



AmCham China 2018
Technology and Innovation
Summit



Technology and Innovation Initiative

Core Benefits

Explore

- US and global trends
- China T&I developments
- Case studies

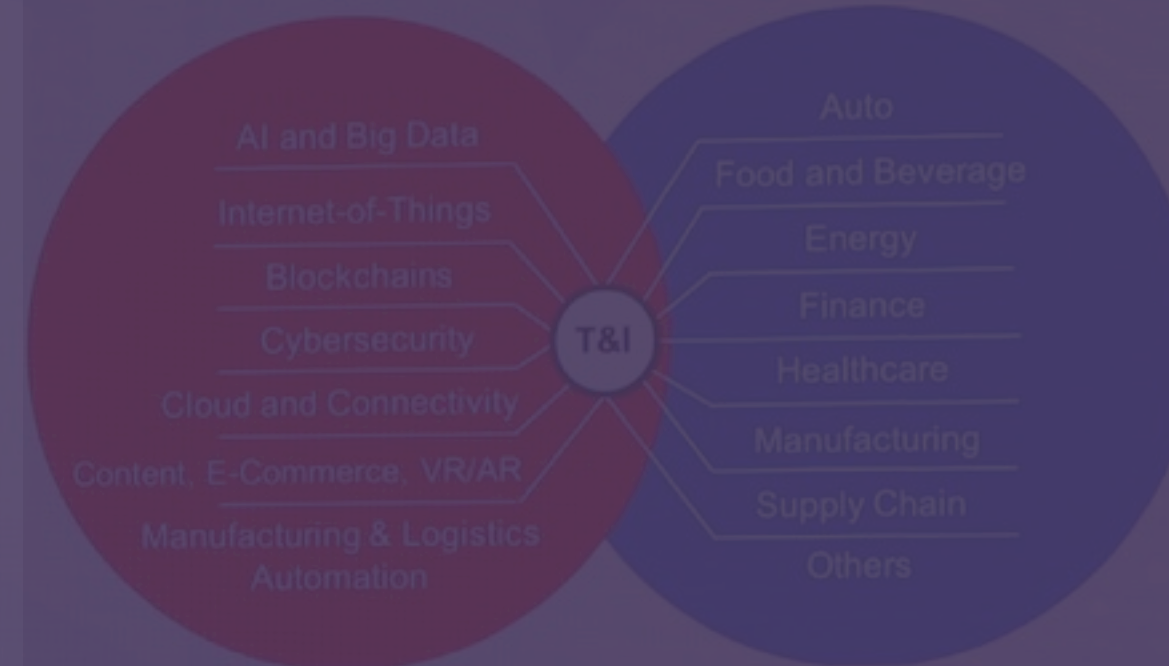
Engage

- Executive level peers
- China startup community
- Global and China experts

Participate

- Policy discussions
- Meetings with gov't officials
- Influencing bilateral talks

Technology + Innovation + Industries



Who Benefits?



Core Offerings

Events

- Annual summit
- CxO roundtables
- Special event series
- Stakeholder meetings
- Working groups

Insights

- Industry forecasts
- Local talent and innovation
- Tech best practices

2019

AmCham China Technology and Innovation Summit

SPONSORSHIP DECK

ABOUT T&I SUMMIT

TECHNOLOGY AND INNOVATION SUMMIT is a new annual signature event of AmCham China. This full-day conference acts as a marketplace for corporations to exchange cross-sector best practices and innovative solutions for the business application of disruptive technologies, especially AI, blockchain, internet of things, cloud computing, robotics and automation, etc.



AmCham China 2018
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4F, Grand Ballroom



AmCham China
中国美国商会



AmCham China 2018
Technology and Innovation Initiative

T&I SUMMIT 2018

250+

ATTENDEES

80%+

FORTUNE GLOBAL 500 COMPANIES

30+

C-SUITES AND SENIOR EXECUTIVES

AmCham China

中国 美国 商会

NOTABLE PAST SPEAKERS



Kai-Fu Lee

Chairman & CEO
Sinovation Ventures



Mingqiang Xu

CTO
Microsoft Greater China Region



Ying Huang

VP
Lenovo



Celina Chew

President
Bayer Greater China



Denis Depoux

CEO
Roland Berger Greater China



Selena Chu

Asia Pacific CIO
Dow Chemical



John Artman

Editor in Chief
Technode



Albert J. Cristoforo

Executive VP & CTO
State Street Corporation

PAST SPONSORS AND PARTNERS

AmCham China
中国 美国 商会

 **Technology and
Innovation Initiative**

 **Microsoft**

 **pwc**

 **intel**

 **CISCO**

 **STATE STREET**

 **Caixin**
GLOBAL

 **MERCK**

 **PLUGANDPLAY**
CHINA

 **USITO**

 **CDSI** 双创·双流
INNOVATION
AND PIONEERING

 **MARS**

 **Driver**

 **initialview**
GLOBAL JOB PLATFORM

 **ADG**
ALLIANCE DEVELOPMENT GROUP

 **GTCOM**

 **清华经管学院** | **创业者加速器**
Tsinghua SEM | **X-elerator**

 **AcceleratingBiz**[®]

 **加中** **Canada China Business Council**
Conseil d'affaires Canada-Chine
加中贸易理事会

Terabyte Sponsor

Exclusive Benefits

- ▶ One Keynote Speaker
- ▶ Two Email Campaign to AmCham Beijing Members
- ▶ One Survey for Summit Attendees
- ▶ One VIP Breakfast Meeting Ticket
- ▶ Welcome Board Backdrop With Sponsor's Logo
- ▶ One Month Banner Ad on AmCham China's Homepage
- ▶ One-Page Ad in AmCham China Quarterly Magazine

Other Partner-Level Benefits

THOUGHT LEADERSHIP

- ▶ One Panelist / Moderator
- ▶ Two Technology and Innovation Related Articles in AmCham Quarterly Magazine
- ▶ One Four-Staff Exhibition Booth

NETWORKING BENEFITS

- ▶ Free Access to VIP and Speaker Lounge
- ▶ Two All-Day VIP Passes
- ▶ Ten All-Day Regular Passes

Branding Opportunity

- ▶ One Round Tea -Break Session Title Sponsor
- ▶ One Parallel Session Title Sponsor
- ▶ Social Media Logo Exposure
- ▶ Venue for Product Launch (Optional)
- ▶ Other Customized Benefits (Optional)

Other Partner-Level Benefits

ON-SITE BENEFITS

- ▶ Media Interview (Only Assist With Contacts)
- ▶ Recognition as Sponsor in the Welcome Speech
- ▶ Backdrop Logo Exposure
- ▶ Promotional Materials in Gift Bags
- ▶ Summit Program Book Logo Exposure
- ▶ Tea-Break / Ice-Break Videos

ADDITIONAL BENEFITS

- ▶ 10% Off in Other AmCham China Event Sponsorships

Gigabyte Sponsor

Branding Opportunity

- ▶ One Round Tea -Break Session Title Sponsor
- ▶ One Email Campaign to AmCham Beijing Members
- ▶ Social Media Logo Exposure
- ▶ Media Interview (Only Assist With Contacts)
- ▶ Recognition as Sponsor in the Welcome Speech
- ▶ Backdrop Logo Exposure
- ▶ Promotional Materials in Gift Bags
- ▶ Summit Program Book Logo Exposure
- ▶ Tea-Break / Ice-Break Videos
- ▶ 10% Off in Other AmCham China Event Sponsorships
- ▶ Venue for Product Launch (Optional)
- ▶ Other Customized Benefits (Optional)

Other Partner-Level Benefits

THOUGHT LEADERSHIP

- ▶ Two Panelist / Moderator
- ▶ One Technology and Innovation Related Articles in AmCham Quarterly Magazine
- ▶ One Two-Staff Exhibition Booth

NETWORKING BENEFITS

- ▶ Free Access to VIP and Speaker Lounge
- ▶ Two All-Day VIP Passes
- ▶ Seven All-Day Regular Passes

Megabyte Sponsor

Branding Opportunity

- ▶ Social Media Logo Exposure
- ▶ Backdrop Logo Exposure
- ▶ Summit Program Book Logo Exposure
- ▶ 10% Off in Other AmCham China Event Sponsorships
- ▶ Venue for Product Launch (Optional)
- ▶ Other Customized Benefits (Optional)

Other Partner-Level Benefits

THOUGHT LEADERSHIP

- ▶ One Panelist / Moderator
- ▶ One Technology and Innovation Related Articles in AmCham Quarterly Magazine
- ▶ One One-Staff Exhibition Booth

NETWORKING BENEFITS

- ▶ Free Access to VIP and Speaker Lounge
- ▶ One All-Day VIP Passes
- ▶ Five All-Day Regular Passes

Networking Reception Host

Branding Opportunity

- ▶ Primary Exposure at Networking Reception
- ▶ Social Media Logo Exposure
- ▶ Backdrop Logo Exposure
- ▶ Promotional Materials in Gift Bags
- ▶ Summit Program Book Logo Exposure
- ▶ 10% Off in Other AmCham China Event Sponsorships
- ▶ Venue for Product Launch (Optional)
- ▶ Other Customized Benefits (Optional)

Other Partner-Level Benefits

HOST BENEFITS

- ▶ Welcome Speech at Networking Reception

THOUGHT LEADERSHIP

- ▶ One Panelist / Moderator
- ▶ One One-Staff Exhibition Booth

NETWORKING BENEFITS

- ▶ Free Access to VIP and Speaker Lounge
- ▶ One All-Day VIP Passes
- ▶ Five All-Day Regular Passes

Cost and Benefit Comparison

	Terabyte	Gigabyte	Megabyte	Networking Reception Host
Cost (RMB)	108,000	58,000	38,000	48,000 / 28,000*
Exclusive Benefits	Keynote Speaker / Survey / VIP Breakfast / Welcome Board / Website Banner Ad / Magazine Ad	-	-	-
Customized Email Campaign	2	1	-	-
Panelist / Moderator	1	2	1	-
VIP Passes	2	2	1	1
Regular Passes	10	7	5	5
Exhibition Booth	4-Staff Booth	2-Staff Booth	1-Staff Booth	1-Staff Booth
Magazine Article	2	1	1	-
Title Sponsor (Tea Break)	1	1	-	-
Title Sponsor (Parallel Session)	1	-	-	-
Networking Reception Host	-	-	-	√
Media Interview	√	√	-	-
Social Media Logo Exposure	√	√	√	√
Backdrop Logo Exposure	√	√	√	√
Summit Program Book Logo Exposure	√	√	√	√
Tea Break / Ice-Breaker Videos	√	√	-	-
Promotional Materials in Bags	√	√	-	√
Customized Benefits	Exclusively Open to Limited Sponsors; Details To Be Discussed			
Networking Reception Host*: For Terabyte / Gigabyte / Megabyte Sponsors, The Host Cost Would Be 28,000 RMB.				



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Technology + Innovation + Industries

T&I

- AI and Big Data
- Internet-of-Things
- Blockchains
- Cybersecurity
- Cloud and Connectivity
- Content, E-Commerce, VR/AR
- Manufacturing & Logistics Automation

- Auto
- Food and Beverage
- Energy
- Finance
- Healthcare
- Manufacturing
- Supply Chain
- Others

Who Benefits?

- Technology Providers
- Service Firms
- Industry Adopters
- Influencers and Experts

Core Offerings

- Events
 - Annual summit
 - CxO roundtables
 - Special event series
 - Stakeholder meetings
 - Working groups
- Insights
 - Industry forecasts
 - Local talent and innovation
 - Tech best practices

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Contact us for more details if you are interested in our sponsorship plans

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