

2017 武汉国际友好城市商品展

2017 Wuhan International Commodity Fair of Friendship City



Dear Ladies and Gentlemen:

We sincerely invite you to participate the 2017 Wuhan International Commodity Fair of Friendship City.

The fair is sponsored by the people's government of Wuhan, undertaken by Wuhan people's government foreign affairs office, Wuhan commerce bureau, HKB trading and logistics hub area management committee and HKB import and export service co., ltd. It is a grand meeting of more than 20 friendship cities of Wuhan city with their outstanding enterprises and featured products, providing a platform for commodities exhibition and communication between the exhibitors and professional buyers.



2017 武汉国际友好城市商品展

2017 Wuhan International Commodity Fair of Friendship City

EXHIBITION BACKGROUND

2017 Wuhan International Commodity Fair of friendship city is on the background of construction of “one belt one road” by China. It is initiated by the people’s government of Wuhan, undertaken by HKB import and export service company which belong to the Chinese top 500 enterprise, Hongkong main board listed company Zall group (02098.HK) . It is a grand meeting of international commodity trading which sponsored by Wuhan, the government of friendship cities and many enterprises. The target is to close a deal between the enterprises of Wuhan and friendship cities, promote good trade contacts between Wuhan and friendship cities, develop the communication and cooperation of local government, relevant institute and enterprises along “one belt one road” . The exhibition place is located in the inland of china biggest professional wholesale market - Wuhan HKB international commodity trading center. It has 55 international standard booths, the exhibition time is from Nov.14 2017 to Nov.16 2017. The exhibition will focus on the products including food, household items, bags and suitcases, handcrafts, jewelry, sports cultural tourism products, cosmetics, electronic products(excluding battery. You will find the featured products from many friendship cities. The organization committee of exhibition will offer a showing platform with free, professional and top service for the exhibitors, meanwhile, invite many professional import buyers to HKB international commodity trading center and get a deal done. HKB import and export service co., ltd will do our best to provide the ideal trading places, perfect conference and exhibition facilities, reliable safety measures, high quality comprehensive service, let every exhibitor feel friendly and enthusiasm from Wuhan people.





Picture of HKB trade fair





ORGANIZATION

SPONSOR : The people' s government of Wuhan

ORGANIZER : Wuhan people' s government foreign affairs office

Wuhan commerce bureau

HKB trading and logistic hub area management committee

HKB import and export service co., ltd

CO-ORGANIZER : Cross-border e-commerce industry alliance of Hubei Province

SUPPORTERS : The people' s government of Huangpi district

Wuhan industrial and commercial federation

TIME AND PLACE (China standard time):

EXHIBITION TIME : Nov.14, 2017 – Nov.16, 2017 09:00am-17:00pm

MOVE-IN TIME : Nov.13, 2017 13:00pm-17:00pm

MOVE-OUT TIME : Nov.16, 2017 14:00pm-17:00pm

EXHIBITION PLACE :HKB international commodity trading center, Wuhan,
China

SCHEDULE (China standard time):

Nov. 13, 2017 (Monday)

10:00-12:00 exhibitors register and claim exhibition card

12:00-13:00 working lunch (offer by sponsor)

13:00-17:00 exhibitors arrange booths

Nov.14, 2017 (Tuesday)

10:00-10:30 opening ceremony

10:30-12:00 only for professional buyer

12:00-13:00 working lunch (offer by sponsor)

13:00-17:00 only for professional buyer

Nov.15, 2017 (Wednesday)

09:00-12:00 for public

12:00-13:00 working lunch (offer by sponsor)

13:00-17:00 for public

Nov.16, 2017 (Thursday)

09:00-12:00 for public

12:00-13:00 working lunch (offer by sponsor)

14:00-17:00 move-out

ITEM ON DISPLAY:

- **FOOD : only prepackaged food, excluding fresh food, cold storage and frozen food, perishable food, guarantee period no less than 6 months.**
- **HOUSEHOLD ITEMS**
- **BAGS AND SUITCASES**
- **JEWELRY**
- **SPORTS CULTURAL TOURISM PRODUCTS**
- **HANDCRAFTS**
- **COSMETICS**
- **ELECTRONIC PRODUCTS(EXCLUDING BATTERY)**

BOOTH APPLICATION AND EXPENSE

1、 Exhibitor registration conditions

The exhibitor of 2017 Wuhan international commodity of friendship city should be the company who has legal registration of juridical person in the friendship city, relevant institute and representative office.

2、 Exhibitor registration method

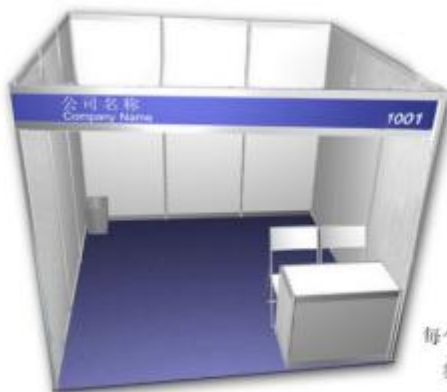
On September 22, 2017 began to sign up through the secretariat of the organizing committee, fill in completely 'booth application form of 2017 Wuhan international commodity of friendship city' with copy scanning of the business license and qualification documents. The deadline of registration is Oct.15, 2017.

3、 Booth allocation and charge standard

Indoor standard booth

Specification: 9 square meters(length 3m×width 3m)

Price: Each exhibitor could get 1 free standard booth. If you need more, the charge is 3000 rmb per booth. The advertising print service is also provided, the expense is 300 rmb per picture with size 90cm×120cm.



每个标准展位（9平方米）含以下配置：
参展商名称（中、英文）及展位号楣板
三面展位围板（转角位展位有两面围板及两块楣板）
1张咨询桌、2张椅子、1个废纸篓

CERTIFICATES SERVICE

1、APPLICTION OF EXHIBITOR CARD

(1) Registration regulations

- a. The exhibitor card for staff use only, one person one card. Only for personal use, lent, altered would be not allowed and confiscated.
- b. Each booth could apply 3 pc of exhibitor cards. Foreign guests visit exhibition could apply cards according to the passports in free of charge.
- c. The exhibitor should apply card in advance (no later than Nov.01, 2017), keep and use it properly.

(2) Exhibitor card registration requirement

The exhibitor should submit the registration information including 2 inch recent clear standard electronic photos (240×320pixels, JPG format, limit of 50K)、 personal registration information (name, passport page scanning, company name and address, contact method, main exhibits etc.)

(3) Registration method

a. To participate in the group of exhibitors: apply by group organization before Oct.15, 2017.

b. Sign up by exhibitors: please send your registration information to mail zhongrui@hkbhmt.com and taozhao@hkbhmt.com. By the announcement of secretariat, the exhibitors could get the card on the designated place according to individual passport before opening ceremony.

EXHIBITION SITE MANAGEMENT AND SERVICE

1、 Site management services and functions

The exhibition management and customers service center

Responsible for the exhibition site management, service and coordination. The center has service agency to provide information consultation, exhibition leasing, loading and storage of exhibits, business service, internet access, printing, copying, fax, telephone, translation and etiquette, etc.

Contact: Ms Xia Anqi tel:+86 15927328058

2、 Service

(1) Exhibits transportation

The exhibits should be arrived at booth before Nov.10, 2017.

Transportation service contact : Mr. Feng Bo Tel: +86 18772852467

(2) Structure of standard booth

Building and rebuilding of standard booths should be responsible by the exhibition construct providers. If you have the demand of booth renovation, exhibition rental and electricity connection, shall apply to the providers for the relevant formalities.

Contact: Mrs. Jin Na Tel: +86 13469978765

3、 Booth management

1. Booth only for the use of approved exhibitors. The exhibitors' name should be consistent with that on the board of booth . All the conditions appear in the use of booth should be disqualified from participation,

(1) transfer the booth in the name of consortium ;

(2) transfer the booth in the name of the supplier or the cooperation

and collaboration.

(3) sign the contract without the name of exhibitor on the exhibition.

(4) transfer the booth in the name of borrowing.

(5) exchange booth without permission.

(6) other illegal transfer or sublet (sell) on the booth.

4、 Exhibits management

(1) The exhibits on the booths should as same as that on the booth application form. Otherwise, it could be penalized depending on the circumstances. For serious case, could be disqualified from participation.

(2) The exhibitors and other participants are not allowed to occupy the public place by the exhibits and goods. They shall be withholding by the relevant law enforcement and the exhibitors will take the expense if need to deal with them.

(3) Please enter and leave the exhibition place on time, enhance safety awareness, and take effective protection to keep exhibits and personal belongings. The exhibition will arrange security guards 24 hours on duty, but irresponsible for the lost and damage of exhibits.

ATTACHMENT

No. 1 booth application form of 2017 Wuhan international commodity of friendship city

2017 Wuhan international commodity of friendship city

Time: Nov. 14, 2017—Nov. 16, 2017

Place: HKB international commodity trading center, Wuhan, China

Attention: “exhibitor information” will be used on the title of booth and exhibition magazine, please fill in accurately (mark “※” could not be missed)

1、 Exhibitor information

1.1: Company information

※company name:

※company address: ※office Tel: ※web site: ※e-mail

1.2 ※Exhibition contact information: exhibition contact position mobile e-mail

1.3 ※Exhibits:

Product name	Specification	quantity	Sale price	Weight	Measurement

2、 Booth expense

Booth specification	Price	Quantity	Amount	Remark
Standard booth				Booth size m2, amount rmb, including one table and two chairs.

3、 Signature and company stamp

Exhibitor	
Signature:	Stamp:
Date:	

Organizer	
Signature:	Stamp:
Date:	

- ◆ The brand image and related information held by the exhibitors are agreed to be used on the publicity by organizer.
- ◆ The final interpretations of this application shall be owned by the organizer.
- ◆ The rules and regulations on the back of application form are legally binding on the exhibitors.

2017 Wuhan International Commodity Fair of Friendship City

The rules and terms of the fair

- 1、 The sponsor of the fair in these rules and terms refers to “Wuhan Municipal People’ s Government” who authorizes “Hankoubei Import and Export Service Co., Ltd” as the organizer of 2017 Wuhan International Commodity Fair of Friendship City. The fair refers to 2017 Wuhan International Friendship City Commodity fair holding at Hankoubei International Commodity Trading Center in November 2017. “Exhibitor” refers to the party who has obtained the booth under these rules and terms.
- 2、 Exhibitor qualifications - (1) exhibitors are independent legal entities; (2) exhibitors` exhibits and brands in accordance with the application form;(3) exhibits on display do not involve trademark issues or other infringements; (4) exhibitors shall not exhibit products unrelated to the subject of the fair
- 3、 Booth allocation - booth allocation is decided solely by the organizer. The organizer may change the layout of the fair or the display position of exhibitors` exhibits. The decision of the organizer on the change of the booth shall be binding upon exhibitors.
- 4、 Exhibitors - exhibits are limited to materials, products and services with exhibitors` particular interest. The organizer reserves the right to decide on any material ,product,or service as well as the layout or advertising that is eligible to exhibit. The organizer may restrict the number of exhibitors each booth. The organizer shall have the final decision on the actual use or proposed use of the booth in accordance with the rules and terms of the booth.
- 5、 Guarantee - (1) exhibitors undertake and guarantee that the rules and terms of this fair shall be signed and bound by the identity of the principal, not the agent or any other third party. Exhibitors ensure that any exhibits do not infringe or may infringe on any third party's patent, trademark, copyright and intellectual property rights. If there is any violation of the rules ,promises or guarantees, the exhibitor qualification of fair granted by these rules and can be terminated by the organizer (the organizer is not liable for any responsibility or claim for any loss or arising from the violation, which is not affect the organizers to exercise other rights and remedies). If the organizer is caused any expenses, claims, claims, losses, liabilities, charges, lawsuits and expenses, exhibitors shall be responsible for the compensation. (2) exhibitors agrees to abide by the measures for the protection of intellectual property rights of the fair, whether it is infringing upon another person or being accused of infringement. All exhibits shall be clear of their intellectual property rights. In case of infringement or counterfeiting of exhibits, the organizer reserves the right to revoke its exhibits and exhibitor qualifications and shall not bear any consequences thereof.
- 6、 Access - the fair will open to all registered exhibitors. The organizer reserves the right to refuse or control the access right to anyone.
- 7、 The fair decoration service - exhibitors who rent standard booth must accept fair decoration

service from appointed fair decoration service contractors.

- 8、Electrical engineering and power supply - electric lights, lighting systems, plugs, power distribution systems and engines will be provided in accordance with the contents of the exhibitor manual. If exhibitors need any electrical connection services associated with their exhibits, they must seek service from appointed fair decoration service contractors in accordance with the exhibitor manual. Exhibitors shall bear all the above-mentioned electrical charges and power consumption charges in the booth.
- 9、Photography and video - the organizer reserves all the rights of photography and video . According to the exhibitor manual, photography and video recording during the fair will be performed only by the photographing and recording personnel appointed by the organizer.
- 10、Publicity matters - the organizer reserves the right, for any reason, to prohibit the distribution of any promotional materials or advertising leaflets at the fair venue.
- 11、Cancellation - except as otherwise stated in the rules and terms of the fair, exhibitors shall, in the following circumstances, decide whether to withdraw from or not participate in the fair, and the organizer shall deduct the relevant fees in proportion.
- 12、Responsibility and risk - if exhibitors or their legal persons, employees, agents, service personnel, invited personnel or independent contractors violate the rules and terms of any clause, negligence, or failure of any action cause or may cause any costs, claims, losses, liabilities, claims, charges or proceedings, the exhibitors are liable for all the expenses and full compensation. The compensation shall include but not limited to the exhibitors, the exhibits or the staff in any case to any person or property loss and damage, and including the injury or damage the personnel causes in the visit, inspection, observation or through exhibits and booth or other fair related promotional activities. The organizer and the other parties shall not bear any responsibility. Exhibitors shall undertake the responsibility and risks of the loss of their employees, agents, exhibits or fair. Exhibitors shall bear the risks of placing and delivery of the exhibits, and the organizer shall not be liable for the theft, damage or loss of exhibits. In any case, the organizer, government departments, statutory bodies are not liable for any exhibits displayed and transferred, property, goods, items relating to damage, theft or loss.
- 13、Safety, fire, health and other laws and regulations - exhibitors must strictly abide by all the applicable laws and regulations concerning safety , fire control, health and other matters applicable to the less or of the fair venue from the organizer ,local government departments and various types of organizations. Exhibitors must ensure the safety and non public harm of the exhibits and booths.
- 14、Prohibited items - the organizer reserves the right to prohibit any kind of items from entering the fair venue. Exhibitors shall be responsible for ensuring that the exhibits and their participation in the fair approved by all kind of government departments and other statutory bodies, and such approval is lawfully obtained prior to the fair and will remain in valid throughout the fair.
- 15、The maximum volume allowed at the booth is 70 decibels. If the maximum decibel is exceeded, the organizer reserves the right to terminate the exhibitor qualification at any time
- 16、During the period of fair decoration, fair withdrawal and the fair, the organizer reserves the right to not allowed the people who under the age of 16 to enter the fair venue.

- 17、 Termination / extension - (1) if the organizer has decided that the venue will not be suitable for entry, or during the fair, the organizer will be in accordance with the provisions of this agreement by a right of any interference factors, or affected by the reason that the organizer cannot control, the fair rules and regulations and / or the fair(or any part of them) will be immediately terminated or canceled or postponed or arranged by the organizer according to their choice, the organizer is not liable for any damage or loss.
- 18、 The right to refuse or expel -the organizer reserves the right to expel or prohibit exhibitors or their representatives from entering the whole or part of the fair venue with or without a reason.
- 19、 Transfer of exhibitor qualification - exhibitor qualification is only for exhibitors themselves and is not transferable. Exhibitors shall not transfer or grant the exhibitor qualification to any other individuals or organizations, and exhibitors shall not assign or sublet his booth or part of the booth to others. Exhibitors shall not give or transfer the rights or obligations under this fair.
- 20、 Responsibility, exclusiveness and finiteness- (1) For any reason, situation occurred beyond the organizer can control that directly or indirectly lead to delay, claim requested, damages, losses, costs, liabilities, change, litigation, cost or other adverse conditions, the organizer shall not take any responsibility. (2) the "situation occurred beyond the organizer can control" should include fires, accidents, floods, diseases, infectious diseases, epidemic risk, earthquake, explosion or accident, blockade and embargo, bad weather, government regulation, defense department or military organizations or command and control the enemy of aggression, violence or public disturbances or riots, vandalism, sabotage, violence, terrorist acts or other similar activities, strikes, work stoppages, boycotts or other labor disputes or unrest, unable to ensure adequate labor, technology or other personnel, the fair venue required for lack of ability to pay, and no damage or lack of appropriate traffic tools, unable to obtain or be confiscated, requisitioned or recruit the necessary supply of materials or equipment, local laws, national laws or Other laws, regulations, rules, order, judgment or rules, whether legislative or judicial and law enforcement, whether constitutional or unconstitutional, or force majeure and the words "force majeure" will include "threatened or threatened to know".
- 21、 Cancellation - once the rules and terms of this fair are terminated, the exhibitor qualification shall be revoked and exhibitors shall leave the fair venue in a timely manner with its exhibits.
- 22、 "Exhibitor Manual" and fair decoration - for more of the exhibitor rules and regulations can refer to the "Exhibitor Manual" provided by the organizer and other relevant documents. The organizer may, at any time, further formulate rules and regulations relating to any aspect of the fair (immediately effective). These regulations will be regarded as part of the rules and terms of the fair and binding upon the exhibitors. The organizer reserves the right to change the booth distribution at any time .
- 23、 Invalidity of part of the term (independence) - the invalid or failure to act of the rules and terms of the fair does not affect the validity and enforceability of the other provisions of the rules and terms of this fair.
- 24、 Amendment clause - these rules and terms are not regularly revised in the form prescribed by the organizer
- 25、 These rules and terms shall apply to the jurisdiction of the laws of the People's Republic of

China. Any disputes arising from the interpretation or enforcement of these rules and terms shall be uniformly decided by the China International Economic and Trade Arbitration Commission.

- 26、 These rules and terms are made out in Chinese and English. Any difference between the two versions, the Chinese version shall prevail.

No. 2

“exhibitor registration form of 2017 Wuhan international commodity fair of friendship city”

Company Name:

Name	Position	Passport No.	Telephone	E-mail

Stamp of company

No. 3

Hankoubei International Commodity Trading Center

Hankoubei international commodity trading center(hereinafter referred to as Hankoubei market),lies in Wuhan, the largest city in the central of China, which is also the largest wholesale market in the central and western of China. As the main board listed company in Hong Kong and the top 500 companies in China, Zall group takes ten years over 10 billion to build well.

The total building area of Hankoubei market is nearly 6,000,000 square meters, with over 40,000 shops. Hankoubei market has 20 professional wholesale markets, including clothing, shoes and hats, curtain fabric, stationery, toys, daily necessities, hotel supplies, small commodities, almost all necessities of life.

In September 2016, China national Ministry of Commerce, the national development and Reform commission, General Administration of customs and the State Administration of Taxation, the State Quality Inspection Administration and the State Administration of foreign exchange, the state Industrial and Commercial Bureau, Ministry of Finance total eight ministries jointly awarded it “National market purchasing trade pilot”.

Hankoubei Import & Export Service company (hereinafter referred to as HKB International) belongs to China's top 500 company ZALL Group, it's a wholly-owned subsidiary of ZALL Group. HKB International is an important foreign trade comprehensive service enterprise in China, it's the only operator of HKB national markets purchase trade pilot.. At present, the company have established close cooperation relationship with all the commercial departments in Hubei province, it's government designated transaction and service platform , China commodity cross-border agency procurement service provider. It has set up close cooperation with manufactories and suppliers all over China.

HKB Internal has a professional and dedicated team of international trade. It can provide one to one customized service, guarantee service, financial service, one-stop customs service and business service like accommodation, translation, promotion etc.