



大连一方城堡
豪华精选酒店

THE
LUXURY
COLLECTION



2019 Winter Ball

Sponsorship Opportunities

Sponsorship Cost (RMB)	Platinum	Gold	Silver	Bronze
	50,000	20,000	12,000	5,000
Free Tickets				
2019 Winter Ball Tickets on Saturday 7th December 2019	10	8	6	4
Sponsorship perks				
1 VIP recognition Dinner with sponsors at Castle Hotel, Dalian	✓	✓		
1 Weekend stay for 2 at Castle Hotel, Dalian before 6/30/2020	✓	✓		
Event Exposure				
Logo on printed materials	✓	✓		
Logo on event entry banner	✓	✓	✓	
Complimentary Red-Carpet Photos for invitee of sponsor	8	6	4	2
Company recognition during opening ceremonies	✓	✓	✓	
Branded video or PowerPoint to be played on the main stage at the beginning of the event	3 min	1min		
Media Coverage				
Mention of sponsor in local media reports concerning the event	✓	✓		
One advertisement banner on official AmCham event announcement email for the 2019 Winter Ball to be sent to the AmCham China's 15,000+ subscribers	✓			
Advertisement on the AmCham NE Chapter WeChat platform	✓	✓		
Banner Advertisement on International Club of Dalian's official website .	6 months	3 months		
Entitled to send 1 email to International Club of Dalian members	✓	✓	✓	
Advertisement in 1 issue of AmCham China Quarterly* in 2020 or 1 promotional eDM to subscribers	Full page	1/2 page		
Special Mention and logo displayed in event write-up for AmCham China Quarterly* or NE official WeChat platform in 2020 January Issue	✓	✓		
One Sponsor Certificate with Frame	✓	✓	✓	✓

* **AmCham China Quarterly** - AmCham member newsletter with a circulation of 5,500 copies on monthly basis. One full page advertisement is valued at RMB20, 000 and half page is valued at RMB13, 000.

Additional tickets are available. Please advise if you wish to purchase additional tickets so that reserved seating can be properly arranged. For sponsorship, tickets and further information, please contact

Maddy at m.ditommaso@amchamchina.org.