

2017 Winter Charity Ball

Sponsorship Opportunities

Sponsorship Cost (RMB)	Platinum	Gold	Silver	Bronze
	50,000	20,000	12,000	5,000
Winter Charity Ball Tickets on Friday, December 1, 2017	10	10	8	4
Mention of sponsor in local media reports concerning the event	✓			
1 Half day meeting for up to 12 persons with buffet lunch at Shangri-La Hotel, Dalian within 2018	✓			
Logo will be included on printed materials	✓			
1 Weekend stay for 2 at Shangri-La Hotel, Dalian within 2018	✓	✓		
Entitle to send one email to International Club of Dalian members	✓	✓		
Complimentary Red Carpet Photos for invitee of sponsor	10	10	8	4
Company recognition during opening ceremonies	✓	✓	✓	✓
Branded PowerPoint slides to be played	3	2	1	Group
International Club of Dalian Corporate Membership	Free	50% discount	30% discount	20% discount
Banner Advertisement on International Club of Dalian's official website	6 months	3 months		
Join the International Club of Dalian Partners Program	✓	✓	✓	✓
Advertisement on one issue of 「 Business Now 」 in 2018 or One promotional eDM to subscribers	Full Page	Half Page		
Special Mention in event write-up for 「 Business Now 」 in 2018 January Issue	✓	✓	✓	✓
Logo displayed in event write-up for 「 Business Now 」 in 2018 January Issue	✓	✓		
One advertisement banner on official AmCham event announcement email for Winter Charity Ball to be sent to the AmCham China's 15,000+ subscribers	✓			
One Charity Certificate with Frame	✓	✓	✓	✓

「**Business Now**」 - AmCham member newsletter with a circulation of 5500 copies on monthly basis. One full page advertisement is valued at RMB20, 000 and half page is valued at RMB13, 000.

Any sponsored gifts above RMB 2,500 for silence auction are entitled a charity certificate.

Additional tickets are available. Please advise if you wish to purchase additional tickets so that reserved seating can be properly arranged.

To make arrangements for your sponsorship, or for further information, please contact:

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