

JINING

Where Confucius was born



1

JINING IS ...



Location



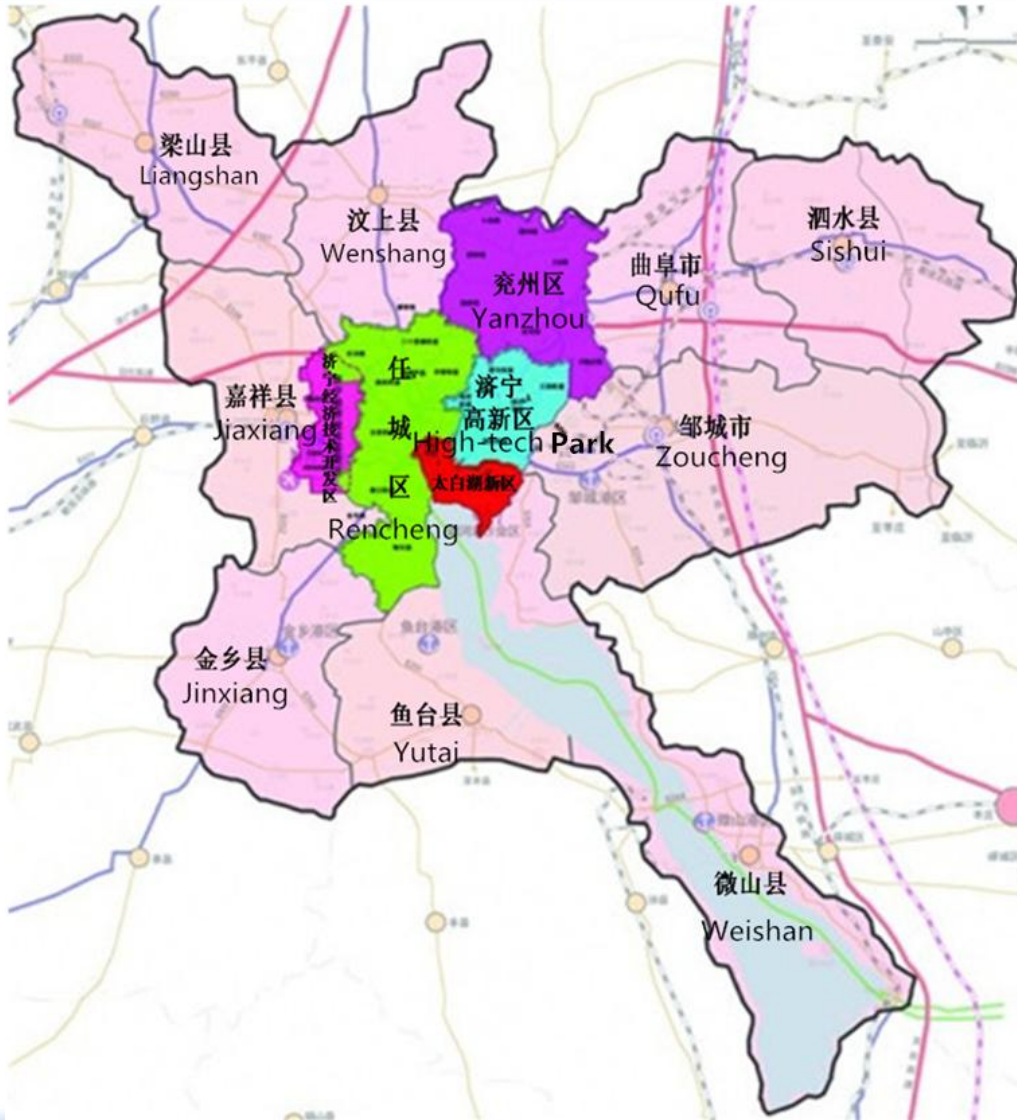
**In the southwest of Shandong,
At the central part of Chinese
coastal area.**

**Big cities such as Beijing,
Shanghai, Tianjin, Nanjing
within a radius of 500km**

**Within four economic zones:
Bohai-rim, Shandong
Peninsula, Yangtze Delta, and
Central Plains**

**A population of 600 million
people, indicating a broad
market.**

Overview



Area

- **11,000 km²**

Population

- **8,500,000**

Administration

- **14 counties and districts**



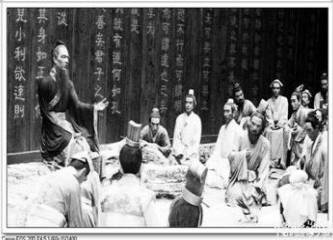
Economy

Economic Strength (2016) --

Indicators	Unit	Facts
1 GDP	Billion (RMB)	430.18
2 Public Budgetary Revenue	Billion (RMB)	39.15
3 Total Value of Imports & Exports	Billion (US dollars)	0.54



Culture



Confucius (BC 551-BC 479): great philosopher & educator;

Confucianism: the moral standard for generations



Mount. Liang:

108 robinhoods uprose and enforced justice on behalf of heaven



The Beijing-Hangzhou Grand Canal:

Linking north and south China;

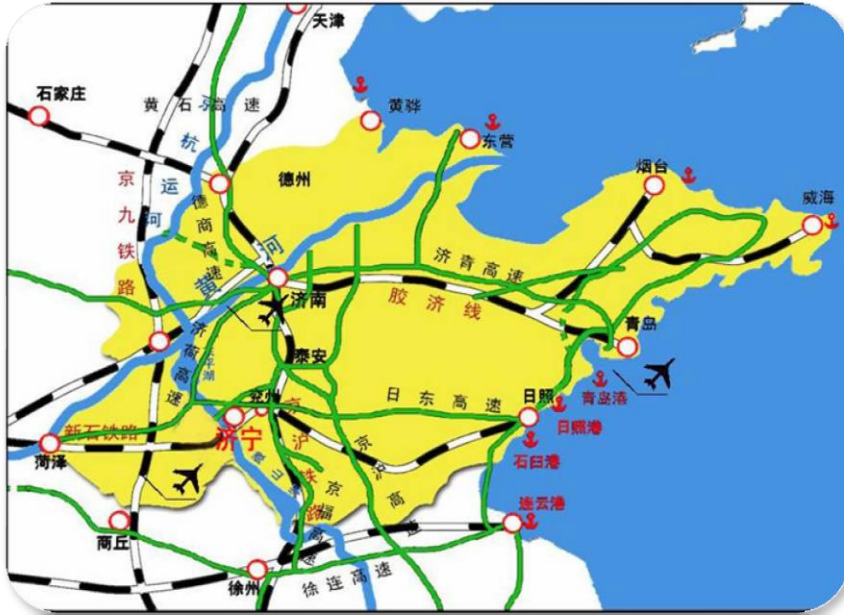
Blending different cultures;

Being listed as world culture heritage



Transportation

Convenient Transportation System--



● **5 Highways:** Beijing—Shanghai, Beijing—Fuzhou, Rizhao—Xi'an, Jinan—Guangzhou, Jinan—Xuzhou

● **3 Railways:** Beijing—Shanghai, Beijing—Kowloon, Hong Kong, Rizhao—Xi'an

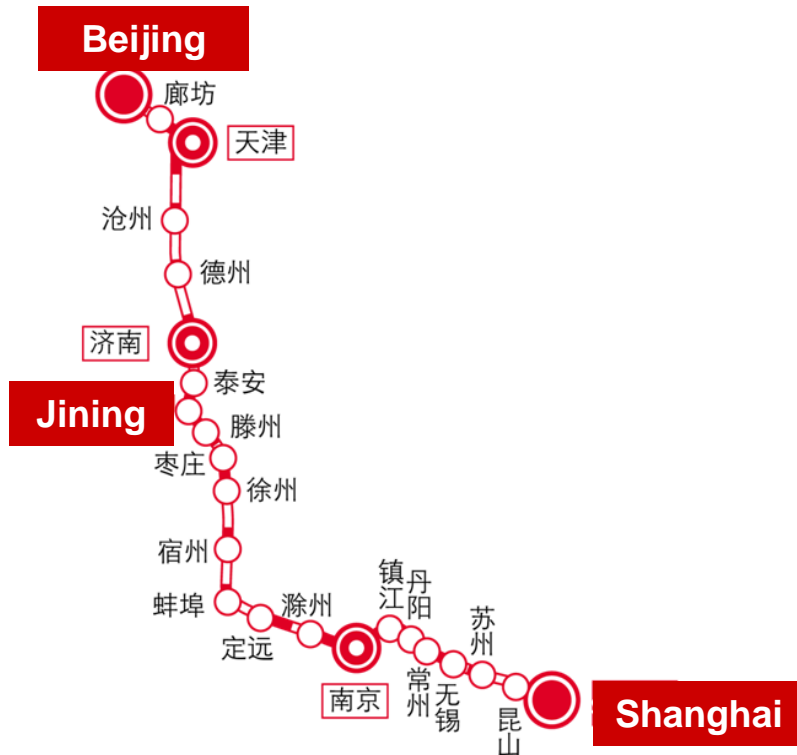
● **3 Ports:** Rizhao Port, Qingdao Port, Lianyungang Port

● **15 Civil Airlines (Jining Airport):** Beijing, Shanghai, Xi'an, Kunming, Guangzhou, Chongqing, Chengdu, Dalian, Shenyang, Shenzhen, Harbin, Haikou, Tianjin and Hohhot



Transportation

Beijing-Shanghai High Speed Railway--

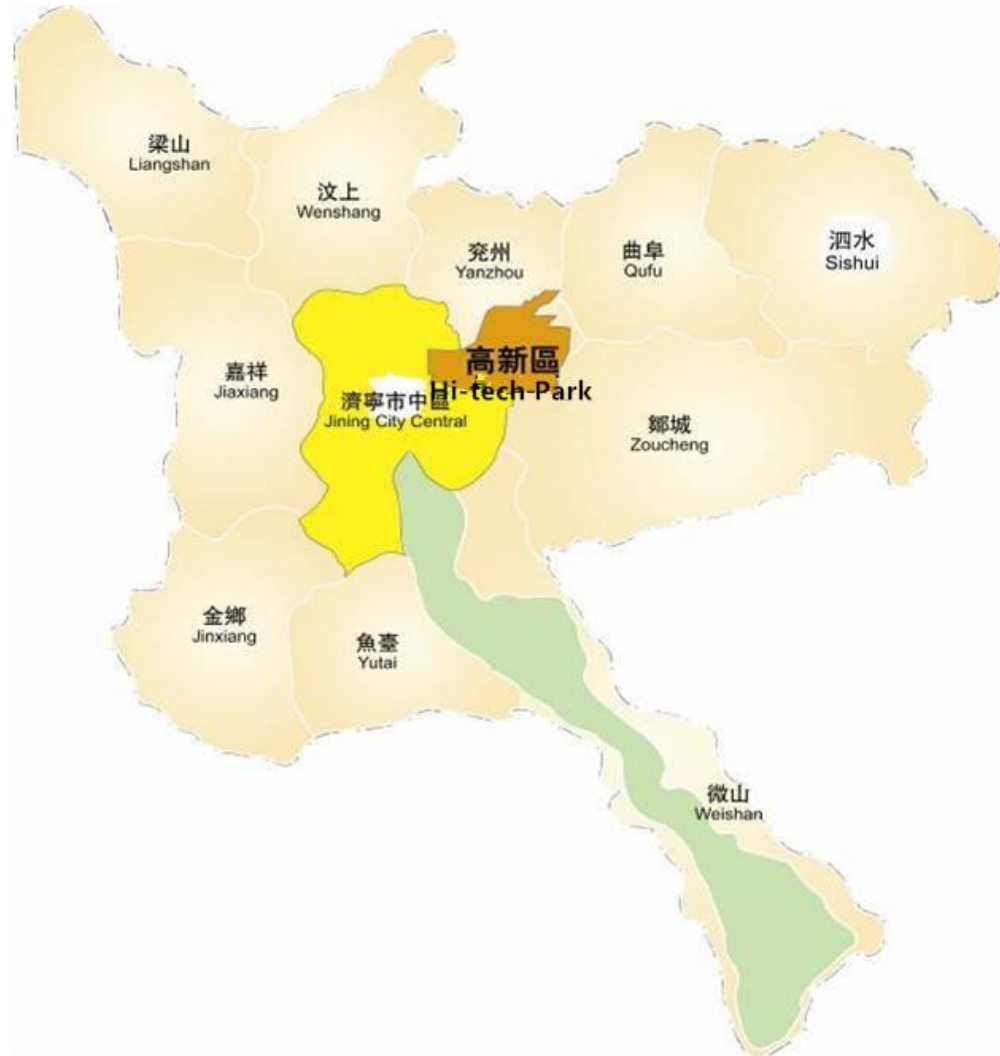


BRTs for Downtown-to-HSR station.



Hi-tech Park

- **Foundation:**
1992
- **Area: 255 km²**
- **Population:**
282,000



Brands

National Biomedical Incubator

National Base of Biotechnology

National Business Incubation Center

National Workstation for Post-doctors

National Base of New Textile Materials

National Base of Engineering Machinery

National Base of Optoelectronics Industry

National Business Incubation Park for Overseas Students

National Experimental Unit of Innovative Science & Technology System

National Construction Experimental Unit of Innovative Industrial Cluster

**National Strategic Cluster Experimental Unit of Newly-Developing
Centralization of Industrial Knowledge**



Economy

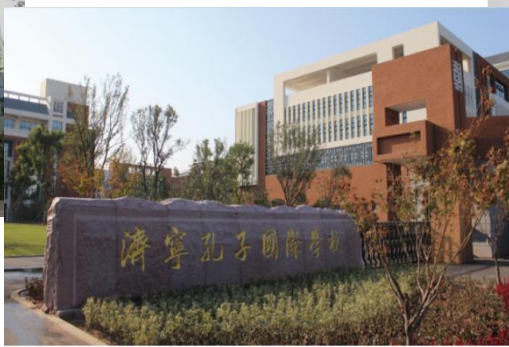
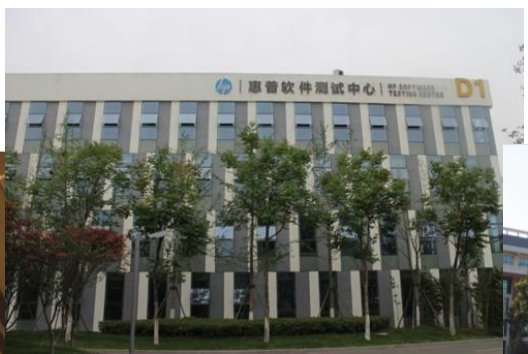
Economic Strength (2016) --

Indicator	Unit	Facts
1 Total Income	Billion (RMB)	266.5
2 GDP	Billion (RMB)	51
3 Public Finance Budgetary Revenue	Billion (RMB)	4.22



2

JINING HAS...



Talents — Cooperative Support



Advocating on education since ancient times:
The hometown of Confucius and Mencius'
The headstream of Confucianism



37 universities and vocational schools
Students: 160,000, Diligent, learned and willing to think



Talents — Cooperative Support

Talents Alliance

Human resource security:

Training and introducing talents in *ordered, oriented* way

University Park

Cooperation: Government & Universities

Combination: Academic education & Skill training

University Sci-tech Park

Cultivation: professional talents

Transformation: scientific achievements



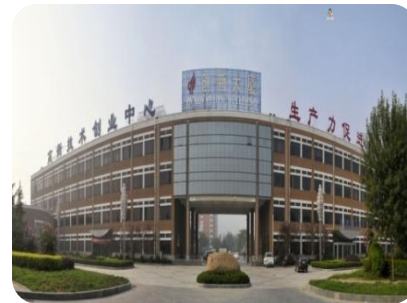
Platforms — Cooperative Support

Government-leading

17 public technology service platforms for industry incubation and talents cultivation.

Government & Companies Cooperation

69 public service platforms to provide integrated service for companies.



Platforms — Cooperative Support



Industry, Education & Research Base



Science & Technology Center



Cloud Computing Center



Specialized Parks and Districts

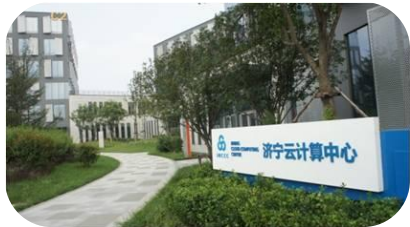


Platforms — Cooperative Support



Industry, Education & Research Base

- Combination of government, industries, education & research
- Science & technology innovation
- Products research and development
- Transformation of achievements



Specialized Parks and Districts



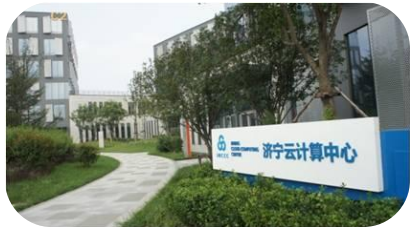
Platforms — Cooperative Support



Industry, Education & Research Base



Science & Technology Center



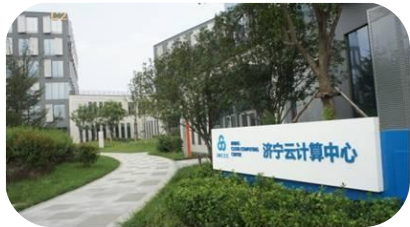
- Popular science education
- Exhibition of patent achievements
- Conference, exhibition & fair
- Transactions of intellectual property rights



Platforms — Cooperative Support



- E-administration
- Intelligent urban management
- Cloud platform for small-and-middle sized companies
- Cloud terminal
- IAAS/SAAS/PAAS services



Cloud Computing Center



Specialized Parks and Districts



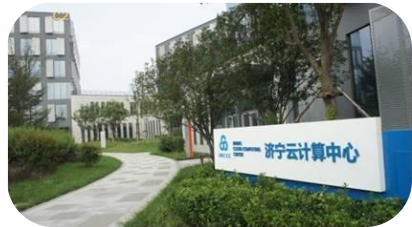
Platforms — Cooperative Support



Industry, Education & Research Base



- Industrial park of electronic information
- Software park
- Bonded Logistics Center (BLC)
- Park of auxiliary engineering and machinery equipment



Specialized Parks and Districts



Platforms — Cooperative Support

National Center for Quality Supervision and Inspection of Semiconductor & Display Products

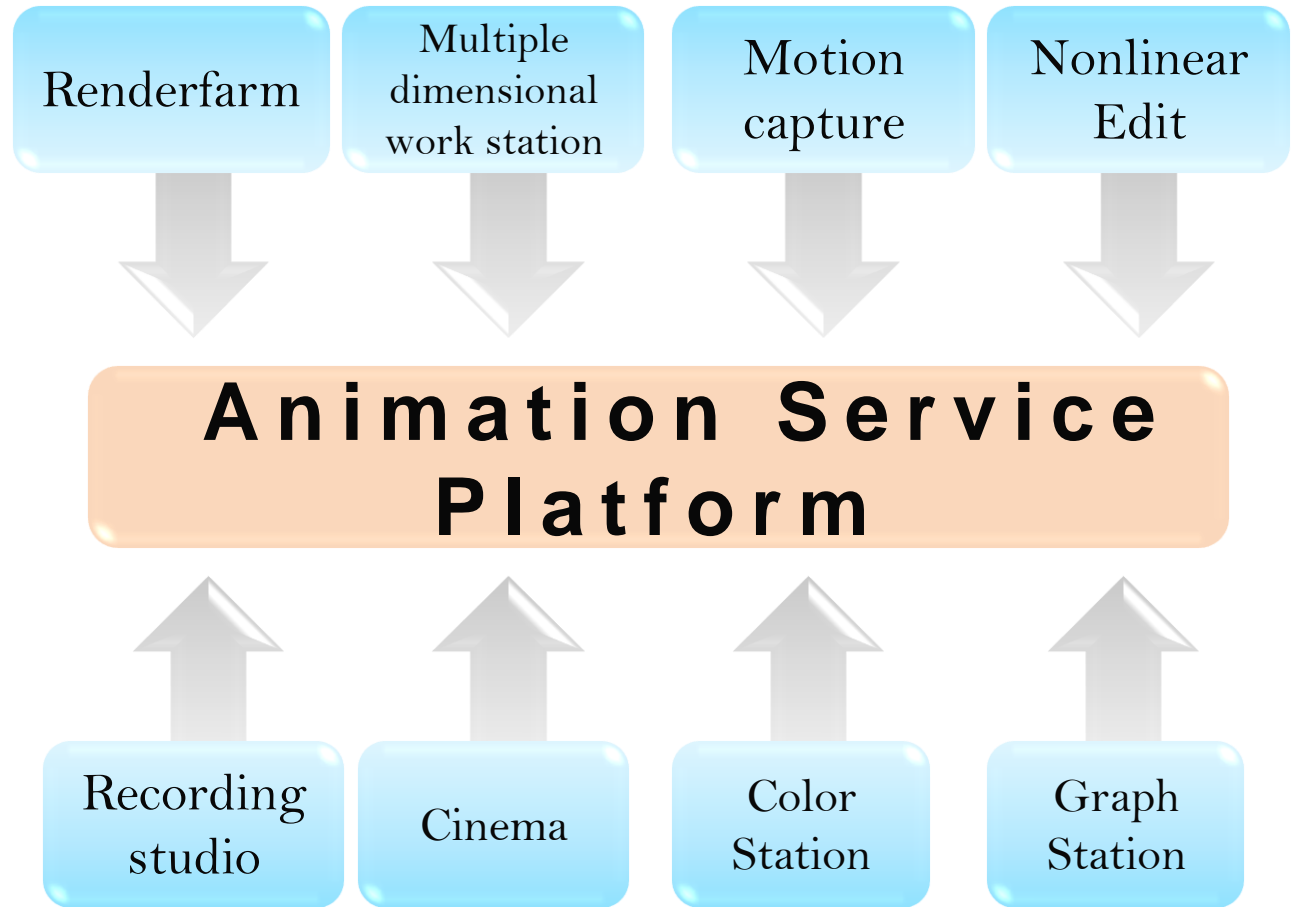
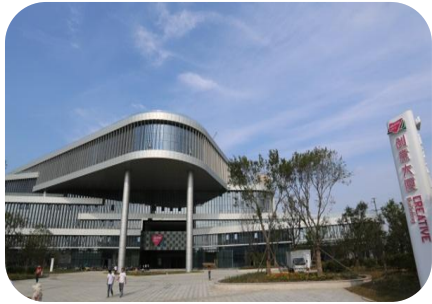
The second testing center authorized by the country

Magnetic-field test ,
Anti-interference test,
Optical radiation and color test,
Temperature and humidity test,
Spectra high accuracy resolution,

Reliability test,
Corrosiveness test,
Adverse environment test,
High multiple microscope scan,
Aging resistance test, Security test.



Platforms — Cooperative Support



Platforms — Cooperative Support

Pilot Financial Park:

Resources Cooperation Combination Center

Financial Communities: Wutaizha Financial Street, Yangqiao Financial Group, Capital Center

Financial Bodies: over 100 banks, securities, insurance and funds. 14 funds to the scale of 4.046 billion RMB.

Financial Innovation system: governmental and social capital, direct and indirect capital, financial and industrial capital

Comprehensive ,Professional, Customized financial solutions



Platforms — Cooperative Support

- **Banks:** 25, Industrial and Commercial Bank of China, China Construction Bank, Agricultural Bank of China, Bank of China
- **Securities:** 4, Guotai Junan Security, CITIC Construction, CITIC Security, Yangtze Security
- **Insurance:** 37, Pacific Monetary Insurance, Pacific Safety Insurance, China United Monetary Insurance
- **Funds:** 14, Red Bridge, Haidaxin, Cultural and tourism, Phenix Agricultural funds.
- **Other:** Intel small loans, Newcity small loans, and others



New Over the Counter Market

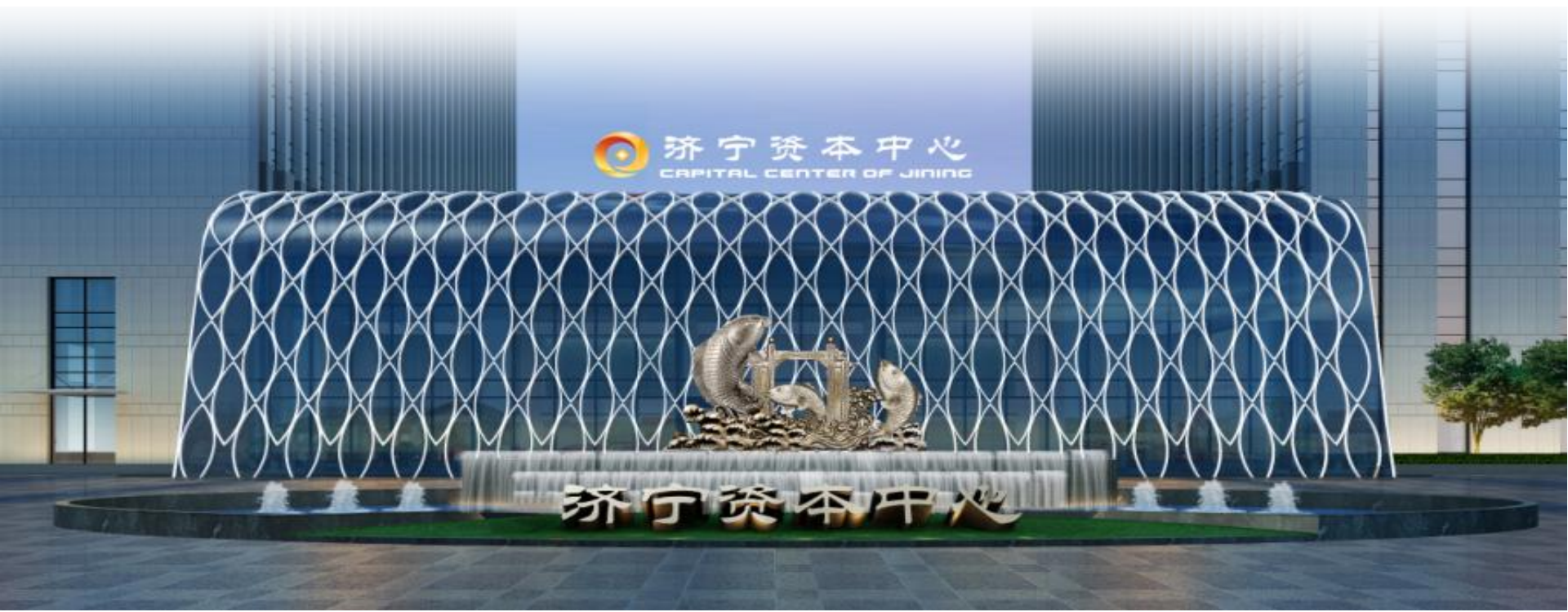


Shandong Impulse Sci-tech Company
Shandong Keda electronics Sci-tech Company
Shandong Guang'an Truck Sci-tech Company
Shandong Gaoxing New Materials Sci-tech Company
Shandong Taifeng Hydraulic Company
Shandong Shengbang Human Resources Company
Shandong Yiwei System Assembly Company

Capital Center

First Pilot Innovation Platform on Capital Market: 129,000 m², co-built by Jining Financial Office, People's Bank of China, Bank Industrial Supervision sub-branch, Huida Investment Company.

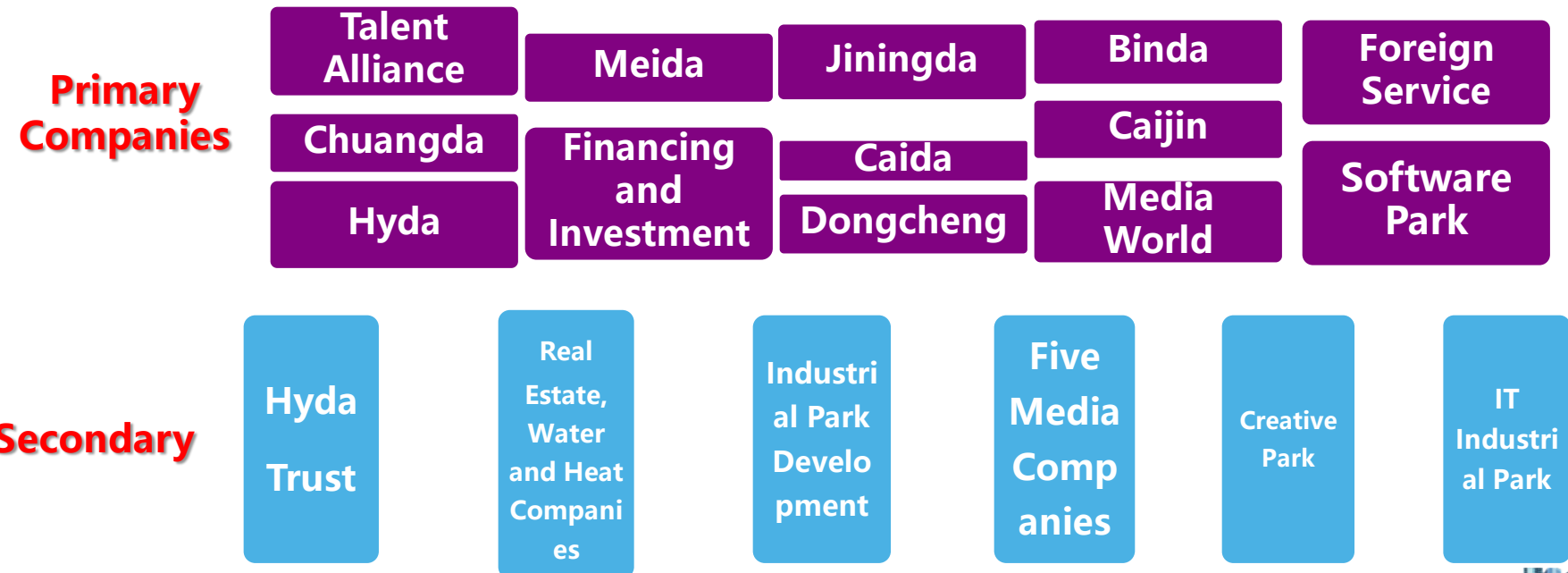
46 organizations: Qilu Shares Trade Center, Shandong Financial assets Trade Center, and so on
9 Companies established, 32 companies' road performance, 20 trainings



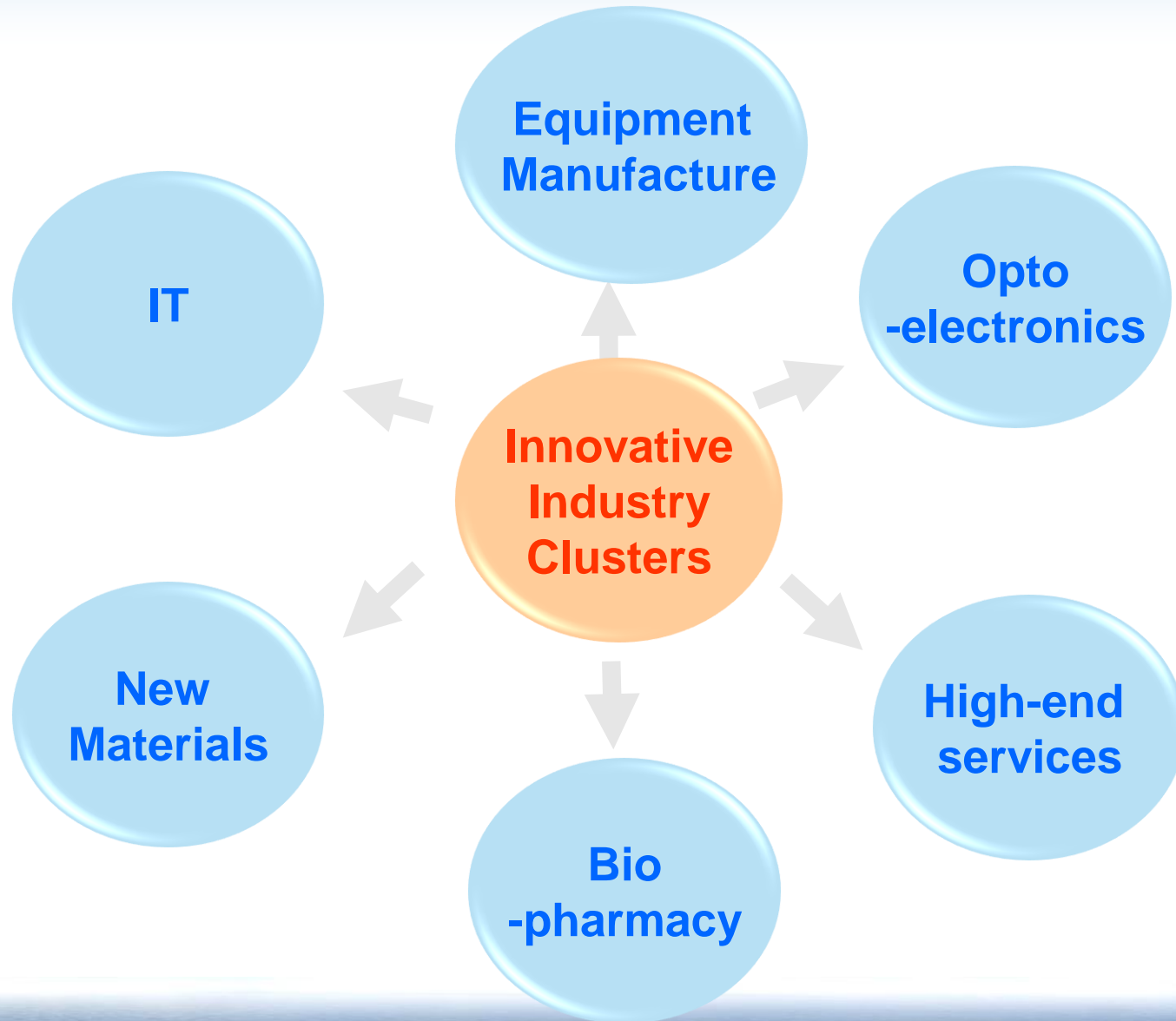
Support—companies

Jining Hi-tech Zone owned companies, as major forces for resources allocation, strongly support the development of new projects by their funding services.

Companies for Managing Jining Hi-tech Zone Owned Assets



Industrial Foundation



IT Industry--Industrial Foundation



IT Industry--Industrial Foundation

HP-Jining Software Talents & Technology Center

1 Human Resources Solution Center

The largest software human resources center in North China: cultivating tens of thousands of talents with 70 universities per year. International high-end software talents center: cooperating with over 2000 IT enterprises.



2 Software Testing & IT Service Platform

Two major public technology service platforms: software testing center and the big data & cloud computing center. The testing center aims to be one of the largest testing platform worldwide.



IT Industry--Industrial Foundation

3 IT Projects Crowdsourcing Platform

Offering design, development, testing, operation, maintenance, edit and other project resources and talents resources to enterprises, software companies and software R&D talents.



4 HP IT Industrial Ecosystem

New cooperation pattern of *projects-talents-base*, cooperating with research institutes abroad and local traditional industries. A 100 -billion-scale ecosystem of international sic-tech cooperation and regional innovation is setting up.



IT Industry--Industrial Foundation

Oracle (Shandong) Approved Education Center:

- Software talents training base
- International Identification examination center
- Comprehensive cloud services platform
- Offline experiencing and exhibition center
- Joint-built lab
- IT eco-chain enterprise incubation center
- Regional R&D sales center
- E-business solution center



IT Industry--Industrial Foundation

Comprehensive Base of Pactera Software & Outsourcing :



- Software & services outsourcing
- Talents bank service
- Talents dispatching service
- Talents customization



IT Industry--Industrial Foundation

Soft Stone Ecological Circle Program of IT Industry:

- **Headquarter in Huaihai area**
- **IBM—Soft Stone**
- **Four operational centers**
- **Soft Stone (Jining) Industrial Base of International Service Outsourcing**
- **Peking University—Soft Stone**
- **Soft Stone—Jining**



IT Industry--Industrial Foundation

Soft Stone Ecological Circle Program of IT Industry:

- **Headquarter in Huaihai area**
- **IBM—Soft Stone**
Joint Laboratory of Mobile Internet
Joint Laboratory of Intelligent Industry
- **Four operational centers**
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- **Soft Stone—Jining**



IT Industry--Industrial Foundation

Soft Stone Ecological Circle Program of IT Industry:

- **Headquarter in Huaihai area**
- **IBM—Soft Stone**
- **Four operational centers:**
 - Big Data Application
 - Smart Water Administration
 - Cloud Service for Cultural Travel
 - Cloud Platform for small-and-middle sized companies
- **Soft Stone (Jining) Industrial Base of International Service Outsourcing**
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IT Development Fund



IT Industry--Industrial Foundation

ITL Project of High Performance Server :

- Main engine production
- Transplant of service software
- R&D of application software based on
Linux



IT Industry--Industrial Foundation

Huawei-Jining Cloud Computing Data Center Program:

- Intelligence Manufacture
Supporting Center
- Modern Services
Supporting Center
- E-business Service Center
- Information Consuming Center



Opto-electronics — Industrial Foundation

National Base of Opto-electronics--

Software development and test, Optical communication equipment, LED industrial chain, PCB, laser application.



UMC



Unimicron



Equipment Manufacturing

—Industrial Foundation

National base of Construction machines—

Main products are: bulldozer, excavators, road machines, forklift, rotary drilling rigs, heavy-duty dump trucks.



Equipment Manufacturing

—Industrial Foundation

National base of Construction machines--

auto and parts : Heavy duty truck , special purpose use truck, engine, tire, automatic gearbox , cable system.

Textile machine:

Twister and winder.

Mining equipment:

- Explosion proof motor;
- Control system for tramcar;
- Ground support products for mine;
- Mining machines.



Bio-pharmacy

—Industrial Foundation

National Base of Bio-tech Industry

A new bio-pharmacy cluster has been set up with antibiotics as main materials.

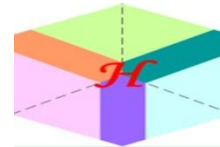


New materials

—Industrial Foundation

National Base of New Textile Materials

New textile materials, lithium ion materials, semiconductor materials, biological materials, polymer materials, purifying materials for tail gas.



High-end Services-- Industrial Foundation

High-end Services--

Software Development and Outsourcing

Animation Production

Financial Service

Insurance Service

Entrepreneurship Investment Support

Loan Guarantee Services

Cultural and Creative Industry



Education — Supporting Environment

Confucius International School



- Kindergarten to senior high school
- Suzhou foreign language school in charge
- American-style international classes



Medicare — Supporting Environment

Three 3A hospitals:

Green channel & yearly free physical examinations for investors



Living conditions — Supporting Environment



Keyuan Clubhouse :
Fitness
Recreation
Accommodation Business



Shopping & Entertainment:
Jusco
Wanda Square
Guihe shopping Center
Inzone



City Synthesis — Supporting Environment

Impressive Yinlongwan--Commercial district:

More than 80,000 m²

Classic hotels, catering, entertainment ,brand chains



Thank you!

