

Sponsor AmCham's Largest Conference of the Year!

19th Annual Human Resources Conference – Embracing the Future of HR

WHEN: June 8th (Friday), 2018

WHERE: CBD Area (venue pending)

PREMIER SPONSORSHIP (Quantity: 2)

Members: RMB 45,000

Non-members: RMB 60,000

Premier Sponsorship includes:

- Five-minute opening speech during the lunch session
- Double-sized booth for four staffs
- Company banners displayed throughout lunch room
- Four additional complimentary tickets to attend the full-day conference
- Onstage name recognition at the beginning and end of the conference
- Half-page advertisement in AmCham China's *Business Now* magazine, which is distributed to over 5,000 member companies
- Company logo placed on HR Conference event announcements, with a distribution to over 15,000 members of the business community throughout China
- Company logo placed as the major headline on conference backdrop
- Full page company advertisement on first or back page of conference booklet
- Logo placed in conference booklet
- All-day access to hundreds of senior-level HR directors and business professionals from China's extensive business community
- Premier Sponsors are guaranteed no other industry competitors will be included in the same category of sponsorship

EXECUTIVE SPONSORSHIP (Quantity: 4)

Members: RMB 35,000

Non-members: RMB 45,000

Executive Sponsorship includes:

- One speaking opportunity in the format of TED TALK (15 minutes); Or a demo of HR robotics/technology (10 minutes). Please be noted that the topic needs AmCham China – the organizer’s consent as it needs to fit into the overall conference theme.
- Standard rectangular table and two chairs (display company banner behind the table)
- Two free tickets for the exhibition booth staff to attend conference sessions including lunch; another free ticket for the speaker’s guest.
- Employees from sponsor companies will be permitted to attend the conference at early-bird pricing
- Company logo on conference backdrop
- Full page company advertisement on first or back cover of conference booklet.
- Company logo in conference book
- Company contact information in conference book
- Company name in the post-conference write-up in AmCham China’s *Business Now* magazine, distributed throughout China to over 5,000 companies, media, government officials and academia.
- All-day access to hundreds of senior-level HR directors and business professionals from China’s vast business community.

EXHIBITION SPONSORSHIPS (Quantity: 10)

Members: **RMB 22,000**/per Exhibition.

Non-Members: **RMB 27,000**/per Exhibition.

Exhibition Sponsorship includes:

- Standard rectangular table and two chairs (display company banner behind the table)
- Two free tickets for the exhibition booth staff to attend conference sessions including lunch
- Employees from sponsor companies will be permitted to attend the conference at early-bird pricing
- Company logo on conference backdrop
- Full-page advertisement in the conference book
- Company logo in conference book

- Company contact information in conference book
- Company name in the post-conference write-up in AmCham China's *Business Now* magazine, distributed throughout China to over 5,000 companies, media, government officials and academia.
- All-day access to hundreds of senior-level HR directors and business professionals from China's vast business community.

Contact Catherine Liu right now – sponsorships will sell out soon!

As this year's conference is already attracting significant interest, please contact Catherine Liu at cliu@amchamchina.org or (8610) 8519-0864 to ensure your company highlights its products and services at AmCham China's largest conference of the year.