

# Tianjin's Fourth Joint Chamber Golf Tournament

**Date and Time:** 8:00AM – 2:30PM, Saturday, October 20

**Venue** – Tianjin 27 Golf Club



## Sponsorship Categories

Exclusive Platinum Sponsor:	Cash RMB20, 000 (Limit exclusively to one company)
Golden Sponsor:	Cash RMB10,000
Hole Sponsor:	Cash RMB4, 000
In-kind / Prize Sponsor:	In-kind or prize values over RMB500

### Exclusive Platinum Sponsor (Limited exclusively to one company):

**Donation:** Cash RMB20, 000

#### **Media Coverage and Free AD:**

1. Company name appears on the event title and listed as co-host in all media regarding the event.
2. 1 Full Page AD in HKCCC-Tianjin Magazine "LINK" (Value RMB 8,000)
3. 2 times promotion at AmCham Tianjin's Wechat account

#### **Tickets:**

- 4 complimentary tickets for golf and awards banquet (Value RMB 6,400)
- 4 complimentary tickets for awards banquet only (Value RMB1,040)

**Exposure at the event:**

1. Company logo will be displayed on the main event backdrops, tickets and invitations
2. Company logo will be displayed on all golf trophies.
3. A backdrop (3m\*1m) with company logo (or other design) will be displayed near the tee box of the 1st hole.
4. Area to place two roll up banners, no bigger than 1.2m\*2m each (banners made by sponsor) at both golf and dinner venue
5. One corporate booth to display company's products at the registration area
6. Marketing information included in goodie bags
7. Four seats on VIP table of the banquet
8. Speech by the representative of the sponsor on the banquet
9. Company's advertising video will be played during the awards banquet for at least 2 times.  
(Video no longer than 5 mins)

**Pre- and post-event exposures:**

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write ups on Jin Magazine, Business Now and LINK.

## Golden Sponsor:

**Donation:** Cash RMB10, 000

**Media Coverage and Free AD:**

1. Half Page AD in HKCCC-Tianjin Magazine "LINK" (Value RMB4,000)
2. 2 times promotion at AmCham Tianjin's Wechat account

**Tickets:**

2 complimentary tickets for golf and dinner (Value RMB 3,200)

2 complimentary tickets for awards banquet only (Value RMB520)

**Exposure at the event:**

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. A backdrop (3m\*1m) with company logo (or other design) will be displayed near the tee box of the 18<sup>th</sup> hole.
3. Area to place one roll up banner, no bigger than 1.2m\*2m (banner made by sponsor) at both golf and dinner venue
4. One corporate booth to display company's products at the registration area
5. Marketing information included in goodie bags
6. Two seats on VIP table of the banquet

**Pre- and post-event exposures:**

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write ups on Jin Magazine, Business Now and LINK.

## Hole Sponsor:

### **Donation:**

Cash RMB4, 000

### **Tickets:**

1 complimentary ticket for golf and dinner (Value RMB 1,600)

### **Exposure at the event:**

1. Company logo will be displayed on the main event backdrop, tickets, and invitations.
2. A backdrop (3m\*1m) with company logo (or other design) will be displayed near the tee box of a randomly assigned hole.

### **Pre- and post-event exposures:**

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write ups on Jin Magazine, Business Now and LINK.

## In-kind / Prize Sponsor:

### **Donation:**

In-kind or prize value over RMB500

### **In-kind categories:**

AmCham China, Tianjin and HKCCC reserve the right to select the prizes to be offered to the players

### **Exposure:**

Company logo will be displayed on the main event backdrop, tickets, invitations, posters and post event write ups on Business Bow and LINK.

Please confirm your sponsorship by **Monday, October 8** to ensure your company's logo placement on our promotional materials for this special event.

For more information on sponsorship, please call the AmCham China, Tianjin office at 022-23185072, or send an e-mail to [amandahe@amchamchina.org](mailto:amandahe@amchamchina.org).

Contact person: Amanda He