



2019 Winter Ball

Invitation for Sponsorships

Prior to bidding farewell to 2019, we humbly invite you to join us in celebration at the 11th Annual Winter Ball, which is the largest international gala event in Dalian. It will be held in the Grand Ballroom of the Castle Hotel, a Luxury Collection Hotel, in Dalian on the evening of Saturday, December 7, 2019. The theme for this year is “**City Nights, a City-Chic Event**”.

This event promises to be a fabulous evening of entertainment, food, drink, prizes, and dancing. However, it is more than just a fun event. Your company can also benefit from the Winter Ball in the following ways:

- a) It provides companies a premium holiday event for their employees. For many companies, this is the team-building event of the year.
- b) The ball provides high-visibility, focused advertising to international business leaders and other target customers.
- c) Attendees will have opportunities to enhance relationships with members of their business network and other community leaders.
- d) Participants can support AmCham China NE Chapter, which is a non-profit organization that provides government advocacy, training, networking, and social events to area international businesses.

Of course, a great event like this doesn't just happen. Here are three great ways you can help!

- 1) **Sponsorship** – By sponsoring the event, you can get high visibility for your company and support the international community in Northeast China. You will find the details on the sponsorship packages accompanying this letter.
- 2) **Promote attendance** – Show your employees you value them by getting tickets for the event. Make the event a company activity!
- 3) **In-kind donation** – Bring attention to your company by donating prizes to be raffled during the evening. Whether products, services, or hospitality, participants will remember your premium products through the advertising that comes with the raffle, even if they don't win. (Proceeds from the raffle ticket sales support AmCham China NE.)

We need your help. Please consider the ways in which your organization can participate in this holiday tradition.

For Sponsorship enquiries, please contact:

Maddalena Di Tommaso +86 188-4095-5491
AmCham China, Northeast Chapter m.ditommaso@amchamchina.org

We will be calling you shortly to follow up to see which sponsorship opportunities interest you. If you wish to attend the event personally but are not able to sponsor, tickets will be going on sale for the event beginning in November. We look forward to hearing from you soon.

Thank you for your support,
Michael Anderson
Chairman
AmCham China, Northeast Chapter