

2018 U.S. – CENTRAL CHINA BUSINESS SUMMIT

Zhengzhou JW Marriot April 13th, 2018

The U.S. Commercial Service in Wuhan in partnership with Henan Provincial Committee of Promoting International Trade (Henan CCPIT) is organizing the 3rd U.S. – Central China Business Summit in Zhengzhou, Henan province. The summit will bring provincial government entities and key players from four provinces in Central China to brief U.S. companies on market trends in these provinces and learn about project opportunities in Central China. This event will create a platform for U.S. companies' introductions to key decision makers in three sectors: **Environmental Protection, Healthcare, and Cold Chain.**

Why Central China? Booming Economic region: GDP growth has exceeded the national average over the past five years, and in 2017 Hubei province and Henan province will exceed 8%.

- Central China has a GDP equal to Brazil and a population of nearly 300 million.
- Central government has recently stipulated stimulus policy on this regional economy.
- A region largely untapped by foreign companies

The summit will bring your company an unprecedented opportunity to:

- Network with provincial government officials from four provinces; and
- Participate in pre-arranged matchmaking sessions with potential buyers and partners (Option B).

The roundtables with provincial government officials will feature presentations focusing on:

ENVIRONMENTAL PROTECTION

- Consulting and Design service
- Wastewater treatment
- Existing and upcoming projects
- Key end users and distributors

HEALTHCARE

- Advanced diagnosis tech.
- Chronic disease management
- Clinical progress on esophageal cancer and lung cancer

COLD CHAIN

- Cold storage infrastructure design and consulting
- Pre-cooling technologies and solutions
- Low-temp control at last-mile logistics

REGISTRATION AND OTHER INFORMATION:

****Registration fee:**

Option A: USD1, 200 per company for MORNING session (incl. banquet lunch)

Option B: USD1, 500 per company with WHOLE DAY session

Your selected fee includes:

- Participation in one or more roundtables with provincial government officials;
- Presentation at provincial governments roundtable(s);
- Participation in the banquet lunch with provincial government officials and key industry decision makers;
- Prearranged matchmaking meetings **only for Option B** companies;
- Your company profile in the summit brochure;
- Participation for two company representatives. Additional company representative fee is **USD150**;
- Consecutive interpretation during roundtable(s) with government officials.

The fee does NOT include:

- Interpretation during the lunch and matchmaking sessions;
- Accommodation and transportation costs;
- Visa related fees and other visa related cost

Online registration link:

<https://emenuapps.ita.doc.gov/ePublic/newRegistration.jsp?SmartCode=8S6W>

Registration Deadline: **Mar. 20th, 2018**

Payment Deadline: **March 31st, 2018**

FOR MORE INFORMATION, PLEASE CONTACT

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Appendix: Notional Agenda of 2018 U.S. – Central China Business Summit

Time	Activity	Targeted Audiences
Thursday, April 12 at Zhengzhou JW Marriot		
17:30-19:00	Meet and greet	All US companies, US government officials and specialists
Friday, April 13 at Zhengzhou JW Marriot		
8:00 – 8:30	Registration	All participants
8:15-8:45	Closed door Government meeting	USG delegation, U.S. partners; Henan Vice Governor
8:45	US Government and US Delegation Photo	
9:00 – 9:30	Plenary Session 9:00 – 9:20 Opening remarks by government officials 9:20 – 9:30 Briefing by US Trade and Development Agency	Provincial Government, Department of Commerce, CCPIT, DRC , FAO , Economic Zones etc., US and Chinese companies
9:30 – 9:45	Break & Move	
	Sector Roundtables (closed-door seminar)	
9:45 – 11:45	- Environment	Environment Protection Dept., DRC, Environment Protection Industry Association, Water Affairs Bureau, Water Pollution Treatment Plants
	- Healthcare	Healthcare and Family Planning Dept, and decision-makers of leading hospitals
	- Cold Chain	Government authorities, industrial associations, leading 3PLs and end-users (fresh and frozen food importers and exporters, fresh and frozen food processing companies)
12:15 – 13:45	Luncheon	government officials, US delegates and invited Chinese companies
14:00 – 16:30	One-on-one Match-making Meetings (B2B)	Local Chinese companies
14:00 – 16:30	Field trip (optional)	Cold chain participants