

## Tianjin's First Annual "Healthy Life" Fair & Back to School BBQ

9:00AM--2:30PM, Saturday, September 15 --Tianjin International School (TIS)

### Sponsorship Opportunities Now Available

#### Teams (Limited to eight companies)

**Donation:** Cash RMB3, 000

1. Each team has an 8 person limit, food and beverages will be covered
2. Group photo for each of the participants
3. Company logo will be displayed on the main event backdrops, tickets, and invitations
4. Company logo will be displayed on the event posters, post event write ups on magazines
5. Awards and prizes will be given to top 3 teams and some individual winners

#### Exclusive Platinum Sponsor (Limit to one company)

**Donation:** Cash RMB40, 000

**Media Coverage and Free AD:**

4 times Wechat promotion on AmCham Tianjin's wechat account

**Tickets:**

1. Participate as one of eight teams (Value RMB3000)
2. 10 extra tickets for adults or children (Value RMB 1200)

**Exposure at the event:**

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. Company logo will be displayed on trophies and certificates.
3. A backdrop (3m\*1m) with company logo (or other design) will be displayed on the playground.
4. Area to place two roll up banners, no bigger than 1.2m\*2m each (banners made by sponsor)
5. One corporate booth to display company's products at the event
6. Speech by the representative of the sponsor at the opening ceremony

**Pre- and post-event exposures:**

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write ups on magazines.

## Golden Sponsor (Limited to three companies):

**Donation:** Cash RMB20, 000

**Media Coverage and Free AD:**

2 times Wechat promotion on AmCham Tianjin's wechat account

**Tickets:**

1. Participate as one of eight teams (Value RMB3000)
2. 4 extra tickets for adults or children (Value RMB 480)

**Exposure at the event:**

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. A backdrop (3m\*1m) with company logo (or other design) will be displayed on the playground.
3. Area to place one rollup banner, no bigger than 1.2m\*2m (banner made by sponsor)
4. One corporate booth to display company's products at the event
5. Speech by the representative of the sponsor at the opening ceremony

**Pre- and post-event exposures:**

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write ups on magazines.

## Entertainment Sponsor

**Donation:** Cash RMB10, 000 or in-kind equivalent

**Media Coverage and Free AD:**

1 time Wechat promotion on AmCham Tianjin's wechat account

**Tickets:**

4 complimentary tickets for adults or children (Value RMB 480)

**Exposure at the event:**

1. Company logo will be displayed on the main event backdrops, tickets, and invitations.
2. A backdrop (3m\*1m) with company logo (or other design) will be displayed on the playground.
3. One corporate booth to display company's products at the event
4. Company name will be mentioned at the opening ceremony

**Pre- and post-event exposures:**

1. Company logo will be displayed on the event posters.
2. Company name and logo will be shown in the post event write ups on magazines.

## Premium Booth Sponsor

**Donation:** Cash RMB1, 000

Each booth contains 2 long tables, up to 4 chairs, 2 adult tickets (lunch included)

## Standard Booth Sponsor

**Donation:** Cash RMB500

Each booth contains 1 long table and 2 chairs

Other sponsorship is also welcomed, such as:

- Lucky draw prizes
- Shuttle buses
- ...

For detailed information on sponsorship, please e-mail us or call:

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