?
- Technology
  - How can public health practices be improved by current technologies?
  - How can data integrity and patient privacy be safeguarded in an increasingly digital public health sector?
- Resource Coordination
  - How to link patients and citizens to personal health services and assure the provision of healthcare in areas or times of limited access or when such healthcare is otherwise unavailable?
  - How to better monitor the health status of the population at large?
- Insurance & Financing
  - How can commercial insurance better complement the current social insurance system?
- Global public health cooperation