

## 2019 “夏威夷之夜” – 美国独立日庆典 赞助方案

### **Diamond Sponsor 钻石赞助:**

**Cash RMB 30,000 现金人民币叁万元**

#### **Benefits 商业回馈:**

1. 15 free adult admission tickets in total  
15 张免费成人入场券;
2. A ten-minute video slot for the corporate's advertising video before the event  
活动前现场播放 10 分钟企业宣传短片;
3. One-page advertisement on the Business Now magazine (value at RMB 20,000/issue ) OR  
one month side banner on AmCham China home page (valued at RMB 20,000/month)  
赠送商会杂志一页广告 (价值人民币 20,000 元/刊) 或 中国美国商会网站广告侧位  
(价值人民币 20,000 元/月);
4. One corporate booth to display corporate's products 指定展区内展位一个 (规格桌长  
1.83 米\*宽 0.9 米);
5. Placement of one pull-up banner in the spot (size: 1.2m W \*1.8m H)  
现场置放企业易拉宝壹个 (规格: 宽 1.2 米\*高 1.8 米);
6. Corporate logo and name mentioned in write-ups in *Business Now* magazine  
商会季度期刊上列名公司 LOGO;
7. Corporate logo on stage backdrop  
公司 LOGO 印于活动现场背景板显要位置;
8. Twice promotion in WeChat of Central China Chapter in a year  
华中一年内微信推广两次;
9. Logo on event announcement with a distribution list of over 15,000 people  
企业标识展示于中美商会发给会员的活动通知邮件中 (发送人数超过 15,000 人次);
10. Special acknowledgement at the beginning of event  
活动现场鸣谢。

## Platinum Sponsor 白金赞助:

**Cash RMB 20,000 现金人民币贰万元**

### Benefits 商业回馈:

1. 10 free adult admission tickets in total  
10 张免费成人入场券;
2. One corporate booth to display corporate's products  
指定展区内展位一个 (规格桌长 1.83 米\*宽 0.9 米);
3. Placement of one pull-up banner in the spot (size: 1.2m W \*1.8m H)  
现场置放企业易拉宝一个 (规格: 宽 1.2 米\*高 1.8 米);
4. Corporate logo and name mentioned in write-ups in Business Now magazine  
商会季度期刊上列名公司 LOGO;
5. Corporate logo on stage backdrop  
公司 LOGO 印于活动现场背景板显要位置;
6. Twice promotion in WeChat of Central China Chapter in a year  
华中一年内微信推广两次;
7. Logo on event announcement with a distribution list of over 15,000 recipients  
企业标识展示于中美商会发给会员的活动通知邮件中 (发送人数超过 15,000 人次);
8. Special acknowledgement at the beginning of event  
活动现场鸣谢。

## Golden Sponsor 金牌赞助

**Cash RMB 5,000 现金人民币伍千元**

### Benefits 商业回馈:

1. 3 free adult admission tickets in total  
3 张免费成人入场券;
2. Corporate logo on stage backdrop  
公司 LOGO 印于活动现场背景板显要位置;
3. Logo on event announcement with a distribution list of over 15,000 recipients  
企业标识展示于中美商会发给会员的活动通知邮件中 (发送人数超过 15,000 人次);
4. Special acknowledgement at the beginning of event  
活动现场鸣谢。