

INNOVATION
THINKING FOR
CREATIVE
PROBLEM
SOLVING
WORKSHOP



JOIN US ON
TUESDAY
MAY 15
AT THE FOUR
SEASONS
HOTEL

IN SUPPORT
OF EGRC
WWW.EGRC.CA



Boldmoves China in collaboration
with innovation & design expert,
Bettina Pedersen

ARE PLEASED TO OFFER

**INNOVATION
THINKING**

FOR CREATIVE PROBLEM SOLVING

WHO SHOULD ATTEND?

Managers, Leaders and Team Members who would like to be more creative in the generation of ideas in problem-solving.

The program will be action-packed providing you with tools you can take back to the workplace.

WHAT WILL YOU LEARN?

- How to apply creativity and innovation to problem-solving
- Introduce an easy to use problem-solving model
- Practice idea generation for problem-solving
- How to provide new inspiration for more and improved ideas
- Build solution concepts
- How to present your solutions for buy-in

LOCATION: FOUR SEASONS HOTEL (VENUE SPONSOR)

DATE: TUES, MAY 15TH, 2018

TIME: 9 A.M. TO 5 P.M.

COST: 2,900 RMB

ALL PROCEEDS ARE DONATED TO EGRC WWW.EGRC.CA

REGISTRATION CONTACT:

CINDYJENSEN@BOLDMOVESCHINA.COM

**REGISTER
NOW**

EDUCATING GIRLS OF RURAL CHINA (EGRC) is dedicated to helping young women from rural areas of Western China to obtain an education.

EGRC believes that educated women will have educated children

842 Students have been part of the program since 2005

111 High School Graduates

366 University Graduates

**100% OF THE
PROCEEDS WILL
BE DONATED TO
EGRC**



OUR FACILITATORS

Cindy Jensen

Founder and Managing Director BOLDMOVES CHINA

Cindy is a well-recognized Facilitator, Coach and Business Strategist who runs her own consulting firm with a focus on leadership, communication and organizational change achieving lasting results.

She is a PCC Credentialed ICF coach and has been working with teams and leaders to enable them to improve leadership capability.

Cindy brings a blend of practical experience having held senior leadership roles with well noted companies such as PepsiCo Foods and TELUS Mobility. Cindy and her family have been living in China since 2002. She has an international EMBA from Rutgers University, USA and a BComm from Dalhousie University, Canada.

Bettina Pedersen

is a Danish citizen and holds a M.Sc. Engineering and has 20 years-experience of product development and design management for leading Scandinavian design brands such as Bang & Olufsen (HiFi), Fritz Hansen (Furniture) and Louis Poulsen (Lighting).

Her core expertise lies in innovation and design management and is a noted Danish expert in these areas.

In the past 8 years she ran her consultancy INSPITE Innovation, where she facilitated innovation processes and taught organisations how to incorporate innovation in their daily business, whether this is about design or leading a workshop with an international team of scientists aiming to solve environmental issues.

She is a frequent speaker on topics related to innovation and creativity.