

SPONSORSHIP PACKAGE

The 2018

女 Economy Summit

March 30th, 2018|Beijing

Our Mission

The 女 Economy Summit seeks to collaborate with leading women's organizations and corporations in diverse industries who are keen to share latest trends and best practices. We aim to develop women's leadership and entrepreneurship as well as network with like-minded people from the media, non-profit organizations and reputable businesses.



Our Vision

Create a platform which promotes women leadership, women entrepreneurship, and provides personal and professional development opportunities in partnership with leading organizations and corporations who support women's growth locally and globally.

Overview



The 2018 女 Economy Summit is a full-day leadership conference that brings together women entrepreneurs, corporate leaders, business experts, media, investors and government leaders to foster women's empowerment in the workplace. Building on the success of the 2017 女 Economy Summit, the goal in 2018 is to align with Xi Jinping's 'Go Global' initiative to raise an awareness of the key role women play in global economic development and sustainability, highlight the importance of working together to support women leaders and entrepreneurs, and show how companies how they can implement women-specific policies that are both good for businesses and the larger community.

We firmly believe in cross-border and cross-disciplinary collaboration and building a platform where leaders can share their best practices and innovations that allow corporations to grow women leaders and help achieve greater economic security and inclusion. This dynamic event is designed to unite women at all stages of professional development. With topics from gender equality and unconscious bias to entrepreneurship and leadership to personal growth and confidence building, the 2018 女 Economy Summit will unite both men and women on professional development and investing in the future of women which is good business.

The high-impact program will feature an inspirational keynote speaker, interactive panel discussions with leading female entrepreneurs and practical workshops on how to create change within your organization for both men and women, and an opportunity to network with passionate women leaders and entrepreneurs from around China and globally. Together, we can determine the concrete steps companies can take to foster a healthy gender balance, inspire female employees to reach their full potential and unleash the power of the 女 economy.

At The 2018 女 Economy Summit, attendees will learn how to:

- Increase your influence and networks
- Build your confidence
- Become a better risk-taker
- Improve your leadership skills within teams and organizations
- Network and build new business relationships



Agenda



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Time	Content
9:30-10:00	Registration
10:00-10:30	Opening Remarks
10:30-10:45	Present white paper findings
10:45-12:00	Panel Discussion: Innovative Best Practices and Success Stories
12:00-14:00	Luncheon Program: Keynote Speech Invited Keynote Speaker: Nely Galan
	Nely is a media mogul on a mission to empower others. She will speak on her book, <i>Self Made: Becoming Empowered, Self-Reliant, and Rich in Every Way</i> . She teaches people how to think and behave like owners, and gaining the right mindset for success.
14:00-15:30	Panel Discussion: Male Champions
15:30-16:00	Coffee Break
16:00-17:00	Break-out Workshop I: choose 1 of 3
17:00-18:00	Break-out Workshop II: choose 1 of 3
18:00-19:30	Networking Reception



Sponsorship Levels & Benefits

- Opportunity to reach women leaders in corporations, women business owners and women consumers
- Align with a community of dynamic women and a high profile and widely respected activity focused on women empowerment
- Allow women in your company to benefit by participating and gaining from the challenging and meaningful programs.
- Positively position your company as a supporter of women in business and key suppliers in the global supply chain
- Participate as speaker or panelist to help women learn and

Levels

- | | |
|--|---|
| ▸ Title Sponsor
165,000RMB | ▸ Silver Sponsor
33,000RMB |
| ▸ Platinum Sponsor
110,000RMB | ▸ Table Sponsor
22,000RMB |
| ▸ Gold Sponsor
55,000RMB | ▸ CSR Supporter
11,000RMB |

	Title Sponsor (165,000RM B)	Platinum Sponsor (110,000R MB)	Gold Sponsor (55,000RMB)	Silver Sponsor (33,000RM B)	Table Spons or (22,00 0RMB)	CSR Supporter (11,000RM B)
All Day Passes	20	15	10	6	10	3
Recognition as Sponsor in the Welcome Speech	√	√	√	√	√	√
Highlighted as Sponsor in Program Book	√	√	√	√	√	√
Logo on all marketing & publicity items	√	√	√	√	√	√
Logo displayed at the venue	√	√	√	√	√	√
10% discount on additional print and digital media purchases through the year	√	√	√	√	√	√
Ad in program book	2 full pages	2 full pages	1 page	1/2 page		
Business Now thank you	√	√	√	√		
Include product in visitor welcome package	√	√	√			√
Article in Business Now Magazine	√	√	√			
CSR related publicity through on the AmCham China website, WeChat and LinkedIn	√	√		√		
One Page Welcome letter in program book	√	√				
Play promotional video at the event	√	√				
Keynote speaker opportunity	√	√				
Opportunity to interview with media outlets	√	√				
One direct mailing send to all AmCham China's Beijing members	√	√				

TITLE SPONSOR

165,000RMB

Pre-event Benefits

- Prime exposure as **Title Sponsor** with logo placement in all relevant event publicity and marketing materials
- Company Logo on event website
- Company website Link on event website.
- Inclusion in event e-newsletters and email blasts

Event Access

- 20 All-Day Passes
Includes access to the Plenary, Panel, Luncheon, Ted talk, Mentor session, Networking reception, including 2 reserved tables in VIP seating area at Luncheon

Brand Visibility/On-site Benefits

- Distinguished as **Official Partner** for the conference
- Recognition as **Title Sponsor** in the Welcome Speech
- Keynote speaker opportunity
- 2 min time-slot for a promotional video to be played at the event
- Welcome letter in event program book
- Highlighted as **Title Sponsor** in Program Book
- 2 full-page advertisements in Event Program Book (Deadline for submission applies)
- Company logo and name on table sign in Premier Seating Area
- Company logo on stage backdrop
- Company logo on main stage signage at the Luncheon
- Opportunity to offer gift item in visitor welcome packages
- Opportunity to interview with media outlets
- Article featuring senior company executive in Business Now Magazine
- Acknowledgement with logo in post-event Business Now thank you.
- CSR related publicity through Q&A type of stories on the AmCham China website, WeChat and LinkedIn
- 10% discount on additional print and digital media purchases through the year
- One direct mailing send to all AmCham China's Beijing members (All related cost covered by sponsors)
- One Pager interview in the White paper

PLANTINUM SPONSOR

110,000RMB

Pre-event Benefits

- Prime exposure as **Platinum Sponsor** with logo placement in all relevant event publicity and marketing materials
- Company Logo on event website
- Company website Link on event website.
- Inclusion in event e-newsletters and email blasts

Event Access

- 15 All-Day Passes
Includes access to the Plenary, Panel, Luncheon, Ted talk, Mentor session, Networking reception, including 2 reserved tables in VIP seating area at Luncheon

Brand Visibility/On-site Benefits

- Recognition as **Platinum Sponsor** in the Welcome Speech
- Keynote speaker opportunity
- 2 min time-slot for a promotional video to be played at the event
- Welcome letter in event program book
- Highlighted as **Platinum Sponsor** in Program Book
- 2 full-page advertisements in Event Program Book (Deadline for submission applies)
- Company logo and name on table sign in Premier Seating Area
- Company logo on stage backdrop
- Company logo on main stage signage at the Luncheon
- Opportunity to offer gift item in visitor welcome packages
- Opportunity to interview with media outlets
- Acknowledgement with logo in post-event Business Now thank you.
- Article featuring senior company executive in Business Now Magazine
- CSR related publicity through Q&A type of stories on the AmCham China website, WeChat and LinkedIn
- 10% discount on additional print and digital media purchases through the year
- One direct mailing send to all AmCham China's Beijing members (All related cost covered by sponsors)
- One Pager interview in the White paper

GOLD SPONSORS

55,000RMB

Pre-event Benefits

- Prime exposure as **Gold Sponsor** with logo placement in all relevant event publicity and marketing materials
- Company Logo on event website
- Company website Link on event website.
- Inclusion in event e-newsletters and email blasts

Event Access

- 10 All-Day Passes
Includes access to the Plenary, Panel, Luncheon, Ted talk, Mentor session, Networking reception, including 1 reserved tables in VIP seating area at Luncheon

Brand Visibility/On-site Benefits

- Recognition as **Gold Sponsor** in the Welcome Speech
- Highlighted as **Gold Sponsor** in Program Book
- 1 full-page advertisement in Event Program Book (Deadline for submission applies)
- Company logo and name on table sign in Premier Seating Area
- Company logo on stage backdrop
- Company logo on main stage signage at the Luncheon
- Opportunity to offer gift item in visitor welcome packages
- Article featuring senior company executive in Business Now Magazine
- Acknowledgement with logo in post-event Business Now thank you
- 10% discount on additional print and digital media purchases through the year

SLIVER SPONSOR

33,000RMB

Pre-event Benefits

- Prime exposure as **Sliver Sponsor** with logo placement in all relevant event publicity and marketing materials
- Company Logo on event website
- Company website Link on event website.
- Inclusion in event e-newsletters and email blasts

Event Access

- 6 All-Day Passes
Includes access to the Plenary, Panel, Luncheon, Ted talk, Mentor session, Networking reception

Brand Visibility/On-site Benefits

- Recognition as **Sliver Sponsor** in the Welcome Speech
- Highlighted as **Sliver Sponsor** in Program Book
- 1/2 full-page advertisement in Event Program Book (Deadline for submission applies)
- Company logo on stage backdrop
- Company logo on main stage signage at the Luncheon
- CSR related publicity through Q&A type of stories on the AmCham China website, WeChat and LinkedIn
- Acknowledgement with logo in post-event Business Now thank you.

10% discount on additional print and digital media purchases through the year

TABLE SPONSOR 22,000RMB

Pre-event Benefits

- Prime exposure as **Table Sponsor** with logo placement in all relevant event publicity and marketing materials
- Company logo on event website
- Company website link on event website.
- Inclusion in event e-newsletters and email blasts

Event Access

- 10 All-Day Passes
Includes access to the Plenary, Panel, Luncheon, Ted talk, Mentor session, Networking reception, including 1 reserved tables in VIP seating area at Luncheon

Brand Visibility/On-site Benefits

- Recognition as **Table Sponsor** in the Welcome Speech
- Highlighted as **Table Sponsor** in Program Book
- Company logo on stage backdrop
- Company logo on main stage signage at the Luncheon
- 10% discount on additional print and digital media purchases through the year

CSR SUPPORTER 11,000RMB

Pre-event Benefits

- Prime exposure as **CSR Supporter** with logo placement in all relevant event publicity and marketing materials
- Company logo on event website
- Company website link on event website.
- Inclusion in event e-newsletters and email blasts

Event Access

- 3 All-Day Passes
Includes access to the Plenary, Panel, Luncheon, Ted talk, Mentor session, Networking reception

Brand Visibility/On-site Benefits

- Recognition as **CSR Supporter** in the Welcome Speech
- Highlighted as **CSR Supporter** in Program Book
- Company logo on stage backdrop
- Company logo on main stage signage at the Luncheon
- Include product in visitor welcome package
- 10% discount on additional print and digital media purchases through the year

Sponsorship Application Form

Company: _____ Title for official receipt *: _____

Contact Person: _____ Phone: _____ Ext: _____

Fax: _____ E-mail: _____

Post Address (in Chinese): _____

City: _____ Postcode: _____

* Official receipt will be provided as required. (Cash donation only, 广告费Fapiao will be provided as required)

Support Level (please circle one):

- ☐ Title Sponsor –165,000RMB
- ☐ Platinum Sponsor –110,000RMB
- ☐ Gold Sponsor –55,000RMB
- ☐ Silver Sponsor –33,000RMB
- ☐ Table Sponsor –22,000RMB
- ☐ CSR Supporter –11,000RMB

By signing below _____ agrees to support AmCham China and SCHSAsia 2018 女 Economy Summit.

the level indicated above and understands that all paid Corporate Support is non-refundable.

AmCham China reserves the right to limit corporate support, determine the suitability of corporate donations of goods and/or services, and allocate and disburse the funds raised by this event.