

AmCham China

中 国 美 国 商 会

AmCham China American Ball 2018

Kentucky Derby

Saturday, May 19, 2018

Corporate Support Opportunities!

“And they’re off and running at the American Ball 2018 Kentucky Derby!” Join us for an exciting and glamorous evening of horse races, high heels and fabulous hats. Whether you bet on the favorite or the long shot, find yourself in the Winner's Circle at AmCham China's Jockey Club! EXCLUSIVE- race to the photo finish at the Champions After Party!

AmCham China's famous Silent and Live Auction returns with an incredible array of luxury, home, travel, fashion and dining bargains for one night only! Proceeds from the Ball will support local charitable causes.

Since 2003, through the American Balls and your generous support, AmCham China has donated over RMB12 million towards improving the lives of thousands of families in China.

The 2018 American Ball Charity Recipients will be announced soon.

Let your company stand out as a steadfast supporter of the Beijing community!

Please take a moment to read the full list of corporate support categories and details below. If you would like to become a supporter, please fill out one of the attached confirmation forms and return it via fax at 010 5869-3770, or scan the completed, signed confirmation form and e-mail it to theamericanball@amchamchina.org.

Questions? Contact Su Cheng Harris-Simpson at 010 5869-3772, or by e-mail at theamericanball@amchamchina.org.

Support Category A (includes table of 10) : Cash and Goods/Service Support

*All cash donations are inclusive of tax.

Official Advertising receipt (广告费 fapiao) will be provided as required. **(Cash donation only)**

Deadline: April 20, 2018

Triple Crown (M1) * Cash donation (RMB 125,000)

Preakness (M2) * Cash donation (RMB 60,000)

Belmont Stakes (M3) * Cash donation (RMB 30,000)

Breeder's Cup (M4) * Cash donation of (RMB 30,000) plus goods/services donation equivalent to RMB 40,000 or more (total RMB 70,000 or more)

Support Category B : Goods/Service Support Only

Secretariat (G1) RMB 80,000+ in goods/services

Seabiscuit (G2) RMB 40,000+ in goods/services

Seattle Slew (G3) RMB 40,000- in goods/services

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CASH SPONSORSHIP

	Triple Crown RMB 125,000 (M1)	Preakness RMB 60,000 (M2)	Belmont Stakes RMB 30,000 (M3)	Breeder's Cup RMB 30,000 plus goods /services (M4) (total RMB 70,000+)
Charity Champion	<ul style="list-style-type: none"> • Selection of Charity • PPT of charity at event • Half page charity feature in Event book • Invitation to present check at CSR ceremony 			
At the Event				
Corporate Table	15 person table - Premier Seating Area I	10 person table - Premier Seating Area I	10 person table - Premier Seating Area II	10 person table - Premier Seating Area II
Ad in the American Ball event program booklet.	Full Page	Full Page	Half Page	Full Page
Logo on event ticket, posters /flyers. *	♥	♥		♥
Company Logo on The American Ball printed promotional materials. *	♥	♥		♥
Dedicated Horse - sponsor can come up with Horse name	♥	♥		
Logo in company listing: "Thank You to our Supporters" in The American Ball event program booklet.	♥	♥	♥	♥
Logo on "2018 The American Ball Major Supporters" display in event lobby area.	♥	♥	♥	♥
Logo on seating chart display in event lobby area.	♥	♥	♥	♥
Additional Benefits				
Promotion of your CSR and community engagement programs on video in AmCham China lobby	♥			
10-minute feature on AmCham China podcast	♥	♥		
Full page ad in the Business Now Magazine as an ad or advertorial	♥			
Article featuring senior company executive in Business Now Magazine	♥			
20% off on other media sponsorships, including website, Business Now Magazine, China Bulletin news letters	♥	♥	♥	♥
15% off on the 2019 AmCham China Membership Directory offerings	♥	♥	♥	♥
One electronic direct mailing sent to AmCham China's network of over 10,000 business leaders	♥	♥		

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One M2M event at AmCham China OR one month advertisement in e-newsletter The Bulletin				
Acknowledgement with logo in post-event Business Now thank you.				
Company Logo on The American Ball Website.				
Company Website Link from The American Ball Website.				

* *Printing deadline applies.*

GOODS & SERVICES SPONSORSHIP			
	Secretariat RMB 80,000+ (G1)	Seabiscuit RMB 40,000+ (G2)	Seattle Slew RMB 40,000- (G3)
Benefits			
Advertisement in The American Ball event program booklet.	Full Page	Quarter Page	
Logo on event ticket, posters /flyers. * Printing deadline applies.			
Company Website Link from The American Ball Website.			
Company Logo on The American Ball Website.			
Company Logo on The American Ball printed promotional materials. * Publishing conditions apply.			
Logo in company listing: “Thank You to our Supporters” in The American Ball event program booklet.			
20% off on other media sponsorships, including website, Business Now Magazine, China Bulletin news letters			
15% off on the 2019 AmCham China Membership Directory offerings			
Company listing in “Thank You to our Supporters” in The American Ball event program booklet.			
Logo on “2018 The American Ball Major Supporters” display in event lobby area.			
Logo on seating chart display in event lobby area.			
Acknowledgement in post-event Business Now thank you.			
Company information (company name, tel., address, short introduction) list in 2018 AmCham China American Ball E-catalog			

* *Printing deadline applies.*

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Cash Donation Confirmation Form

YES, we would like to support AmCham China American Ball 2018!

Company: _____ Title for official receipt *: _____

Contact Person: _____ Phone: _____ Ext: _____

Fax: _____ E-mail: _____

Post Address (in Chinese): _____

City: _____ Postcode: _____

* Official receipt will be provided as required. (Cash donation only , 广告费 Fapiao will be provided as required)

Corporate Support Level (please circle one): *All cash donations are inclusive of tax.

Triple Crown (M1) * Cash donation (RMB125,000)

Preakness (M2) * Cash donation (RMB60,000)

Belmont Stakes (M3) * Cash donation (RMB30,000)

By signing below, _____ agrees to support AmCham China 2018 American Ball at
(Company Name)
the level indicated above and understands that all paid Corporate Support is non-refundable.

AmCham China reserves the right to limit corporate support, determine the suitability of corporate donations of goods and/or services, and allocate and disburse the funds raised by this event.

To confirm your corporate support, please fax this signed Confirmation Form at 010 5869 – 3770 or scan the signed form and e-mail it to theamericanball@amchamchina.org

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Goods and Services Donation Confirmation Form

YES, we would like to support AmCham China American Ball 2018!

Company: _____ Title for official receipt *: _____

Contact Person: _____ Phone: _____ Ext: _____

Fax: _____ E-mail: _____

Post Address (in Chinese): _____

City: _____ Postcode: _____

* Official receipt will be provided as required. (Cash donation only , 广告费 Fapiao will be provided as required)

Corporate Support Level (please circle one): *All cash donations are inclusive of tax.

Breeder's Cup (M4) * Cash donation of (RMB 30,000) plus goods/services donation equivalent to RMB 40,000 or more (total RMB 70,000 or more)

Secretariat (G1) RMB 80,000+ in goods/services

Seabiscuit (G2) RMB 40,000+ in goods/services

Seattle Slew (G3) RMB 40,000- in goods/services

Please list item description, quantity and RMB value:

Description	Quantity	Value
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(Company Name)
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